2020 LifeTown Legends Luncheon

Presented by
The Basement Doctor,
and Lawrence B. and Elyse Benenson,
and Jeffrey Schottenstein

Tuesday, August 4, 2020
Virtual Live Stream

Honoring 2020 LifeTown Legend
Brian Schottenstein
and

DISCOVER®
The entire Basement Doctor team is proud to be a longtime supporter of this amazing organization. LifeTown is about empowering students to become self-advocates and productive members of our community. I want to say a big thank you to the dedicated staff and volunteers!

RON GREENBAUM
The Basement Doctor
Welcome
Jerod Smalley, Emcee
NBC4 Sports Director

Opening Remarks
Skip Weiler
The Robert Weiler Company
Chairman, Board of Directors,
The Lori Schottenstein Chabad Center,
Home to LifeTown

Celebrating LifeTown’s Winners
Introduction by Esther Kaltmann
Director, LifeTown-Friendship Circle

2020 LifeTown Legend Honoree Presentation
A Special Presentation by President Jim Tressel to
2020 LifeTown Legend Brian Schottenstein

2020 LifeTown Legend Discover

Keynote Speaker
A Special Introduction by Gary Schottenstein

Urban Meyer
Former Head Football Coach of The Ohio State University

Concluding Remarks
Rabbi Areyah Kaltmann
Executive Director,
The Lori Schottenstein Chabad Center,
Home to LifeTown
Join us in honoring 2020 LifeTown Legends, Brian Schottenstein, President of Schottenstein Real Estate Group, and Discover, for their commitment to preserving dignity for all people.

Brian Schottenstein has been dedicated to the success of Lifetown for many years. Brian has a passion for volunteering with the kids at LifeTown and is his favorite place to bring his employees. His philanthropic passion has impacted thousands of students and families throughout Ohio and beyond.

Brian is the President of Schottenstein Real Estate Group and Columbus Apartment Association. He is on the board of JewishColumbus and OSU Hillel. Brian is also in the inaugural class of Columbus CEO Future 50 and Smart Business Smart 50. He tirelessly devotes himself to leveling the playing field for all kids and celebrates each human being as an individual.

Discover is committed to providing financial education, resources, and tools to help people of all ages manage their personal finances. Their partnership with LifeTown provides students with disabilities the essential life skills and positively impacts our students by effectively preparing them to live and work independently in the community.
Mazel Tov Brian on your 2020 LifeTown Legend Award! Your leadership and support is exemplary! The foundation you lay down today for the children of LifeTown is impacting thousands of students throughout Ohio and is making brighter tomorrows for all.

We are so proud of you!

Love,
Mom & Dad, Betsy & Steven, Brett & Katie, Corey, Dylan, Grant, Ian, Tyler, Colby, & Sadie and Toria Aronoff
LifeTown Columbus is proud to honor Brian Schottenstein and Discover for their dedication to celebrating our champions and empowering students with special needs with tangible life skills they need to live and work in our communities.
Friendship Circle would like to thank Brian Schottenstein and Discover for being a good friend! With your help, we've been helping provide the joys of friendship to children in our area!

For kids with special needs, making friends can be another challenge. Friendship Circle pairs teen and college students with our kids for one on one mentoring and group activities.

To enroll your child in Friendship Circle or become a mentor, visit friendscolumbus.com

Friendship Circle is a program at The Lori Schottenstein Chabad Center and the sister program of LifeTown.
Thank you to our generous sponsors

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- Jeffrey Schottenstein

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- The Good Shepherd Foundation of Ohio

- Michael & Arlene Weiss

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**SPECIAL THANKS TO**

- Jeffrey Schottenstein
- Lawrence & Elyse Benenson
- The Good Shepherd Foundation of Ohio
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Urban Meyer
Former Head Football Coach of The Ohio State University

Three time National Champion, Urban Meyer served as the head coach of The Ohio State University Buckeyes from 2011 until retiring in 2019. After retiring, his life’s purpose became much richer, clearer, and more meaningful: helping people build legacy assets—personally, professionally, financially, and spiritually.

Special presentation by
President Jim Tressel
Youngstown State University

James Tressel is an American college football coach and university administrator who is currently the president of Youngstown State University in Youngstown, Ohio. Before becoming an administrator, Tressel was the head football coach of the Youngstown State Penguins and later the Ohio State Buckeyes, in a career that spanned from 1986 until 2010.
Mazel Tov!
Ari and Ann Deshe

Brian, We are so proud of you continuing the philanthropic ideals of our family.
Love, Cousins Nancy and Marc (Gertner)

Mazel Tov!
Don Hunter

Mazel Tov!
Holly and Brad Kastan

Mazel Tov!
Gregory Munster

Mazel Tov from Hillary Musser!
Dale Kahle & Hillary Musser

Brian, Congratulations! Looking around the room at today’s luncheon, I was humbled and extremely grateful that you, your father, and your family invited Kyle and I to attend today. There were a lot of special people in the room and we were honored to be included. LifeTown is a very noble cause and close to our heart. Kyle’s three year old son (my grandson) has moderate to severe autism. Thank you again, Fritz

Frederick Reitter

Congratulations Brian! We are so proud of you!
Joyce & Russell Robinson

Mazel Tov!
Plaza Properties and the Ruben Family

Mazel Tov Brian. We are proud to be your Uncle and Aunt and look forward to continuing many more joyous occasions with you. All our best wishes, Jim and Yana.

