

# Jerald Miller

Driven, full-service multimedia designer with a decade of experience in website development & project management, Word Press multisite and microsite development, web application development, print design and video content creation and editing.

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## RECENT POSITIONS

### Hyde Park Herald – Chicago, IL

Web Manager and Developer [hpherald.com](http://hpherald.com)

2012 - Present

- Designed and maintain site for one of the oldest local newspapers in the United States (est. 1882)
- Work directly with Editor in Chief to publish daily
- Posted over 7000 custom news posts, created complex info-graphics, created and maintain daily news email digital content
- Created and maintain all social media feeds including Facebook, Twitter and Instagram

### Hyde Park Historical Society – Chicago, IL

Web Manager and Developer [hydeparkhistory.org](http://hydeparkhistory.org)

2014 – Present

- Hired to redesign the Society's antiquated web site
- Redesigned site from top to bottom, adding events calendar, donation campaign, history blog and video section
- Create content, shoot and edit historic and promotional projects

### Village of Broadview –Broadview IL.

Web Designer and Site Maintenance [broadview-il.gov](http://broadview-il.gov)

2017 - Present

- Worked along with Broadview Mayor and Village Board and department heads, to redesign and maintain the Village website under the new administration.

### The Emmaus Community, Olympia Fields, IL.

Web Dev. & Multimedia Specialist [TheEmmausCommunity.org](http://TheEmmausCommunity.org)

2018 -Present

- Redesigned Church website into a modern multimedia rich website. Site includes revolution slider, enhanced graphics, audio and video streaming, backend access for registered users, weekly e-blast and video/motion graphics used in regular weekly service.

## EDUCATION

### Brooklyn College Film School /CUNY B.A.

Bachelor of Arts Multimedia Communications Cum Laude, 2008

### Udemy Full Stack Development Boot Camp

(JavaScript, HTML, CSS, NodeJS, MongoDB, Express), 2019

## SKILLS

**WordPress Web Design:** 8 years' experience installing, deigning and maintaining WordPress sites for small and medium sized businesses. Experience writing HTML5, CSS3, Adobe Creative Suite (Photoshop, Illustrator, Premier, AfterEffects), JavaScript, Bootstrap, Express, PHP, MySQL, MongoDB, Node JS

**Application Development:** Innovative Scholars "ScholarBucks Store App" desktop store application. Created an online store for students to shop for prizes, with classroom earned points. Created backend giving teachers and administrators CRUD access, to manage students and prizes.

**Film Editing:** Extensive experience editing film and video, motion graphics, sound design and editing, compositing video, image and sound in Adobe AfterEffects. Developed content and video based promoitions.

**Email Marketing:** Experience setting up, designing and maintaining email campaigns using Mailchimp and Constant Contact.

**Social Media:** Experience setting up and maintaining social media campaigns including Facebook, Twitter, Instagram.

**Print Design,** designed "N'Digo Legacy", an arts and interviews coffee table book. Experienced logo designer, brochure, business cards, event programs, restaurant menus.

## SITES CURRENTLY IN PRODUCTION

- IL. State Rep. Justin Slaughter
- Cook County Commissioner Stan Moore web site
- IVIPO (Independent Voters of Illinois)
- IL. Congressional Black Caucus
- Law Office of Rhonda Reed

## PRO BONO WORK

Taproot Foundation, Jackson Park Ad. Council,

