

Rebecca Bellan

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EDUCATION: Boston University College of Communication

Bachelor of Science in Journalism

Graduated Cum Laude, May 2013

Minor in History

Recipient of Boston University Grant; On Boston University's Dean's List

Knight Center for Journalism in the Americas

Certificate of Completion: Data Journalism and Visualization

COMMUNICATIONS/WRITING EXPERIENCE:

Freelance Journalist

(Sept, 2014-Present)

- Research, pitch and write articles: focus on urbanism, culture, health, tech, travel, and food.
- Work has appeared in The Atlantic, CityLab, The Daily Beast, i-D, Mother Jones and Matador Network.

Freelance Film Production Assistant

(October, 2019-Present)

- Assist crews in various departments on set with whatever needs doing.
- Set up and break down sets.

Data & Society Research Institute

New York City, NY

Communications Associate, Temp

(November, 2019)

- Wrote and published Twitter posts about ongoing institute news, relevant industry events and articles, and live tweets of D&S talks.
- Responded to press inquiries for researchers.
- Used Mailchimp to write weekly newsletter and then post to website archives.
- Copyedited taglines and bios for staff members/researchers for new website.

The Atlantic/CityLab

New York City, NY

Branded Content Writer

(Nov, 2017- April, 2019)

- Awarded Best in Infographic at 2018 Native Advertising Awards for a piece on the Israeli-Palestinian conflict called "A Land Divided."
- Contributed to brainstorming to create multi-media branded content.
- Reported, researched, and wrote branded articles and infographics on a range of topics for clients including VMWare, Netflix, and Uber.
- Collaborated with design, video, planning, and creative strategy teams to create engaging and strategic work for our clients that also met The Atlantic's high standards.
- Edited and fact-checked the work of my colleagues.

The Atlantic

New York City, NY

Executive Assistant to the Publisher, CRO

(April, 2017- April, 2019)

- Prospected clients for the sales team and provided weekly comp set updates.
- Ran weekly all-hands meetings.
- Managed publisher's ever-shifting schedule, calendar, travel, expenses, etc.
- Created decks and presentations for client meetings, conferences, etc.
- Conducted audience research and compiled findings for internal use.

Hood Food Guide (now Cream app)

Melbourne, Australia

Contributor/Contributing Editor

(Oct, 2015- May, 2017)

- Developed the brand voice of a start-up food guide.
- Pitched story ideas based on food, restaurant, and nightlife trends in Melbourne that would appeal to our targeted audience of edgy 20-30 somethings.
- Researched and wrote most of written content on the site and on the app.

- Hired new contributors; assigned and edited articles.

Spotzer

Melbourne, Australia

Copywriter

(Nov, 2015- April, 2017)

- Wrote website copy and blogs to increase audience engagement, growth, and sales.
- Optimized content with latest SEO and content marketing practices.
- Juggled multiple clients at once and managed weekly and bi-weekly invoices.
- Awarded 'Copywriter of the Year' in 2016.

www.WomanWanders.com

Travel Blogger

(Sept, 2014- Present)

- Documented my travel experiences extensively.
- Gained knowledge about SEO and how to best utilize social media for promotion.
- Built and maintained WordPress website.
- Experimented with photography, video, and multimedia.
- Found trends and stories within each new environment based on observation and research.

The Film Posse, Inc.

Boston, MA

Research Intern

(Feb, 2013-May, 2013)

- Sourced video footage and photographs for PBS documentary about Pennsylvania Station.
- Fact-checked information and timelines compiled by director.
- Kept detailed records of sources used for documentary, i.e. books, websites, videos, etc.

Hot English Group

Madrid, Spain

Office/Editorial Intern

(Jan, 2012-May, 2012)

- Contributed articles and recipes.
- Performed various administrative tasks.
- Created database of all of the private language centers in Madrid that taught English.
- Conducted phone questionnaires with clients in Spanish.

Modern Luxury Magazine

Dallas, TX

Editorial Intern

(June, 2010-July, 2010)

- Scheduled and attended food tastings at restaurants to write short reviews.
- Analyzed records of office activities, business transactions, and other activities.
- Fact-checked articles and press releases; reviewed bridal designers for magazine's site.

Wall Street Journal

Irving, TX

Office Intern

(June, 2010-July, 2010)

- Learned about the business of selling advertising for a major media source.
- Performed data entry based on client revenue streams.

FOREIGN WORK EXCHANGE/VOLUNTEERING:

Explore Peru (*Oct, 2014*)

Puerto Maldonado, Peru

- Assisted a local family with creating a self-sustaining home on Tambopata River by digging drainage ditches, composting, collecting water from river, etc.

Angloville (*Nov, 2013*)

Warsaw, Poland

- Engaged in an intensive linguistic and cultural exchange with Polish businessmen and women looking to improve their English speaking skills.

CCLy Hostel Catania (*Sept-Nov, 2013*)

Catania, Italy

- Provided tourism info, managed front desk, took care of hostel upkeep, etc.

ADDITIONAL INFO

Software Experience: PC and Macintosh formats: SalesForce, OpenRefine, Flourish, Tableau, MediaRadar, Silverpop, Mailchimp, Brandtale, Microsoft Works, Office, Excel, Google Suite, Dropbox, Wordpress, Wix, Squarespace, iMovie, Quark, InDesign, Adobe, Asana, Ollie, ACCPAC.

Language: Fluent in Spanish.