

**CONTACT INFORMATION**

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Spouse: Jennifer D. Honeycutt, *MS LPC*

**EMPLOYMENT HISTORY**

- CoreLab/Western Geophysical** Dec 1983 – Jun 1986  
*Petrophysicist. Tested rock samples in laboratory environment under in-situ conditions.*
- Genuine Automotive Parts/NAPA** Jul 1986 – May 1987  
*Computer Technician. Supported 60 retail NAPA stores in Texas with point-of-sale technology.*
- Jordan & Associates** Jun 1987 – Sept 1989  
*Project Manager. Led programming, testing and implementation of county government systems.*
- Andersen Consulting (Arthur Andersen, SC)** Sept 1989 – Jun 1994  
*Senior Consultant. Provided professional services to oil & gas clients and other industries.*
- CSC Consulting Group** Jun 1994 – Jun 2001  
*Solutions Practice Director. Led 3 state area in Oracle financial systems and supply chain.*
- TXU Energy/Capgemini Energy** Oct 2001 – May 2005  
*Senior Manager. Led Industrial B2B web development. Led change management efforts.*
- Viscarn/Ketchum** April 2005 – Aug 2006  
*Marketing Operations Director. Non-profit and education development marketing processes.*
- Deloitte Consulting** Aug 2006 – Jun 2008  
*Senior Manager, Human Capital. Led human capital consulting services in South Region.*
- Key Energy Services** Oct 2008 – Jul 2013  
*Senior Director. Led five-state area for oilfield services. Led corporate M&A and marketing.*
- Xbig6** Jul 2008 – present  
*Founder/CEO. Delivered \$50M measurable value to clients. Generated \$1.5M revenue to-date.*
- Platte Valley Youth Services Center** Jul 2016 – July 2017  
*Alternately certified math teacher. Taught 400+ detained and incarcerated youth.*
- Keota Public High School** August 2017 – present  
*The only HS science teacher. Awarded teacher of the year 2018.*

**EDUCATION**

Graduate Derby Senior High School, Kansas (Honors; 3 <sup>rd</sup> in class of 280)	1979
BS Geology. Wichita State University, Wichita, Kansas	1983
MS Management/Computers (Honors), Houston Baptist University, Houston, Texas	1989
Post Graduate. Adams State College, Alamosa, Colorado	2017

**CERTIFICATES AND LICENSES**

Zinger-Miller Front-line Leadership Trainer <i>License 203718</i>	2001
Cornell University Department of Industrial and Labor Relations <i>Certificate</i>	2005
PEC SafeLAND <i>License IADCB1031474</i>	2007
Carew International Dimensions of Professional Selling <i>Certificate</i>	2009
Pragmatic Marketing Framework <i>Certificate</i>	2011
AchieveGlobal Leadership and Customer Service Facilitator <i>Certificate</i>	2015
Myers-Briggs Type Indicator® MBTI Practitioner. <i>License T748805</i>	2015
Colorado Compliance Consultants, Responsible Vendor Program <i>Certificate</i>	2015
A World for Children Respite Provider <i>Certificate</i>	2016
Colorado DORA Registered Psychotherapist <i>NLC 0106249</i>	2016
Colorado Department of Education Substitute Authorization <i>License 180067</i>	2016
Colorado Department of Education Alternative Pathway <i>License 203718</i>	2016
The Center for Work Ethic Development. Facilitator, <i>Certificate</i>	2016
Alternative Teacher Licensure Program, Centennial BOCES <i>Completed</i>	2017
PRAXIS Professional Educator Exam - Marketing <i>Endorsement</i>	2017
Oklahoma Department of Education Teaching License ( <i>issued 6/1/2017</i> )	2017

**PUBLICATIONS: ADULT NON-FICTION**

PROVOCATIVE BUSINESS CHANGE. 200 pages. <i>Booksurge. ISBN 1419618741</i>	2005
COLLEGE CONTRACT. 138 pages. <i>Booksurge ISBN 1419655523</i>	2008

TITAN ENERGY SAFETY. 226 pages. *Createspace ISBN 9781515086314* 2015

MADISON FOXCROFT SUPPLEMENT. 33 pages. *Createspace. ISBN 9781530056873* 2016

### **PUBLICATIONS: ADULT FICTION**

OBLEO. 98 pages. *Createspace. ISBN 9781482687507* 2013

MADISON FOXCROFT. 298 pages. *Createspace. ISBN 9781522860686* 2015

### **PUBLICATIONS: YOUTH FICTION**

ENOTS. *Createspace. ISBN1467917524* 2012

ANKAK THE PUP AND THE MOON. *Createspace. ISBN1500560529* 2014

STUBBORN THIRSTY JIM. *Createspace. ISBN 1500108359* 2014

MIKI MARBLE. *Createspace. ISBN1502999676* 2014

THE CRAZY KINETICS. *Createspace. ISBN1500108308* 2014

GOLDBLOCKS (SORT-OF). *Createspace. ISBN 1500943592* 2014

DENSITY - THE HATGRAMS AND MCCUBES. *Createspace. ISBN 1503000605* 2014

NOFUNLAND HAD A PARTY. *Createspace. ISBN 1505718481* 2015

THE ADVENTURES OF COB AND ADOBE *Createspace ASIN: B07794DJ87* 2017

JENNY DON'T BURN NOVA AND CRAIG! *Createspace ISBN-10: 1719089752* 2018

### **SPEAKING**

*“Who will Avoid Energy’s Talent Crisis?”* AGA Conference. CA 2006

*“Trends in Human Resources”* AGA-EEI Conference. NV 2009

*“Dare to Accelerate Your Career”* SPE/Young Professionals. Alberta Canada 2011

*“Succession Planning – What Utilities Should be Doing”* EEI/AGA Conference. PA 2012

