



ETF  
MODEL  
SOLUTIONS®



ENDOWMENT  
WEALTH MANAGEMENT®

## ETF Model Solutions & Endowment Wealth Management Named Finalists for Wisconsin Innovation Awards

Appleton, WI. August 13, 2015. APPLETON, Wis.---[ETF Model Solutions](#) and its affiliate, [Endowment Wealth Management](#) have been named finalists for the Wisconsin Innovation Awards based on their development of the [Endowment Index](#)® (symbol: ENDOW) and related index-based investment strategies. The Endowment Index® calculated by Nasdaq OMX® has created national awareness, assisted in the development of new strategic partnerships, attracted investors in the firm, and have allowed the firms to expand their respective client bases. The firms have developed Endowment Index-based investment strategies for individuals and families, endowments and foundations, and retirement plans.

The [Wisconsin Innovation Awards](#) ("WIA") seek to celebrate and inspire innovation. The WIA highlights and honors the development of groundbreaking and innovative ideas. By celebrating transformational ideas, the WIA hope to encourage an even greater environment of innovation by bringing innovators together from various business sectors (e.g. tech, food, healthcare, agriculture, nonprofits, education, government), and from throughout the State of Wisconsin. The Wisconsin Innovation Awards are led by a steering committee of business, community and entrepreneurial leaders. The second annual WIA ceremony will take place on August 18, 2015 at the Discovery World in Milwaukee.

ETF Model Solutions® designs ETF-based investment solutions for advisers, institutions, retirement plans and individual investors based upon the Endowment Investment Philosophy®. The Firm is the investment manager for the [Endowment Multi-Asset Collective Investment](#) Fund (CUSIP 26923F105), a Collective Investment Trust which can be added as an investment option in most 401(k) plans.

Endowment Wealth Management® is a fee-based investment advisor serving individuals and families, foundations and endowments, and retirement plans. The firm seeks to build sustainable wealth solutions for its clients through the implementation of the Endowment Investment Philosophy®.

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*Disclosure: You cannot invest directly in an index. Indexes do not have fees. Award recognition does not qualify as an endorsement of any particular index, investment firm, investment, or investment strategy. The firms do not make any solicitation payments to award sponsors in order to be nominated or to qualify for nomination of an award.*