James and Yana Schottenstein

Brian, Mazel Tov on this wonderful honor you received for your work with LifeTown, you are an inspiration to many, thank you for leading the way!

Kindest regards, Bethanne and Jeff Tilson

This Mazel Tov is to Ron Greenbaum, too!
Thank you for working with WCMH! We are so proud of your work!
Wendy Vaughan
We are incredibly thankful to our dedicated staff for their efforts on this event and every day!!

- Areyah Kaltmann, Executive Director
- Esther Kaltmann, LifeTown Director
- Olga Boytan, Bookkeeper
- Chaya Gniwisch, Friendship Circle Coordinator
- Natasha Jones, Administrative & Data Base Coordinator
- Rochel Kaltmann, Events Coordinator
- Laura Lieser, Marketing & Graphics
- Caroline Parnisari, Volunteer & School Coordinator
LifeTown On-the-Go is a program to bring LifeTown to our students! Just like the real deal, students are able to practice real-life skills through money management, decision making, and lots of fun from their own front yard!
Community Leaders are supportive and here’s what they are saying....

“Stop to Live creatively and uniquely addressed the issues right on. It should be made available nationally.”

- Susan Zelman
  Executive Director Emeritus, Ohio Department of Education

“I applaud LifeTown for creating a curriculum that also considers developmental appropriateness.”

- Mike DeWine
  Governor, State of Ohio

“I think the curriculum is outstanding!”

- Jed Morrison
  CEO/Superintendent, Franklin County Board of Developmental Disabilities

“I applaud LifeTown for focusing on this important issue and helping children with special needs.”

- Rob Portman
  U.S. Senator (R-OH)

“LifeTown’s innovative Stop to Live™ curriculum is so crucial and cutting edge.”

- David Royer
  Chief executive officer, Franklin County Alcohol, Drug and Mental Health Board

“This is one of the most hands-on preventions programs I’ve seen.”

- Dr. John Stanford
  Interim Superintendent, Columbus City Schools

“The educational efforts underway with LifeTown’s innovative Prescription Drug Abuse Prevention Program are revolutionary.”

- Tracy Plouck
  Director Emeritus, Department of Mental Health and Addiction Services

“By providing an up close, hands-on opportunity for children with disabilities — many of whom live with long-term chronic health conditions — to learn the dangers of prescription drug misuse and abuse, LifeTown Columbus will help save lives and families.”

- Joyce Beatty
  Congresswoman (D-OH)

www.stoptolive.org
Mazel Tov Brian
on this much deserved honor
from a very special place.
We are so proud of you.

Love,
Brett, Katie, Dylan, Grant, and Ian

Congratulations to the 2020 LifeTown Legends,
Brian Schottenstein and Discover

Esthersam Foundation
Congratulations Brian

on being a great leader for our company and in the community. We are proud that you raised over $300,000 for LifeTown and had a record year for such a wonderful charity.
Congratulations to Brian on receiving the 2020 LifeTown Legend Award!
Mazel Tov, Brian!
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&
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We salute all the dedicated people at LifeTown that make good things happen through “Everyday Miracles.” We wish you continued success!

Carol and BB Chernoff

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The Fortis Group at Morgan Stanley is proud to support Lifetown.

Jonathan Young, CFP®
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Senior Vice President | Financial Advisor
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Greenbaum Stiers Strategic Marketing Group (formerly Jenesis Marketing Group) had the amazing opportunity to learn about LifeTown Columbus and its dedication to helping kids with special needs learn the critical life skills that will empower them to be a part of their communities.

We have enjoyed spreading the message of LifeTown to others and look forward to many more years of partnership!
Dear Brian,

Congratulations on being honored as the 2020 LifeTown Legend. You are making a meaningful contribution to today’s youth by inspiring them to believe in themselves.

May you go from strength to strength.

Geraldine Schottenstein,
Jay and Jeanie Schottenstein,
Ari and Ann Deshe,
Jon and Susie Diamond,
and Lori Schottenstein
and family
Fifth Third Bank proudly supports the 2020 LifeTown Legends Luncheon.
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Congratulations to Brian Schottenstein!
Big Thank You to Urban Meyer!

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to help LifeTown
create lessons for life.

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2019 LifeTown Legends Luncheon:
Defeating the Label
Congratulations Brian on being named a 2020 LifeTown Legend.

