



United Way
of Southwest Alabama

YOU CAN CHANGE LIVES ON UNITED WAY DAY

Join the United Way of Southwest Alabama on August 7, 2021 to be a part of changing lives and saving lives in Southwest Alabama by becoming a 2021 United Way Day Vendor.

Vendor: _____

Main Contact: _____

Email: _____ **Phone:** _____

Physical Address: _____

City: _____ **Zip Code:** _____

Donation / Discount: _____

Other locations: _____

For more information, contact the United Way of Southwest Alabama at 251.433.3624 or liveunited@uwsa.org

UWSWA:



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- Feature Vendor logos on promotional materials.
- Highlight vendors individually on social media.
- Highlight vendors on the UWSWA website and in the UWSWA newsletter.
- Acknowledge vendors in broadcast & print advertising.
- Provide vendors with promotional materials for use in their advertising and/or in-store promotions.
- Invite vendors to participate in the 2022 Community Care Card with premium listing. The card is given to approximately 4,000 individuals who will donate \$120 or more to the UWSWA to the 2021 Annual Campaign.
- Provide UWSWA or agency representative on United Way Day to thank customers and to explain how they can get involved.

VENDORS:

- Help promote United Way Day through vendor's network and social media
- Display United Way Day promotional materials in store.
- Provide a space, table, and two chairs for a UWSWA or agency representative on United Way Day so they may thank customers and provide information to them about how they can get involved with United Way
- Commit to making a donation to the UWSWA based on some sales component of their business. Examples: Donate 10% of sales, donate \$1 from each transaction or item purchased, or offer customers the option to round up their total for the United Way. Each vendor can customize their offer to best fit their business and their customers.

SIGN & DATE _____

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