

## YOU ALREADY KNOW WHAT CYP IS AND HOW IT WORKS.

### LET'S DISCUSS HOW CREATE YOUR PHYSIQUE CAN AFFECT YOUR COMPANY'S BOTTOM LINE:

- *WE ALL KNOW THAT 80% OF IT ALL IS DIET WHILE THE REST IS ACTIVITY.*
- *CLIENT GETS FRUSTRATED THEY ARE NOT SEEING RESULTS ...(NOT YOUR FAULT!)*
- *THEY QUIT USING A TRAINER BECAUSE THEY BLAME THE TRAINER... (NOT YOUR FAULT!)*
- *THEY QUIT THE GYM BECAUSE THEY BLAME THE GYM... (NOT YOUR FAULT!)*
- *WHEN THEY QUIT...THEY TAKE THEIR MONEY WITH THEM*
- *THEY TELL THEIR FRIENDS "YOU" DIDN'T HELP ...LESS CLIENTS = LESS MONEY*

People stop working out at the gym because they feel frustrated that they are not getting results, which is mainly due to their poor eating habits. **The person will blame the fitness trainer they hired or the gym that they are a part of but we know it is not your fault. How can it be THE GYM's fault when you are only 5% of their day?** You can spend all day at the gym but if you don't do the right thing in the kitchen, you are wasting your time. You and I know that 80% is your diet while the other is your level of activity.

**Create Your Physique** shows the user how to eat the foods they actually enjoy by showing them how much of that food they should be consuming and at what time of the day they should be consuming it. In fact, one of CYP's features is not letting the user eat carbohydrates better suited for the morning/early afternoon in the evening. All of this wonderful information is at your clients fingertips based on their profile and their desired goal. It is like having their trainer/nutritionist in their pocket keeping them on track during the times they are not under your supervision.

Once results are seen, people feel like the possibility of getting the physique they have always wanted is no longer a dream. They do not have to put their goal on a wish list and all of this is motivation to move forward towards a healthier lifestyle. Not only do they continue to pay for your services, they also tell all their friends and loved ones. As a result, your bottom line will expand and continue to grow as more people find out about how you can help them create the physique they have always wanted.

### **COST TO YOU OR THE GYM: ....ABSOLUTELY NOTHING!**

The cost for the App is a one-time fee of \$4.99 per user... For \$4.99 paid by your client, you and your employees will never have to build a meal plan again or answer questions about diets. CYP has you covered! Your client will love their diet because they build it. **Create Your Physique** is the ultimate tool to help you accelerate the progress of all your clients...and with our directory, our users can learn about The Gym Downtown and contact The Gym Downtown directly from the App. **Together we can change countless lives while educating others about your company and increasing your bottom line.**



Feel free to contact us @ 407-497-3708 to discuss additional options to promote your business and services.