

Digital Media Production (Radio/TV/Film)

Core Requirements (34 hours)		
MMC 2100	Media Writing I	3
MMC 2000	Intro to Mass Media	3
ADV 2003	Advertising & Public Relations I	3
COM 2133	Organizational & Professional Communication	3
COM 2930	First Year Topics Seminar (allows for the exploration of current topics in an ever changing industry)	3
COM 3301	Communication Research Methods	3
COM 3405	Communication Theories	3
MMC 4211	Media Law & Ethics	3
COM 4945	Communication Internship	6
COM 4935	Senior Seminar (Portfolio Development)	4
Concentration Requirements (15 hours)		
RTV 3260	Media Construction	3
RTV 3556	Audio Production	3
RTV 3533	Video Production	3
FIL 4006	Film Studies	3
FIL 4102	Script & Screenwriting	3
Major Requirements (12 hours)		
COM 4711	Technical Writing	3
STA 2023 or PSY 2201	Elementary Statistics or Statistics for the Behavioral Science	3
SOP 3782 or SOP 3003 or SYA 4300 or SYD 3410 or SYG 3011 or ISM 3031 or CCJ 4662 or CCJ 3011 or CJL 3510 or HIS 2062 or SPM 3403 or STA 4321 or STA 4504	Black Psychology Social Psychology Social Research Methods Urban Sociology Current Social Problems Introduction to Information Systems Race, Class, and Justice: Color of Law Criminology Introduction to Courts/Law Public History Sports Communication Probability Categorical Data Analysis	3
MAN 3034 or MAR 4156 or POS 2001	International Business Global Marketing Intro to Political Science	3

Electives (21 hours)	
Communication Electives (9 hours)	
Students must select three classes from another Communication concentration other than the concentration selected for the major	
Free Electives (12) hours)	Suggested Free Electives COM 4831 Special Topics SYG 2000 Introduction to Sociology SLS 1321 Career Explorations EWC 490 Experiential Learning (1-12 hours—seminars, conferences, and other academic opportunities outside the degree plan. Must be approved by Department Chair.)
Total	120 - 126

Journalism

Core Requirements (34 hours)		
MMC 2100	Media Writing I	3
MMC 2000	Intro to Mass Media	3
ADV 2003	Advertising & Public Relations I	3
COM 2133	Organizational & Professional Communication	3
COM 2930	First Year Topics Seminar (allows for the exploration of current topics in an ever changing industry)	3
COM 3301	Communication Research Methods	3
COM 3405	Communication Theories	3
MMC 4211	Media Law & Ethics	3
COM 4945	Communication Internship	6
COM 4935	Senior Seminar (Portfolio Development)	4
Concentration Requirements (15 hours)		
MMC 3105	Media Writing II	3
RTV 3590	Digital Storytelling	3
JOU 3603	Photojournalism	3
RTV 4301	Broadcast Journalism	3
RTV 4340	Journalism Capstone	3
Major Requirements (12 hours)		
COM 4711	Technical Writing	3
STA 2023 or PSY 2201	Elementary Statistics or Statistics for the Behavioral Science	3

SOP 3782 or SOP 3003 or SYA 4300 or SYD 3410 or SYG 3011 or ISM 3031 or CCJ 4662 or CCJ 3011 or CJL 3510 or HIS 2062 or SPM 3403 or STA 4321 or STA 4504	Black Psychology Social Psychology Social Research Methods Urban Sociology Current Social Problems Introduction to Information Systems Race, Class, and Justice: Color of Law Criminology Introduction to Courts/Law Public History Sports Communication Probability Categorical Data Analysis	3
MAN 3034 or MAR 4156 or POS 2001	International Business Global Marketing Intro to Political Science	3
Electives (21 hours)		
Communication Electives (9 hours) Students must select three classes from another Communication concentration other than the concentration selected for the major		
Free Electives (12 hours)	Suggested Free Electives COM 4831 Special Topics SYG 2000 Introduction to Sociology SLS 1321 Career Explorations EWC 490 Experiential Learning (1-12 hours—seminars, conferences, and other academic opportunities outside the degree plan. Must be approved by Department Chair.)	
Total	120 - 126	

Advertising & Public Relations

Core Requirements (34 hours)		
MMC 2100	Media Writing I	3
MMC 2000	Intro to Mass Media	3
ADV 2003	Advertising & Public Relations I	3
COM 2133	Organizational & Professional Communication	3
COM 2930	First Year Topics Seminar (allows for the exploration of current topics in an ever changing industry)	3
COM 3301	Communication Research Methods	3
COM 3405	Communication Theories	3
MMC 4211	Media Law & Ethics	3
COM 4945	Communication Internship	6
COM 4935	Senior Seminar (Portfolio Development)	4
Concentration Requirements (15 hours)		

