



Global Climate Finance Action Summit

November 12-13, 2016 – Ksar Char-Bagh Palace, Marrakech (Exclusive Relais & Châteaux)

Unlocking Finance for Climate Solutions in Africa and MENA, Supporting Global Action Agenda through a 2-day high impact summit focused on facilitating collaboration, innovation and deal flow.

www.gcfasummit.com



Event Scope

Following the signing of the Paris Agreement, the world is looking for actionable, scalable and innovative solutions to finance and implement climate-friendly projects. The Global Climate Finance Action Summit is an official COP 22 and World Economic Forum Young Global Leaders event designed to explore gaps and opportunities in climate finance, with a special focus on Africa.

By curating a cutting-edge convening focused on deal flow, concrete idea generation and cross-sector collaboration, the **Global Climate Finance Action Summit** will bring a broad spectrum of fresh voices to the climate finance conversation including private equity, impact investors, pension funds, technology, art, academia, the sharing economy, philanthropists and a strong delegation of international investors. Together we will explore innovative ways to channel the trillions of dollars needed to uphold the 2-degree scenario.

The Summit, organized by COP 22 climate finance advisors, BEYA Capital, will feature interactive and intimate workshops to troubleshoot the biggest challenges in climate finance today. World-class facilitators from the Global Knowledge Initiative will guide participants through challenge identification, action planning and resource mapping on topics such as stranded assets, carbon pricing, public-private partnerships, converting shareholders and board members to low-carbon projects and mobilizing philanthropy to take first-loss for adaptation.

At the end of the day, exclusive soirees will allow participants to relax, network and share ideas in spectacular venues that showcase the breadth of Moroccan culture and hospitality.

Outputs

This initiative will build the foundation for long-term climate financing and deal flow cooperation partnerships for Africa/MENA. Specific goals are to:

- Develop operational mechanisms to mobilize the private and public sectors to implement the decisions of the Paris Agreement. There is a emphasis on existing and emerging financial vehicles and enterprises designed to accelerate the deployment of clean technology transfer and build capacity for climate risk and carbon pricing integration, particularly in emerging markets;
- Build capacity across sectors by proposing tailored trainings for the development of ambitious climate-smart projects (carbon assessment methodologies; project finance structure for climate mitigation and adaptation projects; benchmarking existing mitigation technology, technical design of projects) that connect investors, innovators and entrepreneurs with financiers looking to deploy capital;
- Launch the World Economic Forum Young Global Leaders Climate Skills Initiative, winner of the WEF WGY Impact Lab;
- Empower a diverse global network to collaborate and develop innovative and concrete solutions to climate finance's biggest roadblocks;
- Enable Project Developers to showcase their bankable projects and enable investors identify and generate deal flows from the region;
- Share the results of Global Climate Finance Action Summit with the international community and COP22 negotiators. At the end of the Summit a Climate Finance Action Plan, outlining the role and needs of global investors to scale private investment for climate-smart projects in Africa/MENA, will be presented at the Private Investor Official Dialogue in the Blue Zone, presided over by UN Secretary General, Ban Ki-Moon.
- Train Africans/MENA banks teams to better understand the risks, returns and opportunities associated with green projects and companies, including how to structure and evaluate green project based on development metrics with an "Environmental and Social Governance Lens." These metrics include measuring social impact, carbon emissions reductions, gender policy and environmental and social safeguards (ESS), etc. with the objective to succeed the kick-off cooperation with the Green Climate Fund on initial deal flow.
- Empower the Global Action Agenda by creating innovative public-private seed capital to support the most impactful initiatives (green bonds, carbon cryptocurrencies, solarcoin, crowdfunding, the sharing economy).

The Initiative will kick-off with a 2-days event with 500 hand-picked high-level global participants to cover the following thematic topics.

Saturday November 12, 2016

Theme: Overview of Climate Finance Today vs. Needs for Climate Finance Action

7.30 – 8.15 am: Logistic Pick-Up Tour from booked hotels for Participants: Naoura Barriere (5*), Palmeraie Golf Palace (5*), Pullman Marrakech (4*+), Atlas Asni (4*), Ksar Char Bagh Suites (5*), Terres d'Amanar (4*+)

Select your desired accommodation and logistic package when registering online

8.00 – 8.45: Registration and Moroccan Breakfast

8.45 – 9.00: Opening by COP22 Officials: **H.E Hakima El Haite**, Minister of environment and Special Envoy for Climate Change nominated by His Majesty the King.