*“Compensation Trends within the Energy Sector”* EEI Conference. LA 2016

## HONORS AND AWARDS

CSC Regional Values Award (Innovation)	1995
CSC National Unsung Hero Partner of the Year	1999
United Way Campaign / Deloitte Leadership Giving	2006
BMA Lantern Award Marketing Communication – Unlocked	2011
Stanford's Who's Who	2011
Nominee and GOP Candidate Colorado State Representative, District 50	2016
Teacher of the Year, Keota Public Schools, Keota, Oklahoma	2018

## SELECTED MAJOR PROJECTS

### FINANCIAL SYSTEMS

<b>Oxy USA</b>	1993
<i>Senior Consultant, Andersen Consulting. Implemented production and revenue accounting.</i>	
<b>CITGO Petroleum</b>	1998
<i>Principal Consultant, CSC Consulting. Team Lead Org Change SAP software selection.</i>	
<b>County of San Diego</b>	2001
<i>Partner, CSC Consulting. Team Lead Org Change Oracle and PeopleSoft project.</i>	
<b>TVA</b>	2006
<i>Senior Manager, Deloitte Consulting. Team Lead Org Change Oracle Financial install.</i>	
<b>Cogentrix</b>	2007
<i>Senior Manager, Deloitte Consulting. Team Lead for PeopleSoft Treasury implementation.</i>	
<b>Magna Energy Services</b>	2014
<i>Partner-in-Charge, Xbig6. Implemented NetSuite cloud-based applications.</i>	

### INSURANCE SECTOR

<b>National Council of Compensation Insurance (NCCI)</b>	1994
<i>Senior Consultant, integrated change initiatives centered on client MODs and risk factors.</i>	
<b>USAA (multiple projects)</b>	1992 – 2001
<i>As consultant with Andersen Consulting and later CSC Consulting – business &amp; technology.</i>	

### EDUCATION SECTOR

<b>Crossroads Academy Scholarship</b>	2008
<i>As an individual. Initiated a scholarship program for inner-city youth (\$20k+ raised).</i>	

<b>Hare-Brain Science</b>	2011
<i>As an individual, initiated, funded, and deployed STEM-based elementary education material.</i>	
<b>Lehigh University</b>	2013
<i>Partner-in-Charge, Xbig6. Completed 3-year engagement FOA-152 Dept of Energy Funding.</i>	
<b>Crossroads Academy Aim High Initiative</b>	2015
<i>As an individual initiated and facilitated Aspirations of Courage experience for entire school.</i>	
<b>PVYSC at-risk youth 21<sup>st</sup> Century Skills</b>	2017
<i>As an alternative certified math/business instructor, developed 21<sup>st</sup> Century Skill online site.</i>	
<b>HONEYCUTT.BIZ Web site</b>	2016
<i>State-standards based high-school curriculum (Business, Marketing, General Administration)</i>	
<b>HONEYCUTTSCIENCE.COM Web Site</b>	2017
<i>State-standards based high school curriculum (Chemistry, Biology, Physical &amp; Earth Science)</i>	

#### **HUMAN CAPITAL INITIATIVES**

<b>AGIP</b>	1993
<i>Senior Consultant. Implemented executive management MBO performance processes.</i>	
<b>Key Energy Services</b>	2011
<i>Conceived and launched industry award-winning “Gen-Y” marketing communication.</i>	
<b>Magna Energy Services</b>	2013
<i>As partner-in-charge, designed/deployed enterprise-wide HR processes &amp; compensation.</i>	

#### **ADULT EDUCATION/TRAINING**

<b>Frito-Lay</b>	1992
<i>As senior consultant, designed/deployed new-hire training route-sales for 12,000 new hires.</i>	
<b>FEMSA</b>	1993
<i>As senior consultant conceptualized and led development route sales training for 2,000.</i>	
<b>CSC</b>	1998
<i>As partner and practice director, designed/deployed virtual SCM training to 600 employees.</i>	

#### **OTHER SELECTED**

<b>Hess</b>	2008
<i>As consulting senior manager sold and led corporate office “greening” initiative.</i>	
<b>Baker Hughes</b>	2014
<i>As partner-in-charge led development of marketing messaging for client’s geo-engineers.</i>	

**Ecolab** 2014  
*As partner-in-charge account management for change team; logistics technology project.*

### **OWNERSHIP, BOARDS AND ADVISORY**

CloudspaceUSA. Executive Advisor to Founder/CEO	2013
Magna Energy Services, Inc. Executive Advisor to CEO and CFO	2013-2015
Russell Energy Insights, LLC. Executive Advisor to Founder	2015
Titan Energy Services, LLC. Executive Advisor to the Board	2015-2016
420-Oildrops, LLC Executive co-founder	2015-2016
Colorado State Board of Registered Psychotherapists, Professional Member	2016-2017
XBIG6COM, LLC. Founder, Chairman and CEO	2008 to present