ADV 3004	Advertising & Public Relations II	3
MMC 3632	Social Media Communication	3
ADV 3401	Interactive Marketing Communication	3
MMC 4411	Communication Campaigns	3
ADV 4802	Advertising & PR Capstone	3
Major Requirements (12 hours)		
COM 4711	Technical Writing	3
STA 2023 or PSY 2201	Elementary Statistics or Statistics for the Behavioral Science	3
SOP 3782 or SOP 3003 or SYA 4300 or SYD 3410 or SYG 3011 or ISM 3031 or CCJ 4662 or CCJ 3011 or CJL 3510 or HIS 2062 or SPM 3403 or STA 4321 or STA 4504 or MAR 4156	Black Psychology Social Psychology Social Research Methods Urban Sociology Current Social Problems Introduction to Information Systems Race, Class, and Justice: Color of Law Criminology Introduction to Courts/Law Public History Sports Communication Probability Categorical Data Analysis Global Marketing	3
MAN 3034 or MAR 4156 or POS 2001	International Business Global Marketing Intro to Political Science	3
Electives (21 hours)		
Communication Electives (9 hours)		
Students must select three classes from another Communication concentration other than the concentration selected for the major		
Free Electives (12 hours)	Suggested Free Electives COM 4831 Special Topics SYG 2000 Introduction to Sociology SLS 1321 Career Explorations EWC 490 Experiential Learning (1-12 hours—seminars, conferences, and other academic opportunities outside the degree plan. Must be approved by Department Chair.)	
Total	120 - 126	

Communication Studies

Core Requirements (34 hours)		
MMC 2100	Media Writing I	3
MMC 2000	Intro to Mass Media	3
ADV 2003	Advertising & Public Relations I	3
COM 2133	Organizational & Professional Communication	3

COM 2930	First Year Topics Seminar (allows for the exploration of current topics in an ever changing industry)	3
COM 3301	Communication Research Methods	3
COM 3405	Communication Theories	3
MMC 4211	Media Law & Ethics	3
COM 4945	Communication Internship	6
COM 4935	Senior Seminar (Portfolio Development)	4
Concentration Requirements (15 hours)		
SPC 2608	Public Speaking	3
COM 3422	Communication & Culture	3
COM 3465	Conflict Resolution	3
COM 4701 or COM 4344	Philosophy of Language and Communication or Rhetoric of Social Movements	3
COM 4541	Persuasion & Argumentation	3
Major Requirements (12 hours)		
COM 4711	Technical Writing	3
STA 2023 or PSY 2201	Elementary Statistics or Statistics for the Behavioral Science	3
SOP 3782 or SOP 3003 or SYA 4300 or SYD 3410 or SYG 3011 or ISM 3031 or CCJ 4662 or CCJ 3011 or CJL 3510 or HIS 2062 or SPM 3403 or STA 4321 or STA 4504	Black Psychology Social Psychology Social Research Methods Urban Sociology Current Social Problems Introduction to Information Systems Race, Class, and Justice: Color of Law Criminology Introduction to Courts/Law Public History Sports Communication Probability Categorical Data Analysis	3
MAN 3034 or MAR 4156 or POS 2001	International Business Global Marketing Intro to Political Science	3
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Communication Electives (9 hours) Students must select three classes from another Communication concentration other than the concentration selected for the major		
Free Electives (12 hours)	Suggested Free Electives COM 4831 Special Topics SYG 2000 Introduction to Sociology SLS 1321 Career Explorations EWC 490 Experiential Learning (1-12 hours—seminars, conferences, and other academic opportunities outside the degree	

	plan. Must be approved by Department Chair.)
Total	120 - 126

Communications Minor Requirements:

The minor in Communications requires 18 credit hours of Communications coursework (6 courses). At least six credit hours must be exclusive to the minor, meaning that at least two courses for the minor cannot be part of the core curriculum for the College or part of the degree plan for the student's major.

1. Introduction to Communication (**Required**)

Students may choose from the following courses for the remaining 15 credits of the minor

2. Research Methods in Communication
3. Communication Theories
4. First Year Topics Seminar
5. Media Law & Ethics
6. Media Writing I
7. Intro to Mass Media
8. Advertising & Public Relations I
9. Organizational & Professional Communication
10. Public Speaking
11. Film Studies
12. Special Topics