9.00 – 9.10: Opening by UAE Government Officials - Summit Co-Organizer: **H.E Dr. Thani Ahmed Al Zeyoudi, UAE Minister of Climate Change and Environment.**

9.10 – 9.20: Opening on Climate Finance Innovation Need by **World Bank VP Sustainable Development: Laura Tuck** (President: Jim Yong Kim TBC).

9.20 – 9.30: Opening on Financial Markets Innovation by **IMF President: Christine Lagarde.**

9.30 – 9.40: Opening by South Africa Government Official: **H.E Edna Molewa, South Africa Minister of Water and Environmental Affairs – The Need of the Continent for Climate Action.**

9.40 – 9.50: Opening on Climate Finance Innovation for Private Sector by **Paul Polman: CEO Unilever** and **Tonye Cole: CEO and Founder of Sahara Group Nigeria** (among largest energy group in Africa)

9.50 – 10.00: **Jeffrey Sachs** – Economist, Special Advisor to UN Secretary-General Ban Ki-moon on SDGs.

10:00 am – 10:30 am

Big Ideas, Challenge Mapping and Action Planning Summit Methodology & Deliverables

Global Environment Facility CEO: Naoko Ishii and BEYA Capital Climate Finance (Morocco/Africa) and Global Knowledge Institute

10:30 am – 11:00 am

Pause Café

Outlining Facilitation Structure and Deliverables

Facilitated By BEYA Capital Climate Finance (Morocco/Africa) and Global Knowledge Institute

*Expert presentations/panels on different topics will allow guest speakers to share their experience, while highlighting their ongoing initiatives and current challenges. Facilitators from BeyA Capital / GKI will then invite all session participants to write down their main question and “big idea” (a new insight generated, a critical risk to be addressed) generated from the speaker presentation and put it on a board. From there, participants will convert top questions into a **challenge mapping** exercise that enables the group to understand the entire ecosystem of the challenge. After the challenge mapping session, BeyA Capital / GKI will guide participants to creating an **action plan** for each topic.*

10:15 am – 10:45 am

Pause Café

(Divide into groups and meet in designated work area)

10:45 am – 1:00 pm:

Expert Panels and Big Ideas

Parallel Break-Out Sessions:

*Each participant will select **one** of the following tracks in advance to attend which will be led by a guest speaker and facilitator from BeyA/GKI:*

TRACK 1 (T1): Mobilizing Private Sector Finance for energy security (mitigation/renewables)

TRACK 2 (T2): Mobilizing Private Sector Finance for Bankable Adaptation Projects in Africa

TRACK 3 (T3): Building Capacity in the Public and Private Sectors

During the initial facilitation, each session will identify the issues surrounding financing mechanisms, technology, risk mitigation, and carbon pricing integration for their track. After identifying the issues, each track will divide into 4 subgroups for afternoon working sessions.

- **Working Group (WGA): The role of the private sector**
- **Working Group (WGB): The role of technology**
- **Working Group (WGC): Private investors innovative risk financing mechanism**
- **Working Group (WGD): The role of carbon pricing integration**

[We request each participant to select his group of interest ahead of the conference.](#)

1:00-2.30 pm: Buffet Moroccan Lunch Served in the Garden and Options for Networking in Bilateral Meetings

Private B-to-B meetings in traditional Moroccan tents can be booked scheduled in advance



2.30 pm-5:00 pm: Thematic Working Groups

Each track will be split into the four subgroups outlined above for their given track (adaptation, mitigation, capacity building) for a total of 12 subgroups.

For each track, participants will explore one of the following subtopics in depth:

Working Group (A): The Role of Private Sector: Corporations, Institutional Investors, Philanthropy & more

Topics to cover include:

- Smart Investing is “Impact” investing
- Converting Shareholders and Board Members to Low-Carbon Projects
- Green Bonds and the Future of Climate Finance
- Onboarding Oil and Gas to Climate-Smart Projects

Working Group (B): The Role of Technology

Topics to cover include:

- Crowdfunding
- Sharing Economy
- Carbon currencies
- Technology transfer

Working Group (C): Risk mitigation

Topics to cover include:

- Developing risk metrics for climate and financial risk
- De-risking projects
- Gaps and opportunities: how to mobilize impact investors and philanthropists to take Initial risk in climate projects

Working Group (D): The role of carbon pricing integration

Topics to cover include:

- Sustainable development mechanisms for carbon markets
- Carbon asset risk, stranded assets, and climate-efficiency investing
- Invest/Divest: The high cost of high carbon and alternative investment options

During every break out, there will be staff members who capture data from the sessions, and then compile key themes, conversations and notes. These key conversation points will be projected before conference attendees, or sent digitally, so every participant can be looped into simultaneous conversations.

