



American Small Business Alliance Inc.
ENHANCING YOUR BUSINESS FOR SUCCESS



Company Overview

The American Small Business Alliance Inc. (ASBA) is a service-disabled veteran-owned small business (SDVOSB) located in Ellicott City, MD. With over twenty years of business experience in several industries, ASBA provides services to clients in the following capacity:

- **Event Planning - Cost and No-Cost Event Management**
- Temporary Help Staffing – Medical, Administrative, Events
- Educational Support Services
- Call Center
- Business Matchmaking

ASBA has built solid relationships with its numerous vendors such as SBA, Veteran’s Administration, and Kaiser Permanente to provide top-notch customer service, fulfill the needs of our diverse clientele and execute exceptional service in Event Planning, Temporary Help Staffing, Call Center, Business Matchmaking and Educational Support. **ASBA’s unique no-cost contract option allows our clients flexibility by removing their financial liability and thus, allowing ASBA to do what it does best: plan, market and produce stunning events from beginning to end while providing excellence in overall client support.**

Mission Statement

ASBA is committed to providing outstanding customer service. Our philosophy is built on maintaining strong alliances with businesses, government agencies and educational institutions through loyalty, strong ethics, integrity and high-quality performance

Past Clientele



Differentiators, Contract Vehicles & Certificates

CVE Service-Disabled Veteran Owned

Minority Owned

8(a) graduate

All Small Mentor - Protégé Program (ASMPP)

GSA Professional Services Schedule 00CORP GS-07-F450AA

National Minority Supplier Development Council MBE

MDOT MBE | SBE | DBE 04-568

DUNs 128598013

CAGE 3G6N7

IATAN # 21-78056-6

Awards/Recognition

2019 Top 100 MBE Recipient

2018 Inc. 5000 Award Recipient Ranking #943

2012 Inc. 5000 Award Recipient Ranking #3409

2016 Top 100 MBE Award Recipient

2013 Minority Enterprise Advocate - Conference Management Executive of the Year Award

2010 USDA Rural Development SDVSOB Contractor Award

2004 Secretary of Transportation Minority Business Enterprise Award





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Outreach Services

Experience in Outreach, Call Center and Professional Services	Advertising Services	Media Buying	Public Relations / Outreach	Conference /Events / Trade Show Planning	Promotional Materials	Video / Film Production	Graphic Design	Strategic Communications	Branding	Integrated Marketing	Social Media	National Campaigns	Web Design	Inbound Calls	Outbound Calls	Email Blast	Professional Services
Centers for Medicare & Medicaid Services	*		*	*	*	*	*	*	*	*	*	*	*				
Dept. of Veterans Affairs NVSBE 2015 / 2016 / 2017	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
Dept. of Transportation NHTSA-ESV 2011/2017			*	*	*		*	*	*	*	*	*	*	*	*	*	
Dept. of Veterans Affairs AWIS 2016 / 2017				*	*		*	*	*	*			*				
Dept. of Housing & Urban Development Healthy Kids Campaign 2007/2008/2009	*	*	*	*	*	*	*	*	*	*	*	*	*				
HBCU Career Development Marketplace 2004 - 2017	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Dept. of Homeland Security 2009/2010/2011/2012			*	*	*		*	*	*	*	*	*	*	*	*	*	
Federal Aviation Administration 2009 - 2013			*	*	*		*						*				*
Kaiser Permanente 2015-2016			*		*												*
United Concordia 2015-2016																	*

NAICS Codes

- 339112 – Surgical and Medical Instrument Manufacturing
- 423450 – Medical/Dental Supplies
- 518210– Data Processing, Hosting, and Related Service
- 541199 – Process Server Notary Public Services
- 541430 – Graphic Design Services**
- 541511 – Custom Computer Programming Services
- 541519 – Other Computer Related Services
- 541611 –Administrative/General Management Consulting Services*

- 541613 –Marketing and Sales Management Business Matchmaking**
- 541618 – Other Management Consulting Services
- 541690 – Safety Consulting Services/ Security Consulting Services
- 561720 – Janitorial Services*541810 – Advertising Agencies 541820 – Public Relations Agencies 541910 – Marketing Research 561110 – Office Management
- 561210 –Facilities Support Services
- 561311 – Employment Placement Services

- 561312 – Executive Placement Services
- 561320 – Temporary Help**
- 561410 – Secretarial Services
- 561422 – Contact Centers/Telemarketing Bureaus*
- 561499 – Video and Teleconferencing
- 561611 – Investigation Services
- 561920 - Convention &Trade Show Organizers***
- 611430 – Professional Development Services
- 611710 – Educational Support Service**
- 711510 – Independent Writers



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