### Energy Corridor

#### NUMBERS TO KNOW

<table>
<thead>
<tr>
<th>Description</th>
<th>Number</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>2,000 Acres</td>
<td></td>
<td>Stretching along I-10 from Kirkwood to west of Barker-Cypress Road</td>
</tr>
<tr>
<td>26,000 Acres</td>
<td></td>
<td>Access and adjacency to parks and green space</td>
</tr>
<tr>
<td>20M SQ FT</td>
<td></td>
<td>Class A office space</td>
</tr>
<tr>
<td>3.8M SQ FT</td>
<td></td>
<td>Dining and retail space</td>
</tr>
<tr>
<td>1.75 MIN</td>
<td></td>
<td>Average response time of The Energy Corridor District’s Safety and Security Patrol</td>
</tr>
<tr>
<td>56,000</td>
<td></td>
<td>Jobs in Energy Corridor*</td>
</tr>
<tr>
<td>50+ ACRES</td>
<td></td>
<td>Large, contiguous, vacant land prime for development</td>
</tr>
<tr>
<td>3</td>
<td></td>
<td>School Districts, 2 in Texas’ Top 20*</td>
</tr>
</tbody>
</table>

*2020 Land Use and Demographic Report
Greetings Energy Corridor Stakeholders,

I hope 2022 is off to an amazing start for each of you! As we settle into the new year, I want to ensure you have insights into the Energy Corridor District’s efforts in 2021 and beyond.

The Energy Corridor is a critical economic hub and a major job center in the Greater Houston Metro area. The team and I have been working to position the corridor for future growth and continued long-term economic viability. While there have been many challenges over the last few years, including COVID-19’s impact on commercial real estate, I believe the future of the Energy Corridor is on a positive trajectory.

As such, the District is in the process of “Reimagining the Energy Corridor.” This includes establishing an Energy Corridor message and marketing strategy, an increased focus on creating a sense of place through visible, placemaking projects and identifying visionary, yet practical infrastructure projects that are strategically planned and implemented across the district. Additional information contained in this packet will outline the progress we have already made.

Efforts to reimagine the Energy Corridor will continue into 2022 with an emphasis on implementation, while also continuing our commitment to delivering on our core services and guiding principles.

Lastly, the Energy Corridor District has recently hired a team of professional staff members who are available as a resource to all our stakeholders. Please do not hesitate to contact me or any of our team members! I look forward to partnering with each of you in 2022.

All the best,

Elijah J. Williams
Executive Director
MEET THE STAFF

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REIMAGINING THE ENERGY CORRIDOR

The District is committed to positively impacting the service area through leadership, advocacy and collaborative efforts that accelerate implementation of projects and services for long-term economic viability. The District partners with public and private entities to improve and enhance the area. This strategy is ever present in our efforts to reimagine the Energy Corridor, as we engage property owners, public entities, employers, commercial real estate professionals, small businesses and the public.

In 2021, The Energy Corridor District launched several major initiatives, including a Strategic Action Plan, Design Standards and Streetscape Guidelines plan and began developing a branding and marketing strategy to support an Energy Corridor-wide rebranding effort.
2021 ACCOMPLISHMENTS

STRATEGIC ACTION PLAN

The goal of the Strategic Action Plan is to identify implementable strategies to guide future development and redevelopment opportunities, which will help distinguish key objectives to ensure the District remains competitive in the future. This will position the Energy Corridor District as one of the most desirable places in the region to live, work and recreate.

The final report will include a Capital Improvements Plan, highlighting infrastructure projects for the next 15 years in order of priority, establish preliminary cost estimates and identify partnering agencies.
DESIGN STANDARDS AND STREETSCAPE GUIDELINES

The Design Standards and Streetscape Guidelines project will result in a dynamic and consistent set of guidelines to create a sense of place and identity across the Energy Corridor.

These guidelines will improve multimodal access and revitalize streets, making the public realm more safe, vibrant and walkable.

Additionally, the guidelines will support optimal planning, design and construction of development and redevelopment opportunities by private entities and public agencies.
The Energy Corridor is a major economic hub and job center woven together with the fabric of community. Defining the Corridor’s brand is critical as we seek to strategically position the Energy Corridor for future growth.

In 2021, the District began developing a brand strategy. These efforts included a new logo, umbrella messaging and other creative elements to support engagement and marketing to target myriad and diverse audiences. It is important we deliver a vibrant story about the corridor that targets the full spectrum of energy, other relevant industries, leisure and community.

**A new Energy Corridor brand will be launched in 2022.**
Issued in the fourth quarter of 2021, the Energy Corridor’s Stormwater and Drainage Report and Fact Sheets is a compilation of post Hurricane Harvey flood resilience infrastructure improvements that have been made in watersheds that impact the Energy Corridor. The report builds confidence in regional efforts to improve the corridor’s flood resiliency. This helps ensure the District is part of relevant discussions regarding stormwater and drainage projects and that they remain a priority.

