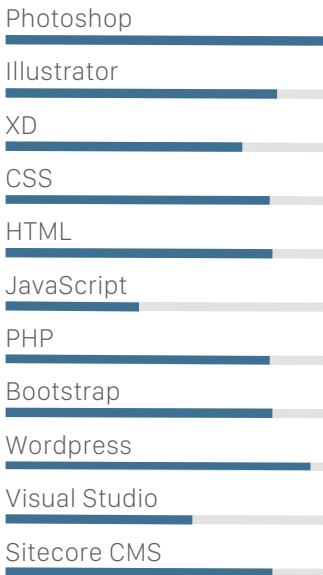


# Kristin Merz

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585.662.3764

## Proficiency



## Skills

Adobe Creative Suite, HTML 5  
CSS 3, Mac and PC literate.

## Education

BFA Graphic Design 2004,  
Rochester Institute of Technology

## Conferences

Attended An Event Apart  
2014, 2015, 2017



## Profile

Possessing a unique set of pixel-perfect visual design and front-end development skills. I am an experienced UI/UX designer solving complex user experience solutions while designing responsive applications.

## Experience

- Sr. UI/UX Innovation Design Team Supervisor | Frontier Communications**  
2015 - 2020  
Create data driven designs, based upon analytics, UX research, A/B testing. Design responsive high profile pages for Frontier.com. Manages innovation design team through, user research, wireframes and design. Collaborates with product management and IT to define and implement. Q/A to ensure developed product is to spec. Create, maintains, digital style guide, and library of UI design components. Aligns with vendors and designers to ensure adherence to the style guide.
- Sr. Production Design Team Supervisor | Frontier Communications**  
2014 - 2015  
Lead and managed a team of production designers to create landing pages and BAU requests.
- Web Designer | Frontier Communications**  
2012 - 2014  
Helped transfer website content over to new CMS Sitefinity.
- Creative Director, Owner | Unleashed Design LLC.**  
2011 - Present  
UI/UX design and development creating custom WordPress themed web applications for small businesses.
- Designer, Front-End Developer | Studio LLC.**  
2009 - 2011  
Project estimation, design and development for interactive applications, promotional campaigns, websites, banners, and emails.
- Designer, Front-End Developer | FujiFilm e-Systems Inc.**  
2006 - 2009  
UI Design of software applications, enterprise systems and web sites. Created graphic templates for kiosk productions, including greeting cards and themed photo books.
- Web Designer | Staples Corporate**  
2005 - 2006  
Designed, developed mini sites, promotional email, and landing pages and animated banner ads.
- Web Designer | Extelegent**  
2004 - 2005  
Designed, developed corporate identities including: logos, letterhead, brochures, and web design templates.