Name	Dan Edwards, Education Development Executive, Apple
	Michelle Prentice, Hove Park School
Session	Digital Strategy – Planning for the non-negotiables

Session Synopsis

A successful digital strategy considers, and addresses, the components of learning, teaching and the environment. Within these three areas there are a number of 'non-negotiables' that are key to ensuring the smooth deployment of technology for learning. Alongside hearing a number of case studies, delegates will undertake an exercise to identify the important elements for their context and possible next steps to overcome any barriers.

Digital Strategy – planning for the non-negotiables in order to create a sustainable and innovative digital learning environment. Hove Park School and Sixth form; a large comprehensive secondary school, has been awarded Apple Distinguished School status three times between 2014 and the present. You will hear aspects of the Hove Park story and the non-negotiables that have developed through the years and have shaped a strategy that drives innovation. For the school to have led successfully for so long in digital educational technology there is a clear development plan that evolves, at its core are key non-negotiables; sustainability, leadership, development and curriculum.

Speaker Profiles

In addition to the work Michelle does at Hove Park she is a Subject Leader in Education, specialising in teacher CPD and also a facilitator for CoLab led professional development modules for middle and senior leaders. She started her career as a history teacher and continues to enjoy the thinking challenges that teaching the subject poses for the students with the opportunities that technology gives us to explore the past. Her teaching career began in a large London comprehensive and she has continued to work in similar schools. She is incredibly privileged to be working in a school that is so innovative in approaching the way students learn and preparing them for success in an ever-evolving digital world.