

*57th Annual  
Small Business Week  
Awards*

FRIDAY MAY 8 2020  
DISNEY'S GRAND  
CALIFORNIAN HOTEL

DONOR PACKAGE PROSPECTUS

57<sup>th</sup> ANNUAL  
SMALL  
BUSINESS  
WEEK *Awards*

AWARD LUNCHEON  
WITH SPECIAL  
GUEST SPEAKER

8 MAY  
DISNEY'S GRAND CALIFORNIAN HOTEL



PRESENTED  
BY



TITLE  
SPONSOR



Thank you for your support! For additional information please contact  
Carlos Barahona via email at [carlosb@ochcc.com](mailto:carlosb@ochcc.com) or (949) 891-1464.

[sbaawardsoc.com](http://sbaawardsoc.com) →



## 57th Annual Small Business Week Awards

### QUICK STATS

- 600+ ATTENDEES

Public Agencies | Businesses | Bankers

- 14 BOOTH SPACES

Exhibit Space

- 10+ AWARDEES

Network with Business Owners  
and Community Leaders

PREMIER ORANGE  
COUNTY EVENT

DISNEY'S  
GRAND CALIFORNIAN HOTEL  
1600 Disneyland Drive  
Anaheim, CA 92802

### EMAIL

reubenfranco@ochcc.com

### ADDRESS

1 Banting, Suite A  
Irvine, CA 92618

### DEAR PROSPECTIVE DONOR:

It is our pleasure to contact you on behalf of the Orange County Hispanic Chamber of Commerce (OCHCC). The OCHCC is a non-profit organization that was established in 1986 to promote and facilitate commerce between business, government, and the educational sector. This interaction contributes to the overall multi-cultural economic development and success of Orange County. In 1963, the President of the United States issued a proclamation announcing National Small Business Week, which recognizes the critical contributions of America's entrepreneurs and small business owners. More than half of Americans either own or work for a small business and they create two out of every three new jobs in the U.S. each year. As part of National Small Business Week, we take the opportunity to highlight the impact of outstanding entrepreneurs, small business owners and others. Everyday they're working to grow small business, create 21st century jobs, drive innovation, and increase America's global competitiveness.

We invite you to join us at the 2020 Small Business Awards on Friday, May 8th at Disney's Grand Californian Hotel - Grand Ballroom.

We are requesting your organization's support of this worthwhile event by becoming one of its major sponsors. Please review the sponsorship opportunities attached and feel free to contact the OCHCC at (714) 953-4289 should you have any questions.

The Orange County Hispanic Chamber of Commerce and I thank you in advance for any consideration that you give to this request.

**REUBEN FRANCO**

President and CEO  
Orange County Hispanic  
Chamber of Commerce

# 57th Annual Small Business Week Awards

## PARTICIPATE

in National Small Business Week and help highlight the contributions of America's outstanding entrepreneurs and small business owners.

### TITLE DONOR

- Full page advertisement in event program
- Opportunity to welcome guests and give a few remarks about company
- Organization logo will be included on the Title Donor page in event program and registration website
- 3 Tables of ten at the event with name displayed on the table
- Table at the Small Business Expo preceding the luncheon

\$25,000

### PLATINUM DONOR

- Full page advertisement in event program
- Organization logo will be included on the Platinum Donor page in event program and registration website
- 2 Tables of ten at the event with name displayed on the table
- Table at the Small Business Expo preceding the luncheon

\$15,000

### SPECIAL DONOR OPPORTUNITIES

#### VIP RECEPTION DONOR

*with special guest*

- Branded signage at reception
- Full page advertisement in program
- Logo included in program
- 1 Table of ten at the awards luncheon
- Table at the Small Business Expo

\$10,000

#### DISNEY CHARACTER DONOR

*to greet guests at step and repeat*

*on event day.*

Please contact us for more information.

### GOLD DONOR

- 1/2 page advertisement in event program
- Logo included on the Gold Donor page in the event program
- 2 Tables of ten at the event with name displayed on the table
- Table at the Small Business Expo preceding the luncheon

\$10,000

### SILVER DONOR

- 1/2 page advertisement in event program
- Logo included on the Silver Donor page in the event program
- 1 table of ten at the event with name displayed on the table
- Table at the Small Business Expo preceding the luncheon

\$5,000

### BRONZE DONOR

- 1/4 page advertisement in event program
- Logo included on the Bronze Donor page in the event program
- 1 Table of ten at the event with name displayed on the table

\$3,000

PRESENTED BY



# 57th Annual Small Business Week Awards

## YOUR SUPPORT IMPACTS SMALL BUSINESSES

and further helps them grow, create 21st century jobs, drive innovation and increase America's global competitiveness.

### DONORS

If you would like to include the name of the event in your advertisement, please use the full name for this event:

"57<sup>th</sup> Annual Small Business Week Awards." The program booklet size is: 8.5" (h) x 7.0" (w).

