

Aaron Alfred

CONTACT

aaronalfred.com
aaronalfred1@gmail.com
(416) 618-2808

Skills

Design
Persona
Storyboarding
Wireframing
Prototyping

Research
Interview
Contextual Inquiry
Usability Testing
Survey

Tools
Sketch
Figma
Adobe

Development
HTML / CSS

WORK

Flipp, Sr. Product Designer

Mar 2019 - Oct 2019 • Toronto, ON

Worked on the growth hacking team. Designed for iOS and Android

Kira Talent, Product Designer

Mar 2016 - Jan 2019 • Toronto, ON

Designed application management software and applicant prep software. Provided customer service to applicants

Meta Inc., Product Designer

Jul 2015 - May 2016 • Toronto, ON

Acquired by Chan Zuckerberg Initiative

Wattpad, Product Designer

Sep 2013 - Jun 2015 • Toronto, ON

Designed for 45M Wattpad users. Designed Wattpad web (mobile/desktop). Redesigned the Wattpad newsfeed

EDUCATION

Graphic Design

Humber College

2007 - 2008 • Toronto, ON

Art & Design Foundation Certificate

George Brown College

2004 - 2005 • Toronto, ON