You are most deserving of this honor,

Kathy and Jay Worly
Congratulations to Brian on being named a 2020 LifeTown Legend.

Champions Reach Higher

Champions dig deep into the reserves of their strength, overcome adversity, and come out on top. And there are no greater champions than those who focus their talents on tirelessly and relentlessly helping children realize their dreams.

Since 1976, we’ve learned something about making dreams come true. That’s why we happily join and Celebrate the Champions of LifeTown.

M/I HOMES
Move Up
Together Let’s Reach Higher
Congratulations to Brian Schottenstein, 2020 LifeTown Legend

“We are so proud to be part of LifeTown.”

“We send all the best wishes for your continued success!”

Arlene & Michael Weiss
How do you know if this is right for you or your company?

Take the test ... Answer Yes or No.

☐ I/we get too many “think it over’s” that result in nothing
☐ I/we are not prepared for a downturn in the economy
☐ I/we are not getting in front of enough new prospects
☐ I/we are “bidding” when we probably should be “selling”
☐ I/we are constantly faced with pressure to reduce price
☐ I/we mistake ‘product’ training for ‘sales’ training
☐ I/we don’t know what to say to “close” the deal
☐ I/we keep hearing “we need to get another price”
☐ I/we struggle with getting return calls from voice mail
☐ I/we sell the easy ones but struggle with the tough ones

... every one of these are fixable!

Proven Results – Tons of References – Easily Pays for Itself
Congratulations to Brian on this very special award!
Congratulations to Brian on this very special achievement!

McCloy Financial Services

Congratulations to Brian

on your incredible accomplishments and receiving the 2020 LifeTown Legends Award!

PNC BANK
We are proud to honor Brian Schottenstein for his continued generosity and kindness to others!

Susie & Jon Diamond and Family

“There is no more noble occupation in the world than to assist another human being - to help others succeed”

~ Alan Loy McGinnis
“Treat people as if they were what they ought to be, and you help them become what they are capable of being.”

— Goethe

YASHER KOACH

MAZEL TOV TO

2020 LIFETOWN LEGENDS

BRIAN SCHOTTENSTEIN

&

DISCOVER

Eydie, Don and Jennifer Garlikov
Mazel Tov
Brian on being named a 2020 LifeTown Legend.
“Thank you LifeTown for creating an inspirational town for the future of our children!”

Gail & Eric Rubin
It truly “takes a village” to provide the LifeTown experience for our kids!

Whether you give your time, gently used and new items, support an event, or give to one of our funds, your support gives our kids “real” life skills that brings them closer to independence!

Text to donate:
Text 2213 to 614-230-0347
Or visit www.LifeTownColumbus.org to get involved today!
Congratulations to Brian Schottenstein and Discover on their very well deserved honors!
Congratulations to Brian on this well-deserved honor of being name a 2020 LifeTown Legend!
Congratulations to Brian Schottenstein on being honored as a LifeTown Legend. Your work to inspire kids and encouragement to celebrate the potential of every child is a huge Mitzvah and something to be very proud of.

Kevin, Grant, and Jesse Port

Proud to support the Communities and Children of Central Ohio!
Congratulations to Brian on receiving this wonderful honor!

People are at the heart of what we do.
At Huntington, we know the business of banking is about moving money responsibly. But we also know that behind the numbers there are always people. Human lives. Our families, friends and neighbors. It’s an honor to be part of the lives that help our communities prosper. And for that privilege, we thank you.
A big “Mazel Tov” to Jeffrey Schottenstein, a great young man with lots of wisdom and a big heart!

A big “Mazel Tov” to Brian Schottenstein, a great young man with lots of wisdom and a big heart!

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Congratulations, Brian, on being named a 2020 LifeTown Legend.

Your dedication to empowering children with disabilities with life skills is inspiring. Your hard work is helping ALL kids reach their potential in their journey towards independence.

Love,
Jeffrey Schottenstein
Mental health is more important than physical health. Please exercise your mind and think more often.

With love and good intentions, Lawrence B. and Elyse Benenson
Matching Gift Challenge

Donate to the LifeTown Scholarship Fund today and every dollar will be matched 1:1

Special thanks to:
Jeffrey Schottenstein

LifeTown would like to thank Jeffrey Schottenstein for his outpouring of generosity to ensure opportunities for ALL our kids. His compassion and vision for a better world inspires us all.

Here is what your scholarship donation can do...

- $135 could provide a visit to LifeTown for one student
- $270 could provide two visits for a child
- $1,080 could provide a virtual lesson utilizing cutting edge technology for one class
- $5,940 could provide a virtual lesson utilizing cutting edge technology for one class for an entire year
- $8,340 could provide LifeTown on the Go for one class for an entire year

2 WAYS TO GIVE

1. Visit www.LifeTownColumbus.org to donate

2. Text to donate: Text 2213 to 614-230-0347