Sponsorship Packet

November 2, 2021

Contact: Alana Jordan, Development Manager, 803.586.0774
E. alana@togethersc.org

Madeleine McGee, President, 843.708.3246
E. madeleine@togethersc.org
For nearly 25 years, South Carolina’s leading corporations and foundations have supported South Carolina’s nonprofit community by investing in Together SC, and in particular by sponsoring SC’s annual Nonprofit Summit, our state’s largest and most comprehensive conference for nonprofit professionals.

**2022 SC NONPROFIT SUMMIT**
Having had to cancel the 2021 Summit in response to the ongoing pandemic, we are thrilled to be currently planning the 2022 South Carolina Nonprofit Summit to be held in person March 9-11, 2022 at the Marriott in downtown Spartanburg. If conditions dictate, we will pivot in January and convert to a virtual gathering. Hotel and Summit registration will open this winter.

**Summit Theme:** Inspired by Together SC’s mission of strengthening, uniting, and advancing South Carolina’s nonprofit and philanthropic community, the 2022 Nonprofit Summit: *Urgency of Now*, will be hosted in Spartanburg, SC offering a series of engaging in-person events for nonprofit CEOs, staff members, Grantmakers and volunteer leaders.

The *Urgency of Now* theme is reflective of this time of change in which we are living – now more than ever, we understand how precious time is and that we cannot afford to waste it. If we are to successfully build a vibrant, equitable South Carolina, our work is urgent, and we must focus on action and implementation.

Through a CEO/Board Leadership Forum, informative half-day workshops, and engaging networking events, the 2022 Summit (*See Summit schedule on page 5*) will offer attendees a chance to convene safely as they learn from one another, build resources, and acquire tools. Our time together will inspire *a commitment to positive change* as individuals, within our organizations and across South Carolina’s communities.

**Sponsorship Opportunities**
**Presenting Sponsor:** We are thrilled that *Duke Energy* will lead as the Presenting Sponsor and sponsor of the CEO/Board Leadership Forum on Wednesday. The Spartanburg region is a vital part of their service area and they know that we can all learn from what the region has been tackling over recent years.

As a sponsor, you have the incredible opportunity to demonstrate your support for SC’s nonprofit community and empower today’s leaders to address the challenges facing our state and the people who live here. We invite you to review the sponsorship opportunities outline in this sponsorship packet.
Summit Peer Network Sponsorship

$5,000– Seven Available

**Summit Peer Network Sponsors**
There are seven sponsorship opportunities available, one for each Peer Network listed below:

1. Advocacy Allies
2. Black Nonprofit Leaders Group
3. CEO Network
4. Development Peer Network- **Wells Fargo**
5. Equity Peer Network— **Unum/Colonial Life**
7. Volunteer Administrators Alliance

Each network will host a 1 and a half–day professional development track at the Summit to include: two half-day workshops on Thursday, March 10 and a two-hour networking event on Friday morning, March 11.

**Sponsorship Benefits**

- Recognized as the Peer Network Sponsor at the Summit, Sponsor Reception, and Celebrate Together SC Reception
- Logo placed prominently on event social media and promotions
- Opportunity to participate in our virtual business expo.
- Verbal recognition from Together SC during workshops and networking event
- Opportunity to provide branded pens or pads for Peer Network workshop attendees
- Opportunity to address Peer Networks
- 3 complimentary Summit Registrations
- 3 invitations to both the March 9th Sponsors Reception and March 10th Celebrate Together SC Reception

We bring together SC’s charitable nonprofits and their allies to advance the greater good.

www.togethersc.org
Sustaining Sponsors

$1,500—$2,000

Our Sustaining Sponsors are for those companies want to be involved in the Summit and have opportunities for recognition and networking throughout the event. It is a wonderful opportunity to be highlighted and mentioned to our audience while also allowing for important networking opportunities.

**Sponsorship Benefits**

- Verbal recognition from Together SC during event
- Logo on Summit slideshow and Together SC website
- Opportunity to participate in our virtual business expo
- Mention and thank you on Together SC social media
- 1 complimentary Summit registration
- 1 invitation to the March 9th Sponsor Reception and March 10th Celebrate Together SC Reception

**2022 Nonprofit Summit Sponsorship Deadline:** There is no deadline for sponsorship, however, to be included in event materials, please sign up for your sponsorship by February 18, 2022. Marketing will begin in October. Sponsors will be included once a verbal commitment is made.

*Next Steps: Please contact Alana Jordan at Together SC.*
*P. 803.586.0774 E. alana@togethersc.org*
Peer Network Sponsorship

ADDITIONAL YEAR-LONG SPONSORSHIP OPPORTUNITIES

$5,500 for FY 2022 (Seven Available)
Summit Peer Network sponsors may add on a Year-Round Sponsorship of the same Peer Network for $5,000 through June 30, 2022. This offers a $500 savings.