5:00 pm to 5:30 pm: Harvest

(Coffee served before start of the Harvest)

At the end of the day, before entertainment and open-networking, there will be a dedicated period for participants to circulate around the spaces and engage with other working groups on their outcomes.

6:00-6:15 pm: Next Steps

Quick wrap-up of the day's events and outline for tomorrow's half session

6:15 pm – 9:00 pm: Networking Moroccan Dinner

“Moroccan Magic” Evening soiree in the Palm Gardens of Marrakech. This event is designed to showcase the best of Moroccan / African culture while encouraging participants to relax and get to know each other in an informal but high-class gathering under the stars outside of Marrakech.



Groups return to hotels

Sunday November 12, 2016

Theme: Actionable Solutions for COP22 and Climate Finance Actions Road Map for Climate Champions Agenda

7:30 – 8:15 am: Logistic Pick-Up Tour from booked hotels for Participants

8:00 – 8:45 am: Moroccan Breakfast

8:30 – 9:00: Recap of yesterday followed by overview of today's activities

9:00 – 9:10: Opening by **His Royal Highness Albert II – Prince of Monaco**

9:10 – 9:20: Opening by **Miguel Arias Cañete – European Commissioner Energy and Climate Action**

9:20 – 9:30: Opening by **H.E Amina J. Mohammed – Nigeria Minister of Environment.**

9:30 – 11:00 am: Break-Out Sessions: *Synthesis of the action plan of each of 4 working groups by each Summit Action Objectives.*

10:30 – 11:30 am: Delivering the climate finance action roadmap for change

Led by BeyA Capital / GKI Facilitators: Summarizing the past two days with a ***“Innovative Climate Finance road map addressed to COP22 on how private capital flows can be leveraged innovatively to finance climate projects in Africa/MENA and most vulnerable countries?”*** What ideas have been generated during each of the 4 modules working groups? What roadblocks have been identified and how will we go about overcoming them? Where do we go from here and how do we keep the momentum of the past two days going across geographies?

11:30 – 11:45 am: Keeping the Momentum: The GCFASummit App

The GCFASummit App creates sub-committees to pursue the dialogue and action, developing a “CV book” featuring all participants to help further networking and collaboration, etc. This will create a sense of ownership over the initiative and allow for the creation of an action plan. Application will showcase a digital tool for identifying deal flow and screening climate projects, provide M&E tools and capacity building modules. Participants can use the app to create working groups across topics, geographies and more to collaborate on projects, share ideas and plan meet-ups.

11:45 – 12:15: Official Closing of the GCFASummit

H.H Albert Prince of Monaco

H.E Hakima Haite – COP22, Minister of Environment of Morocco and UN High Level Climate Champion

Laurence Tubiana – France’s UN High Level Climate Champion

Sunday November 12, 2016 Afternoon

1:30 pm – 4.30 pm: Session 1: South Multinationals

Southern Multinationals role and needs within the Paris agreement objectives:

- 1.30-2.00 PM: Presentation from a pioneering Asian multinational company in climate friendly strategy: BROAD AIR CONDITIONNING (CHINA)
- 2.00-2.30 PM: Presentation from a pioneering Gulf multinational company in climate friendly strategy: TBD
- 2.30-3.00 PM: Presentation from a pioneering Moroccan multinational company in climate friendly strategy: NAREVA (Renewables)
- 3.00-3.30 PM: Presentation from a pioneering North-South multinational model to improve water access in the south VEOLIA Environment

3.30 – 4.00 PM: Dialogue on identifying needs/contributions of the south multinationals in the climate change action debate.

4.00 – 4.30 PM: Announcement of the HEC Paris Business School – Social Business Chair – Launching of the Climate Finance Certificate for African executives with HEC Environmental Innovation Chair.

1:30 pm – 4.30 pm: Session 2: Investments opportunities in Morocco / MENA / Africa

- Presentation of renewables, energy efficiency, agriculture investments opportunities in Morocco
- Presentation by several Moroccan companies and official investments agencies

1:30 pm – 4.30 pm: Session 3: The Role of the YGLs for COP22 and beyond

- How the World Economic Forum Young Global Leaders Community are doing for COP22 actions and beyond?
- The YGL Climate Change Skills Initiative: issue is not only accessing capital but building capacity of project developers from Africa and most vulnerable countries?

4.30 – 6.00 pm: Bilateral between South and North private sector

6.00 pm: Official Closing by Officials

[7.30: Gala Dinner at the Mythic Mamounia \(Registration online requested once registering for Summit\)](#)