### ADVERTISEMENT DEADLINE

**The deadline for logos and advertisements to be included in the printed program is Friday, April 10, 2020 at 5:00 p.m.**

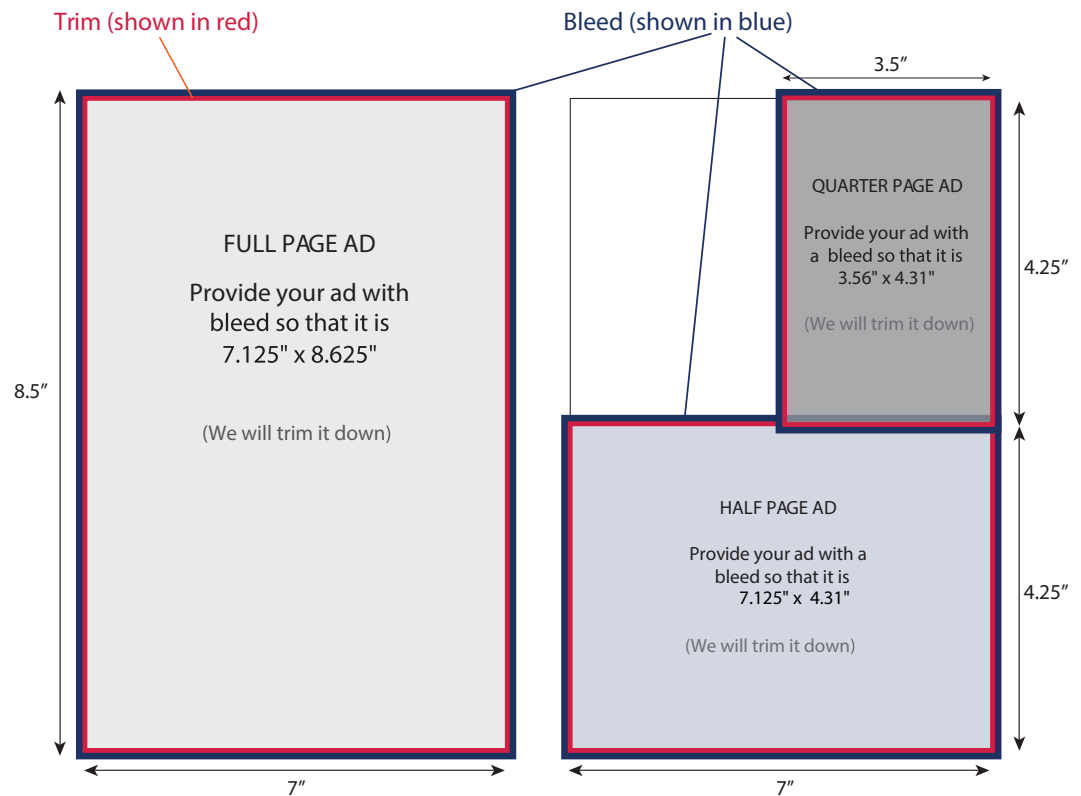
Advertisements will not be accepted after the deadline, no exceptions. Please send artwork to Hanah Khaled - OCIE SBDC Network • hkhaled@fullerton.edu • (657) 278-1822.

LAYOUT	AD SIZE	
<b>Title, Platinum and VIP Reception Donors Full Page (Vertical)</b>	<b>7.125" X 8.625"</b>	This includes a 0.125" bleed on all sides.
<b>Gold and Silver Donors Half Page (Horizontal)</b>	<b>7.125" X 4.312"</b>	This includes a 0.125" bleed on all sides.
<b>Bronze Donors Quarter Page (Vertical)</b>	<b>3.562" X 4.312"</b>	This includes a 0.125" bleed on all sides.

### REQUIREMENTS

- CMYK
- Full Color
- PDF Format
- Press Quality
- Fonts Embedded

All copy should be 0.5" from the edge. Half and quarter page ads will include a border, evenly spaced in the program.



*57th Annual  
Small Business Week  
Awards*

**ENGAGE**

with economic development efforts in Orange County and the Inland Empire.

**PLEASE SELECT YOUR DONOR LEVEL**

Title Donor - \$25,000  
(30 seats)

Platinum Donor - \$15,000  
(20 seats)

Gold Donor - \$10,000  
(20 seats)

VIP Reception Donor - \$10,000  
(10 seats)

Silver Donor - \$5,000  
(10 seats)

Bronze Sponsor - \$3,000  
(10 seats)

**CONTACT INFORMATION**

Organization:

Contact Name:

Contact Email:

Contact Phone #:

Street Address:

Apt./Suite#:

City:

State:

Zip:

**ATTENDEE INFORMATION**

- 1.
- 2.
- 3.
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- 16.
- 17.
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- 19.
- 20.

**PAYMENT INFORMATION**

Visa     
  Mastercard     
  American Express

Street Address:

Credit Card Number

CVC Code

Expiration Date

Zip Code

**Please make checks payable to: Orange County Hispanic Chamber of Commerce. Attn: Carlos Barahona  
Tax ID: 33-0234833**