

20th anniversary

Power of Water Canada
Technical Conference & Tradeshow

2021

Envisioning our Future.

Exhibitor Prospectus

2021

Your Opportunity to do Business in the Hydroelectric Sector!

It's our pleasure to invite you to virtually exhibit at the 2021 Power of Water Canada Technical Conference and Tradeshow —the **20th anniversary** of this event!

This annual event hosts more than four hundred (400) delegates and exhibitors from around the world and features several diverse educational sessions focused on the latest technologies and innovations for the sector.

Our annual tradeshow provides you with a unique opportunity to meet and network with hydroelectric facility owners and operators to promote your business.

Don't miss out – register your space today!

TOP REASONS TO EXHIBIT

SOLIDIFY YOUR ORGANIZATION'S PLACE

Your competitors and clients will be attending this event – make sure you are not missing out on this networking opportunity.

BUILD VALUABLE RELATIONSHIPS

This event provides a unique environment to network with existing and potential clients.

EDUCATIONAL SESSIONS

Gain insight into the current trends for the industry and check out your competition.

MAJOR EXPOSURE TO THE HYDROELECTRIC SECTOR

Almost $\frac{1}{4}$ of our conference attendees are hydroelectric owners and operators, comprised of decision makers, operators and maintenance staff. In addition to new developments, each year, in Ontario, facility owners spend more than **\$350M** on the operation and maintenance of their facilities.

As an exhibitor this event provides you with a tremendous opportunity to showcase your products and services to the industry and to tap into this market.

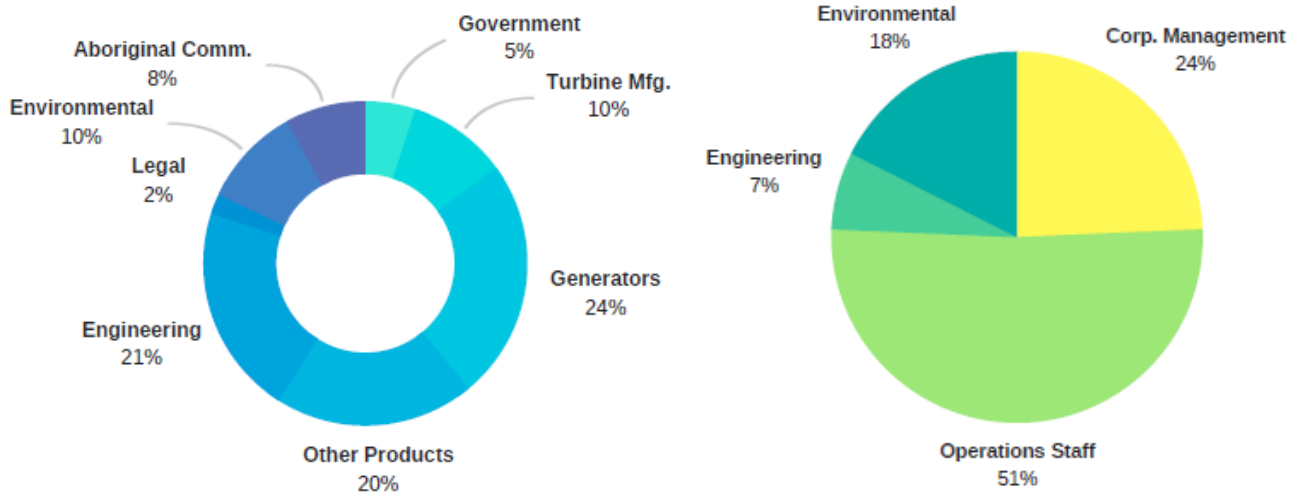
YOUR INVESTMENT:

OWA Member -\$1000.00 Non-Member -\$1500.00

INCLUDED:

- ⇒ Virtual exhibit opportunity over 3 full days.
- ⇒ Listing in trade show portal, conference website, and mobile event app, including the posting of images, video, and text.
- ⇒ 2 complimentary tickets to the full conference which includes admittance to all education and networking sessions. Additional tickets for other staff may be purchased at a discounted rate.
- ⇒ Opportunity to organize contests, raffles, and giveaways.
- ⇒ Recognition through corporate branding displayed throughout the event platform and mobile app and on social media.
- ⇒ Ability to present a LIVE meeting or presentation.
- ⇒ Connect with live networking abilities.

SECTOR GRAPHICS and GENERATOR OCCUPATION DISTRIBUTUON



For more information contact Brianne McMullen, Coordinator, Media & Events at bmcmullen@owa.ca or 866-743-1500 ext. 24.