



Research and Evidence-based Teen Lures TV Newscast™ Curriculum for Grades 7-8

The Teen Lures TV Newscast and corresponding classroom lesson plans effectively teach students about healthy vs unhealthy relationships, the incidence and nature of crimes against teens and specific personal safety strategies. A summary of evaluation results follow; full Pre/Post data available upon request from info@teenluresprevention.com

Summary of Grades 7-8 Pre- and Post-test Comparative Data

Most notably, students improved their knowledge that:

- (36% knowledge gain) Teens can be groomed for abuse with attention, special privileges and gifts. (Notably, Male Pre: 46% - Post: 84%; Female Pre: 52% - Post: 94%);
- (16% knowledge gain) Acquaintance rape is a common crime among teens and young adults. (Notably, Male Pre: 59% - Post: 74%; Female Pre: 72% - Post: 89%)
- (13% knowledge gain) Sexual abuse is never the victim's fault. (Notably, Male Pre: 67% - Post: 67%; Female Pre: 62% - Post: 89%)
- (8% knowledge gain) Most victims of sexual abuse are assaulted by someone they know and trust. (Pre: 82% - Post: 90%)

It's important for teens to realize that they can be groomed for abuse with attention, special privileges and gifts. Half of Penn State Assistant Coach Jerry Sandusky's victims were in Grades 7-8 when the sexual abuse occurred. Sandusky used eight distinct Lures, including Affection, Hero, Games, Authority and Bribery.

Significant improvement in Cyber knowledge:

- (26% improvement in knowledge) The main target of identity theft is college students in their early 20's. (Notably, Male Pre: 24% - Post: 63%; Female Pre: 40% - Post: 51%);
- (19% improvement in knowledge) Knowing only our phone number, anyone can Google exactly where we live. (Pre: 74% - Post: 93%)
- (15% improvement in knowledge) Cyberbullying is a crime in all 50 states. (Pre: 61% - Post: 76%)

Notable improvement of specific personal safety skills include:

- (29% improvement of skill) Teens have a legal right to request a uniformed police officer in a marked police car. (Pre: 62.5% - Post: 92.5%)
- (5% improvement of skill) It's not okay to overstep someone's personal boundaries, evening if you've been dating for awhile. (Pre: 84% - Post: 89%)
- (12% improvement of skill) It is a crime to text nude images of ourselves to a dating partner. (Notably, Male Pre: 65% - Post: 83%; Female Pre: 86% - Post: 92%);
- **Post Test: 100% of both male and female students know it is not healthy to keep sexual abuse a secret.**
- (5% improvement of skill) It's not okay to overstep someone's personal boundaries, even if you've been dating for awhile. (Pre: 84% - Post: 89%)

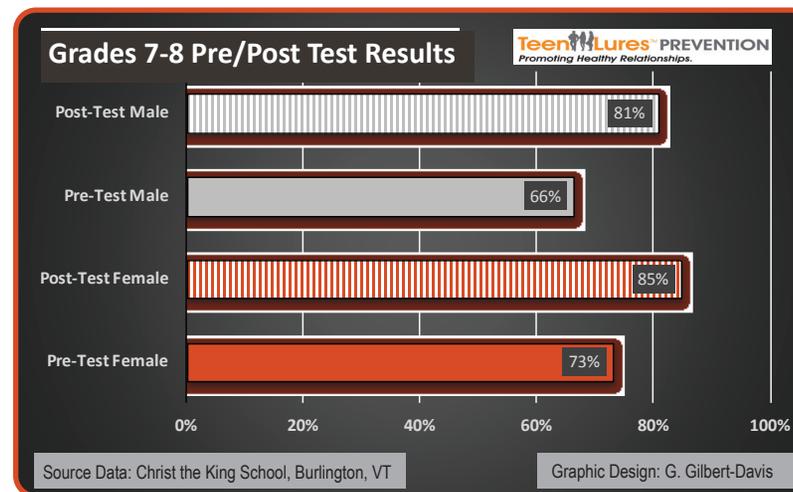
Summary of Graphed Data, Grades 7-8 Pre- and Post-Tests

The data is presented by gender due to statistically significant differences.

Female students had a higher average pre-test score than males, as well as a higher average post-test score than males. The average difference between male and female pre-test is 7%; post-test 4%.

Both female and male students improved their knowledge and skills acquisition, with post-test outcomes of 80% or higher correct responses (females, 85%; males, 81%).

Notably too, 90% of all students knew post-test that most victims of sexual abuse are assaulted by someone they know and trust; 100% of all students knew post-test that it is not healthy to keep sexual abuse a secret. This knowledge will help protect all students from dating violence and sexual assault - and provide them with confidence to reach out for help when needed.



Research and Evidence-based Teen Lures TV Newscast™ curriculum for Grades 9-12

The Teen Lures TV Newscast and corresponding classroom lesson plans effectively teach students about healthy vs unhealthy relationships, the incidence and nature of crimes against teens and specific personal safety strategies. A summary of evaluation results follow; full Pre/Post data available upon request from info@teenluresprevention.com

Summary of Grades 9-12 Pre- and Post-test Comparative Data

Overall, students improved at recognizing these *important concepts*:

1. **Teens can be groomed for abuse with attention, special privileges and gifts.** (44% improvement in knowledge. Pre: 46.7% - Post: 90.6%)
2. **Sexual abuse is never the victim's fault.** (29% knowledge gain. Pre: **52%** - Post: **86%**. Notably, Female Pre: 68% - Post: 93%; Male Pre: 46% - Post: 79%)
3. **The main target of identity theft is college students in their early 20's.** (31.2% knowledge gain. Pre: **46%** - Post: **67.2%**)
4. **Acquaintance rape is a common crime among teens and young adults.** (19.2% improvement in knowledge. Pre: 66.7% - Post: 85.9%)
5. **Cyberbullying is a crime in all 50 states.** (10.7% improvement in knowledge. Pre: 63.5% - Post: 74.2%)

Other increases include acquisition of the following *prevention skills*:

1. **It's not okay to overstep someone's personal boundaries, even if dating for awhile.** (5.3% improvement in knowledge. Pre: 93% - Post: 98%)
2. **It is a crime to text nude images of ourselves to a boyfriend or girlfriend (if under age 18).** (4.4% improvement in knowledge. Pre: 84% - Post: 89%)
3. **Teens are not obligated to assist when someone asks for their help.** (27% knowledge gain. Pre: **55%** - Post: **82%**)
4. **Teens have a legal right to request a uniformed police officer in a marked police car.** (25% knowledge gain. Pre: **73%** - Post: **98%**)

Continued education on personal safety, including cyberbullying, acquaintance rape, sexual harassment, consent, dating violence, identity theft, sexting and sex trafficking* should be provided to teens annually through high school and into college. Annual implementation of programming is recognized as best practice.

*Trafficking Lure added to curriculum after 2012, so not included in this data.

Summary of Graphed Data Grades 9-12, Pre- and Post-tests

The data is presented by gender due to statistically significant differences.

In both academic school years, female students had a higher average pre-test score than males, as well as a higher average post-test score than males. The average difference between male and female pre-test is 8%; post-test 6%.

Both female and male students improved their knowledge and skills acquisition, with post-test outcomes of 80% or higher correct responses (females, 88%; males, 82%).

Notably too, **98% of all students knew post-test that it is not okay to overstep someone's personal boundaries, even if dating for awhile.** This knowledge will help protect students from dating violence and sexual assault and provide confidence to speak up and report.

