WHO WE ARE

Accenture solves our client’s toughest challenges by providing unmatched services in strategy, consulting, digital, technology, and operations.

We partner with more than 75% of the Fortune Global 500, driving innovation to improve the way the world works and lives.

With expertise across more than 40 industries and all business functions, we deliver transformational outcomes for a demanding new digital world.

509K+ Employees
In more than 200 cities in 55 countries

4K+ Clients
Including 95 of the Fortune Global 100 and more than 75% of the Fortune Global 500

5 Operating Groups
Communications, Media & Technology; Financial Services; Health & Public Service; Products; and Resources
2020 SKILLS TO SUCCEED
GOALS

3M+ people build the skills they need to get a job or start a business

3.6M+ people equipped with skills to succeed toward our goal of 3M+ by 2020

200k+ people skilled through our digital learning asset Skills to Succeed Academy

80%+ indicate their employability skills have improved through the Skills to Succeed Academy
EMPLOYABILITY

Employers expect candidates with not only technical skills, but also employability skills.

Organizations are being asked to address the employability skills gap while simultaneously improving access, often with fewer resources.

Learners need skills and confidence to plan their careers, obtain jobs, and succeed in employment.

DIGITAL LEARNING

Improved access – can reach students who need anytime, anywhere learning

Cost effective and scalable – can reach more people at a lower cost

Tailored – can be focused on the skills a learner needs most

Efficient – can go at own pace

Flexible delivery – can learn new skills online only or blend of online/classroom/virtual
SKILLS TO SUCCEED ACADEMY VIDEO

http://s2sacademy.org
The Skills to Succeed Academy is a free, online learning program that builds the skills and confidence of people so they can make career choices, find a job and keep it.

- Designed for young jobseekers 16-24, but used with all ages.
- Created by Accenture, subject matter experts, and jobseekers themselves, to address barriers / mistakes in employment process.
- Engages learners with media-rich, immersive scenarios and interactive exercises.
- Flexible delivery approaches: in the classroom, individual self-study, with an advisor, or any combination.
- Easy to implement—no installation, configuration, or customization needed.
- 3 courses / 36 modules—about 15-30 minutes each; personalized learning experience.
S2S ACADEMY BENEFITS

**Learners**
- Access any time, any place.
- Learn and remember more via gamified, learn-by-doing approach.
- Learn in a safe environment with feedback and coaching.
- Personalize the training and select topics to meet immediate needs (modular).
- Build soft skills, hard skills, and digital literacy skills.

**Advisors/Faculty**
- Save time developing content and delivering foundational training.
- Free up time for more targeted coaching and advising.
- Personalize the training to each learner.

**Organization**
- Provide online employability training to your learners at no additional cost and no development effort.
- Build capacity within your organization.
- Complement existing programs.
- Reach new learners.
- Partner with Accenture.
36 HIGHLY INTERACTIVE, MEDIA-RICH MODULES ACROSS THREE COURSES

**YOU AND YOUR CAREER**
(6 modules)

Explore careers, consider interests, skills, motivation and style, and create an action plan.

**GETTING A JOB**
(20 modules)

Create and tailor a resume, make a good first impression, get ready for and succeed in interviews and make social media work for you.

**SUCCESS IN WORK**
(10 modules)

Prepare for a job and sustain a career.
A FLIGHT SIMULATOR FOR THE WORLD OF WORK

1. Learners meet young adults facing real-world career challenges.
2. Learners help navigate those challenges and make decisions in a safe environment.
3. A coach offers guidance and encouragement to learners.
4. Real career counselors, employers and job seekers share their challenges and tips for success.
SKILLS TO SUCCEED ACADEMY APPROACH

REALISTIC
• Characters and simulations are realistic and believable
• Appropriate vernacular
• Learn-by-doing approach

RELEVANT
• Training focused on jobseeker’s common mistakes
• Enables people to take ownership of their careers
• Helps enhance conversations between jobseekers and advisors/instructor

ENGAGING
• Simulations/gaming technologies
• Strong focus on interactivity with an element of fun
• Available online and easily navigable
• Bite-sized courses
The SKILLS TO SUCCEED ACADEMY includes a blended curriculum of online and offline materials developed specifically for young adults. Training can be self-directed or taken in the classroom while guided by an advisor. In all forms of learning delivery, advisors can enhance the benefits of the Academy materials through active discussions of the Academy’s content.

### ONLINE MATERIALS
- Three courses
- Two types of modules

#### Performance Simulations (10/36)
- Learning by doing
- Simulated interactions
- Choice & consequences of action
- Virtual coach and feedback
- Reference zone

#### Computer Based Training (26/36)
- Interactive learning
- Multiple characters
- Videos
- Quizzes
- Feedback Surveys
- Activity Packs

### OFFLINE MATERIALS
- Exercises
- Checklists
- Templates
- Action Plans

### ADVISOR-LED ACTIVITIES
Discussion Sessions
- Discuss what has been learned
- Identify and work through participants' challenges
- Propose further actions
**SUCCESS STORIES**

**Phillip, Tech Enthusiast**

**Background:**
- Unemployed with minimal work experience. Didn’t like college.
- Passion and aptitude for information technology.

**S2S Academy:**
- Attended 2-week Career Exploration course, which included S2S Academy modules such as Career Pursuit and Using the CAR Technique.
- Boosted his confidence in career planning and interviewing.

