

## **CSU Ventures Ambassador Program Overview and Application 2019-2020**

CSU Ventures (CSUV) is the technology transfer office for Colorado State University (CSU). In addition to managing CSU's intellectual property, CSUV is committed to delivering a wide array of additional services to faculty, staff and students at CSU. One of these services is the CSU Ventures Ambassador Program, which enhances the vital connection between the CSU community and CSUV. For the 2019-2020 academic year, CSUV is seeking 5-8 Ambassadors. Ambassadors receive a \$1000 honorarium per semester (\$2000 per program year) and are eligible to receive up to \$800 reimbursement (per program year) for expenses incurred for professional development or academic travel.

### **Qualified applicants are:**

- **Graduate students** in a Masters or PhD degree granting program **or Post-Docs at CSU.**
- Individuals who exhibit excellent communication & networking skills with students and faculty
- Interested in discovering and moving technologies from early concept to the marketplace
- Able to commit an average of 5-7 hours/week through the end of May 2020
- Able to obtain approval from their primary advisor or program administrator to participate in the program

### **Ambassador Program Goals:**

1. **Enhance communication with CSU academic departments.**
  - a. Communicate a basic understanding of the importance of the technology transfer process
  - b. Communicate the role of CSUV to fellow graduate students and CSU faculty/staff
  - c. Communicate their own area of study succinctly and clearly to a broad audience
2. **Develop basic tech transfer skillsets capable of supporting CSU startups and technologies.**
  - a. Competitive Landscape analyses
    1. Market Research Analyses
    2. Prior Art Searches
  - b. Process Workflow and Ecosystem Mapping
3. **Help CSUV identify innovative research, creative works, and potential inventions.**
  - a. Interact with fellow graduate students to identify research occurring in specific labs
  - b. Summarize research topics to help better inform CSU Ventures staff
  - c. Highlight new faculty and their research
  - d. Support licensing staff by providing background information, identifying and evaluating intellectual property

### **Ambassador Expectations:**

1. Greater than 90% attendance at weekly Ambassador Meetings
2. Average of 5-7 hours/week of active engagement with the Ambassador Program
3. Full attendance at all major events/activities
  - a. Ambassador Training- September 5<sup>th</sup> & 6<sup>th</sup>, 8:30 am - 1:30 pm
  - b. Graduate Student Showcase- November 12<sup>th</sup>, 2019
  - c. Research to Market (R2M) Program, January and February, 2020 (4 days total, 8:00 am – 1:00 pm each day)
  - d. CSU Demo Day- April 23<sup>rd</sup>, 2020 (8:30 am – 6:00 pm)
  - e. Other events as identified during the program year

### **By the completion of this program, Ambassadors will:**

1. Communicate translational research in a clear and understandable manner
2. Identify commercial opportunities for CSU technologies by building a competitive landscape analysis
3. Deploy Lean Launchpad methodologies to prepare University discoveries for success in commercial markets
4. Engage peers to communicate the value of participating in CSU Ventures' programs

## CSUV Ambassador Application

### Instructions:

- **May be completed ON-LINE starting 6/19 @ [www.csuventures.org](http://www.csuventures.org)** (see Ambassador page – link is in the footer)
- **Please complete the following document.** Incomplete documents may not be considered for review.
  - Applicant Information
  - Faculty Approval Form
- **PLEASE ATTACH the following to the end of this document:**
  - Resume/CV
  - Interest Statement:
    - A single-sided, ONE PAGE document (12-point font) describing your interest in working with CSU Ventures and how this program fits with your professional goals.
  - Additional Commitments Declaration
    - A single-sided, ONE PAGE document outlining other commitments (courses, teaching, employment, research expectations, etc.) for 2019-2020. This document helps us ascertain your ability to attend all required events and meet the expectation of an average time commitment of 5-7 hours per week.
- **NOTE:** The following are mandatory attendance dates: Orientation- September 5<sup>th</sup> & 6<sup>th</sup>, 2019; Graduate Student Showcase- November 12th, 2019; Research to Market (R2M) Program, January and February 2020; CSU Demo Day- April 23<sup>rd</sup>, 2020.