Energy Corridor, Army Corps and Harris County Flood Control Held Joint Stormwater and Drainage Discussion

The Energy Corridor District hosted a discussion in 2021 on stormwater and drainage infrastructure improvements within area watersheds. Col. Timothy Vail, U.S Army Corps Engineers Galveston District Commander (USACE), and Scott Elmer, the Harris County Flood Control District’s assistant operations director, participated in the conversation.

Participants provided an update on the USACE’s Buffalo Bayou Tributaries Resiliency Study and various other projects led by the USACE and the Harris County Flood Control District. All parties are committed to ensuring sound stormwater and drainage improvements that will benefit the Energy Corridor.

USACE Addicks & Barker Reservoirs

The Addicks and Barker Reservoirs straddle Interstate 10 in western Harris County and are about 15 miles from downtown Houston.

Both reservoirs fall mostly inside of Harris County though a small part of the Barker Reservoir crosses into Fort Bend County.

In Fiscal Year 2020, the dams prevented $2.1B in damages.

Since constructed, the dams have prevented $28.7T in damages.

The Addicks and Barker Reservoirs include the largest municipal park in the U.S. and provide a special recreational experience for the metropolitan area.
The Woodlands Township and the Energy Corridor collaborated in 2021 to launch a pilot commuter bus service that provides convenient access for Woodlands’ residents who work in the Energy Corridor. The new service departs from the Sawdust Park & Ride in The Woodlands and serves multiple stops in the District. This service is a collaboration between the Houston-Galveston Area Council, The Woodlands Township and The Energy Corridor District. Such partnerships allow the District to provide quality services.

A Congestion Management and Air Quality grant covers 80 percent of the costs for the new commuter service with the remaining 20 percent split evenly between The Woodlands Township and the Energy Corridor District. Similar strategies are being explored in Fort Bend County, where many Energy Corridor employees live.

“The Energy Corridor is a major job center in the Houston region,” said Energy Corridor District Executive Director Elijah Williams. “Improving mobility and commuter experiences to benefit our employers and their employees has always been a goal for the District. With the approval of the interlocal agreement, the new The Woodlands Express- The Energy Corridor District Commuter Bus Service commenced in early January 2022. The convenience, cost savings and sustainability benefits offered through this new service expands access to the corridor and benefits mobility across the region.”
2021 ACCOMPLISHMENTS

INAUGURAL TREE LIGHTING CEREMONY AND HOLIDAY DÉCOR

The Energy Corridor District hosted its Inaugural Tree Lighting Ceremony, powered by Shell Energy, in 2021. The Tree Lighting Ceremony kicked off the District’s Annual 12 Days of Christmas, which allows the District to honor our first responder partners and healthcare workers, while providing $20,000 in funding to non-profit organizations that impact the Energy Corridor.

For the first time in 2021, The Energy Corridor District celebrated the holidays with decorations at gateways, intersections and other public areas. This influx of community spirit began in November and continued into the New Year and created a sense of community and place in the District.

More than 450 residents and employees attended the Tree Lighting Ceremony at the Hyatt Regency Houston West that featured performances by the Energy Corridor of Houston Orchestra (ECHO), a countdown to light the 24-foot tree display and accompanying décor, and an appearance by Santa Claus. The event was supported by several Energy District employers, including Shell Corporation, ConocoPhillips, bp, Citgo Petroleum Corporation and S&B Family Companies.

Additionally, several elected officials attended the event, including Harris County Commissioners Tom Ramsey and Jack Cagle, Harris County Clerk Teneshia Hudspeth, Houston City Council Members Amy Peck, Sallie Alcorn and David Robinson, as well as a representative from Houston City Council Member Greg Travis’ office.
2021 ACCOMPLISHMENTS

PARTNERSHIP

A critical function that The Energy Corridor District serves is working in close collaboration and partnership with public entities to represent the interests of the corridor and accelerate area improvements for long-term economic vitality. Additionally, we work closely with District stakeholders to understand their concerns and ensure information is mutually shared. These partnerships are fundamental to securing successful outcomes for the Energy Corridor.

A big thank you to all of our collaborators and partners in 2021!

- All Energy Corridor District stakeholders
- Congresswoman Lizzie Fletcher, TX-7
- Texas State Representative Jim Murphy, District 133
- Texas State Representative Lacey Hull, District 138
- Mayor Sylvester Turner
- Houston City Council Member, Greg Travis, District G
- Houston City Council Member, Amy Peck, District A
- City of Houston
  - Mayor’s Office
  - Public Works
  - Economic Development
  - Planning Department
  - Department of Neighborhoods
- Harris County Precinct 3, Commissioner Tom Ramsey
- Harris County Commissioner Precinct 4, Jack Cagle
- Harris County Constable Precinct 5, Constable Ted Heap
- Harris County Flood Control District
- State of Texas, Governor Abbott’s Office of Economic Development and Tourism
- Houston-Galveston Area Council
- Texas Department of Transportation (TxDOT)
- United States Army Corps of Engineers, Galveston District
- Greater Houston Partnership
- METRO
- The Woodlands Township
- Scenic Houston
- Bike Houston
- West Houston Association
- Transportation Advocacy Group – Houston Region
- Houston Police Department, Westside and Northwest Commands