COMMUNITY QUESTIONNAIRE SUMMARY

myTRI 2030 is a community-driven, Regional Vision Project. Through community engagement, myTRI 2030 creates a shared vision for the region and drives collaborative action.

A project this ambitious takes careful planning and an intentional, inclusive process. As part of this process, an online community questionnaire was deployed from March – May 2018. Outreach efforts of numerous regional partners from the public, private, and nonprofit sectors worked to help ensure that residents from diverse backgrounds and all parts of our region were engaged in the process. Their collective efforts and support ensured that the myTRI 2030 Community Questionnaire reached over 4,300 residents.

The findings of this Community Questionnaire are briefly summarized here. The insights gleaned from those voices, combined with comprehensive trending research, has coalesced into a set of opportunities that will serve as an exciting framework for the next phase of our journey; a journey all Tri-Citians can continue to inform.

"What is your favorite thing about the Tri-Cities as a whole?"

"Being inland, the access to water is fantastic. The Columbia, Yakima and Snake Rivers are wonderful for recreation and the beauty they bring to our area."

"My favorite thing about the Tri-Cities is the perfect mix of city with rural. It's an incredible place to raise a family and a growing region with outdoor recreation, wine and food."

"What would you want to see different about the Tri-Cities region 12 years from now, in 2030?"

KEY THEMES

1. *entertainment and activities*
2. *a water park*
3. *more restaurants*
4. *riverfront development*
5. *a performing arts center*
6. *downtown development*
7. *more shopping and retail options*
8. *improved traffic*

"What would keep us from realizing that future?"

KEY THEMES & TOP PHRASES

1. ***regional cooperation:*** *not working together, lack of cooperation, parochialism, the greater good*
2. ***vision, mindset, and planning:*** *lack of vision, in the past, closed-minded, status quo*
3. ***funding and financial support:*** *lack of funding, don't want to pay, lack of support, invest in, money*

"If you could invest in the community, where would you put it?"

KEY THEMES

1. *the education system*
2. *a water park*
3. *a performing arts center*
4. *family-friendly activities*
5. *parks and recreation*
6. *riverfront development*
7. *downtown development*
8. *roadway infrastructure*
9. *Vista Field*
10. *helping the low-income*
11. *helping the homeless*
12. *mental health services*
13. *a public market*
14. *public transportation*

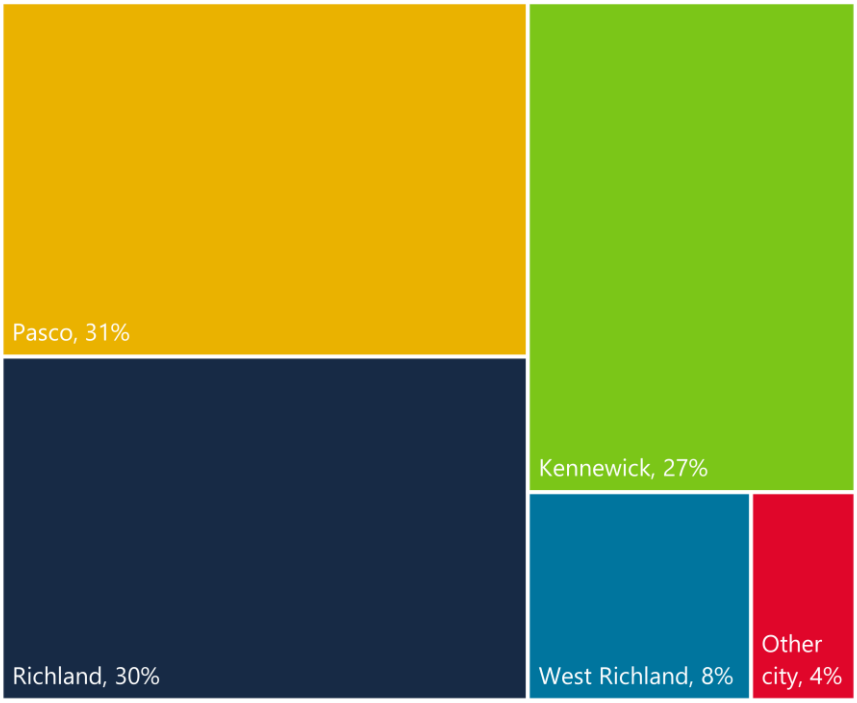
"What do you see other regions doing that interest you?"

KEY THEMES: *events and activities; local dining, shopping, and small business activity; downtown development; water parks and amusement parks; riverfront development; festivals and concerts; performing arts centers; public markets; walkable, mixed-use developments; public transportation options*

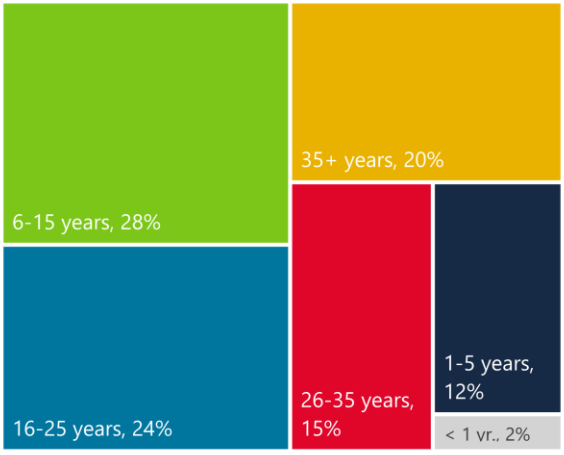
MOST FREQUENTLY-MENTIONED REGIONS: *Spokane, Seattle, Walla Walla, Portland, Boise, Yakima, Wenatchee, Bend, San Antonio, Leavenworth, Tacoma, Vancouver, Coeur d'Alene, Olympia, San Diego*

SURVEY DEMOGRAPHICS

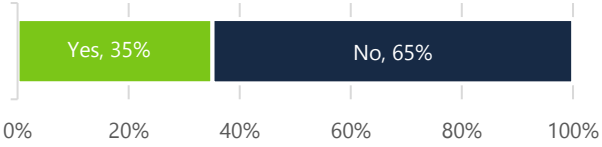
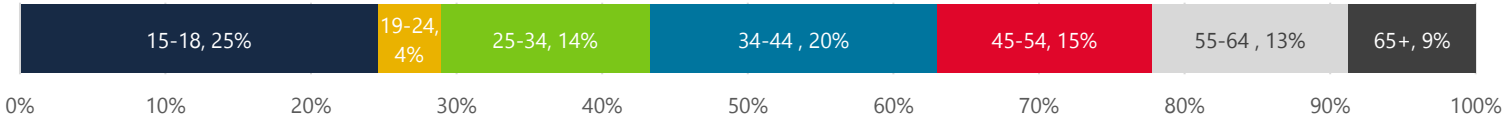
"What city do you reside in?"



"How long have you lived in the Tri-Cities region?"



Do you have children under the age of 18?



"What is your age?"