

**Media Contact:**

Heather Clauss

Vice President Marketing & Customer Success

Email: heather@freeflowwines.com

Phone: 415-626-1215 x313



**FOR IMMEDIATE RELEASE**

**Free Flow Wines Opens New Sonoma Facility with Expanded Operations**

*To meet the increasing demand for sustainable alternative packaging, Free Flow Wines has relocated their headquarters and West Coast operations to a new facility in Sonoma, CA.*

**Sonoma, CA. February 20th, 2019** - Free Flow Wines, the pioneers of premium wine on tap, recently relocated their headquarters from Napa, CA, to a new expanded facility in Sonoma, CA. The new 58,000 sq. ft. facility, at 21945 Carneros Lake Lane, houses a state-of-the-art kegging line, increased canning services and temperature-controlled bulk wine storage. Phase two of the expansion, set for later this year, will include a new high-speed canning line and increased office space under the same roof.

“As we enter our 10<sup>th</sup> year in business, Free Flow is thrilled about expanding our operations to meet the growing demand for sustainable alternative packaging. The new facility has highly automated kegging and canning lines that will allow Free Flow to grow both categories for the next 10 years,” states Jordan Kivelstadt, President & Founder of Free Flow Wines.

The new custom-designed, fully-automated wine kegging line from Comac fills up to 150 kegs per hour, and is expandable to 300 kegs per hour. Free Flow’s expanded bulk wine storage program will allow customers to have more fill-on-demand flexibility, improved bulk wine transport logistics and lower costs.

Free Flow’s expanded canning program includes three CODI counter-pressure fillers that can fill multiple formats with an array of custom end-packaging options. Phase two of this expansion will include a fully-automated, high-speed canning line coming this summer. The new state-of-the-art Krones Craftmate filler will offer more than 15 packaging configurations to start, with industry leading wine-focused quality control enhancements and speeds for larger canning projects. Free Flow will be partnering with CanSource, the leader in can sleeving services in the US and Canada, to provide turnkey can sleeving services at the new Sonoma facility.

Free Flow’s increased production capacity will accommodate filling up to 1,100,000 kegs and 5,000,000 cases of cans per year, and store up to 375,000 gallons of bulk wine.

**About Free Flow Wines**

Free Flow Wines, the pioneer of premium wine on tap, aims to deliver the freshest, best tasting, most sustainable glass of wine. Free Flow’s keg leasing, filling, logistics and canning services have allowed the wine and hospitality industries to move to a greener, fresher, better way to serve wine by the glass. Founded in 2009, Free Flow has more than 250 wine brands in keg, from wineries throughout the world.

Premium wines in Free Flow kegs and cans are available at restaurants, hotels, retail stores, sports and entertainment venues nationwide. Free Flow Wines currently has headquarters in Sonoma, California, and a production facility in Bayonne, New Jersey.