### Application Deadline: 11:59pm Friday, August 2nd, 2019

- Submit completed applications via email to Sarah Hibbs-Shipp ([Sarah.Hibbs-Shipp@colostate.edu](mailto:Sarah.Hibbs-Shipp@colostate.edu))

| APPLICANT INFORMATION   |                                  |                              |                                   |
|---|----------------------------------|------------------------------|-----------------------------------|
| Last  | First                            | M.I.                         |                                   |
| Street  |                                  | Apt/Unit                     |                                   |
| City  | State                            | ZIP                          |                                   |
| Cell  | E-mail                           |                              |                                   |
| CURRENT CSU STATUS  |                                  |                              |                                   |
| Status  | <input type="checkbox"/> Masters | <input type="checkbox"/> PhD | <input type="checkbox"/> Post-Doc |
|   |                                  |                              | Department                        |
| Est. Grad date:   | Primary Advisor/supervisor       |                              |                                   |
| REFERENCES  |                                  |                              |                                   |
| <i>Please list two professional references.</i>   |                                  |                              |                                   |
| Full Name   | Relationship                     |                              |                                   |
| Company   | Phone (    )                     |                              |                                   |
| Email   |                                  |                              |                                   |
| Full Name   | Relationship                     |                              |                                   |
| Company   | Phone (    )                     |                              |                                   |
| Email   |                                  |                              |                                   |
| DISCLAIMER AND SIGNATURE  |                                  |                              |                                   |
| I certify that information provided is true and complete to the best of my knowledge.   |                                  |                              |                                   |
| If this application leads to employment, I understand that false or misleading information in my application or interview may result in my release. |                                  |                              |                                   |
| Signature (applicant)   |                                  |                              | Date                              |

## Faculty Approval Form - CSUV Ambassador Program

Dear Faculty supervisor/advisor,

By signing this form, you indicate your support and approval of this applicant, \_\_\_\_\_, who is applying to become a CSU Ventures Ambassador for the 2019-2020 academic year.

The CSUV Ambassador Program is designed to enhance engagement between CSUV and researchers on campus as well as provide participants the opportunity to learn and use business principles related to commercialization of cutting-edge technologies. CSUV Ambassadors are expected to spend an average of 5-7 hours each week helping increase campus understanding of the importance of technology transfer and commercialization in the research enterprise at Colorado State University.

Examples of activities in which Ambassadors might participate include attending departmental seminars, helping facilitate presentations by CSUV staff, and serving as an internal resource for questions about how to work with CSUV. Additionally, Ambassadors will work with CSUV staff to support CSUV startups with various business/Intellectual Property tasks. They will be expected to monitor their own participation in the program and to balance their commitment with existing obligations to their graduate work.

As compensation, CSUV Ambassadors will receive an honorarium of \$1000 for each semester they participate in the program. A brief report will be due each month. In addition to monetary compensation, Ambassadors receive up to an annual reimbursable allowance of \$800 for academic associated travel or professional development.

*NOTE: CSUV reserves the right to terminate an Ambassadors' participation in the program at any time if obligations are not met or if the quality of work is deemed unsatisfactory.*

*Please list the anticipated academic-load, teaching-load, and any other academic duties planned for this applicant.*

| Semester    | Academic load<br>(course name-expected hrs/week) | Teaching load<br>(course name-expected hrs/week) | Additional Duties<br>(not including research-expected hrs/week) |
|-------------|--|--|---|
| Fall 2019   |  |  |   |
| Spring 2020 |  |  |   |

Comments/Notes:

**Advisors: Please review and sign as an acknowledgement of your willingness to allow this applicant to apply for the program.**

\_\_\_\_\_  
Advisor/Supervisor Name

\_\_\_\_\_  
Advisor/Supervisor Signature

\_\_\_\_\_  
Date