For the first time, Together SC is offering its corporate and philanthropic partners the opportunity to engage with and show their support for key constituents of our nonprofit community, year-round!

Our Peer Networks provide an opportunity for nonprofit organizations’ staff and volunteers to join and engage in deeper conversations with professionals who serve in their specific nonprofit roles. Peer Networks will convene virtually at least four (4) times a year, offer at least one multi-session (4-6) professional development cohort, and engage participants on an ongoing basis through targeted communications.

Each group is led by a Leadership Team of nonprofit professionals, facilitated by a subject matter expert. Each month our facilitators will meet to discuss engagement strategies, networking events, professional development opportunities and equitable practices. Network facilitators are part of the Together SC Leadership Team.

Sponsorship Benefits
- Recognition on the Together SC website and all specified Peer Network materials
- Invitation to welcome participants at quarterly Peer Network gatherings
- Opportunity to provide branded materials to Peer Network members
- Opportunity to provide a virtual training to Peer Network members
- Right of first refusal for sponsorship of 2022 Summit Peer Network Workshop & Networking

Advocacy Allies—Lead by GP McLeer
This peer network was started two years ago and is for those engaged in public policy issues, active in advocating/lobbying at the state, federal, and local levels.

Black Nonprofit Leaders—Lead by Jessica Sharp Sponsored by Unum/Colonial Life
This peer network has been offering in-person then virtual gatherings for two years and engages those working or volunteering in the nonprofit sector who are Black, of African descent or of color.

CEO Network - will be launched in 2022

Development Professionals Network—Lead by Heather Singleton Sponsored by Wells Fargo
For those nonprofit professionals who are “making the ask”, writing the grants, finding the resources to keep the mission going, this Network is currently selecting its leadership team and aims to offer its first virtual gathering late fall.

Equity Peer Network—Lead by Beth Ruffin
Building on the discussion groups and continuing the conversations from the “Removing our Blinders” and “Taking Immediate Action” learning cohorts, this peer network is for those interested in making equity a priority in their organizations. We are currently selecting the leadership team. They will offer their first virtual gathering late fall.

Operations Peer Network—Lead by Miriam Dicks
For the staff “in the weeds”, the detail-oriented folks implementing the visionaries’ visions, and keeping the machine well-oiled, this Network is currently selecting its leadership team and aims to offer its first virtual gathering late fall.

Volunteer Administrators Alliance—Mary Dell Hayes
Building upon the work of the former South Carolina Association for Volunteer Administrators (SCAVA), this peer network started this year and engages nonprofit professionals responsible for recruiting and managing volunteers.

We bring together SC’s charitable nonprofits and their allies to advance the greater good.
www.togethersc.org
Summit Schedule

**Wednesday, March 9 - CEO Forum**

- **CEO Site Visits**  Morning (10:00a – Noon)
- **CEO Networking**  Lunch (Noon – 1:00p)
- **CEO Leadership Track**  Afternoon (1:00p- 5:00p)
  - Opening Plenary - *From Grassroots to Grasstops: Making Private, Public and Nonprofit Partnerships Work* – Site Visit Panel Discussion
  - Two Rounds of Breakout Sessions (6 sessions each)
  - Closing Plenary - *Why This? Why Now? The Equity Imperative for SC Nonprofits* Includes tools, resources, and a commitment to positive action.

**Sponsors Reception**  Evening (5:30p – 7:00p)

*Spartanburg County Foundation Center for Philanthropy*

*Guests: Sponsors, Nonprofit CEOs, Philanthropic Leaders, Board Members and Speakers*

**Thursday, March 10 – Peer Network Forum – Day 1**

- **Breakfast with Speaker**  Morning (7:30a – 9:00a)
- **Peer Track Workshops**  Morning (9:00a - Noon)
- **Peer Track Networking**  Lunch (Noon -2:00p)
- **Peer Track Workshops**  Afternoon (2:00p - 5:00p)

**Celebrate Together SC Reception**  Evening (5:30p – 7:00p)

*25th Anniversary Celebration & Annual Membership Gathering*

*Chapman Cultural Center, adjacent to the Summit hotel*

**Friday, March 11 – Peer Network Forum – Day 2**

- **Breakfast with Speaker**  Morning (7:30a – 9:00a)
- **Peer Track Networking Events**  Morning (9:00a – 11:00a)

*Facilitated by Peer Network consultants - Join your peer network colleagues to discuss what is happening in your field. Build relationships and share your stories. Leave with a network of colleagues to support your work.*