Meeting called to order at 6pm.

**MINUTES** Peter makes a motion to approve minutes of 10/6/21. Ron seconds. Passes.

**FY2021 FINANCIALS** - Compensation was higher than budgeted due to hybrid workflow and moving/studio work. Also, we pre-paid 6 months rent for 2022 ($7,000) and there were unanticipated charges for 35 W. Main. MMCTV has submitted requests to 3 towns for ARPA funding for $12,000 we invested in their hybrid spaces.

**FY2022 BUDGET APPROVAL** - Staff received 3% increase since start of year, yet currently very high levels of inflation. Board discusses how budget would be affected if wage increase between 4-6%.

- Budget is conservative about revenue, though we may have State of Vermont funding, which VAN (including Angelike as President of VAN) have been working on. VAN working on how it will be distributed, if received.
- Launch of new Internet Channel in budget.
- Cash in hand would cover 10 months of operations.
- Studio grant funding may boost our capital work.

Ron suggests possibly putting any ARPA funds into a separate capital fund and state money somewhere to be spread over years with anticipated cable decline.

Tim makes a motion to accept the $167,500 Operating budget (including a 5% increase in compensation) and the $19,500 Capital Budget, as presented. Peter seconds. Passes unanimously. Ron requests regular updates on VT/town funding news/timelines.

**2022 GOALS/PLANS**

- Erin: Can we get figures for increased participants in meetings? (Zoom stats/Internet Archive)
- Jim: We look forward to more studio participation/use in 2022.
- Angelike: All are invited to Feb. 3rd Richmond Town Center/Library Committee visioning meeting. We’ll hold Feb. 20-21: Middle School TV workshop with RFL.
• Angelike: Non-municipal programming includes: Community Senior Center & Racism in America virtual talks, MMU Concerts events/high schoolers filming (have done 4 since fall ‘21).
• Ruth: We should self-promote on Town Meeting day virtual events. Maybe MMU student Derek can do a related promo video. We need to step into spotlight as we are often unseen, working behind the scenes.
• More ideas for election videos. Erin mentions previous work by Richmond’s Susan Nussbaum.

**VIEWER POLL** – Brief discussion of poll from 35 respondents. People seem satisfied with hybrid meetings. One big takeaway is they want more outreach from MMCTV.

**ST. MICHAELS BUSINESS STUDENT STUDY** – Students analyzed MMCTV’s social media/marketing work in fall 2021 semester. They provided ideas (shared with board) including Instagram, merchandise, paid internships and “bite-sized” videos. Maybe we can hire one of the students on the team.

**OTHER:**

- MMCTV invited previous landlord (35 W.Main) to join 1/25/22 meeting to discuss charges related to old location.
- Erin suggests series of civic/how-to videos.
- MMCTV should be more proactive about town website presence.
- We are doing info videos related to town meeting day 2022, including possible forums, as needed.
- A bit thank you to staff & board!

*Motion to Adjourn meeting at 7pm by Peter. Seconded by Ted.*