**Results:**
- Earned his Server Administration Fundamental certification and COMPTIA+ certification.
- Working as IT Tech Support.
- Pursuing additional IT Med certs.

**Charles, High School Grad**

**Background:**
- Diagnosed with Autism, BIF and ADHD.
- High school graduate with no work history or transferable skills.

**S2S Academy:**
- Worked with employment specialist and job skills trainers on the S2S Academy to assist with job skills, appropriate interview behavior, how to research jobs, and how to network.

**Results:**
- Received a job offer from a major retailer as a cart attendant.
- Receiving compliments from customers and coworkers.
- Working toward more independence.

**Tony, Unemployed Adult**

**Background:**
- Unemployed welder/laborer.
- Low point in job search; applying for anything to support his family.
- Low reading/writing skills.

**S2S Academy:**
- Wanted 1:1 job hunting help, but advisor had limited availability.
- Agreed to try the S2S Academy and took Getting a Job modules, to identify his skills, target job applications, and build interviewing skills.
- Liked the option to listen to audio/video vs. relying on reading.
- Met with career advisor for targeted coaching, after learning S2S basics.

**Results:**
- Leveraged advisor’s limited time.
- Accepted a job offer with a construction supply company within several weeks.
FLEXIBLE DELIVERY APPROACHES

DISTANCE LEARNING – Learners select modules to complete at their own pace or while in a virtual classroom

COMPUTER LAB - Training delivered in a classroom setting; each student has PC or tablet

HOMEWORK - Partial Advisor-led training in workshop, partial self-study training

CAREER CENTER - Advisor referral to the training, plus 1:1 coaching

PRESENTER - Advisor presents on a projector in front of the class; completes group report
### Different Types of Organizations, Audiences and Programs

#### High Schools
- **Youth**
- **Adults**
- **Senior Citizens**
- **Learners with Intellectual Disabilities**
- **Veterans**
- **Justice-Involved Youth and Adults**
- **Head Start Parents**
- **TANF Recipients**
- **Refugees**
- **ESL Students**
- **International Students**

#### Colleges
- **Certification Programs** (A+, CNA, etc.)
- **Senior Seminar**
- **Employability Class**
- **Employability Bootcamp**
- **Transition/Reentry Program**
- **Digital Skills Training**
- **Rural Centers**
- **Problem Solving Court**
- **Summer Jobs Program**
- **Soft Skills Course**

#### Non Profits
- **First Year Experience**
- **Career Technical Education**
- **Internship Prep**
- **Early College/Dual Enrollment**
- **Career Center Workshops**
- **For-Credit Courses**
- **College Success Program**
- **Career Center 1:1 Coaching**
- **TRiO Programs**
- **High School Equivalency (HSE)**
- **Continuing Education**
- **Community Outreach**

#### Government Agencies
- **Refugees**
- **International Students**
- **Veterans**
- **Justice Involved Youth and Adults**
- **TANF Recipients**
- **Head Start Parents**
- **ESL Students**
- **International Students**
NEXT STEPS
WHAT ARE WE LOOKING FOR IN A PARTNER?

1. Help us reach our goal of 150,000+ learners in 3 years:
   - 1,000+ learners / organization / year
   - Can consider smaller, highly motivated organizations

2. Demonstrate expertise and commitment to successfully roll out new initiatives in your organization

3. Help us promote the Skills to Succeed Academy:
   - Learner and staff success stories (1/year)
   - Reference site for similar organizations
ONBOARDING PROCESS

Engagement Phase
- Inquiry and Confirmation
- Due Diligence and Approval
Your organization gets a feel for the Academy and expresses your interest
- Demo and Discussion
- Demo IDs to Explore Academy
- Onboarding Questionnaire
- License Agreement

Enablement Phase
- Discussion and Decisions
We supply all the materials for your organization to deliver the Academy, offering guidance along the way
- Establish Local Academy Champions
- Train the Trainer

Support Phase
- Set Up
We help your organization in your ongoing delivery of the Academy
- Reporting
- Periodic Progress Meetings
- Annual Results
QUESTIONS AND ANSWERS
NEXT MAX MINUTES...

MAX Minutes with Chris Young, Accenture
May 22, 2020, 9:00 AM

Young leads Accenture’s South Market Unit and serves as a Senior Manager in its Public Sector Consulting Division. On May 22nd, he will discuss Accenture’s recent work relating to COVID-19 and the federal stimulus packages and the budget realities for state and local governments.
ADDITIONAL SUCCESS STORIES
ADDITIONAL SUCCESS STORIES

Carlos, Justice-Involved Adult

Background:
• Unemployed with some work experience. Played football in college, but didn’t finish his degree.
• Making the transition from prison to the community.

S2S Academy:
• Attended 8-week Job and Leadership Program, which included the Skills to Succeed Academy courses.
• Built new skills and reinforced existing skills. Getting a Job modules were really useful.

Results:
• Gained internship with global logistics company, which led to a well-paying, full-time corporate job.
• Developing a new mentorship program to pay it forward.

Matthew, Justice-Involved Adult

Background:
• Experienced with carpentry, concrete finishing, welding and home building.
• Making the transition from prison to the community.

S2S Academy:
• Built communication skills.
• Learned the importance of preparing for job interviews—skills, work history, appearance, eye contact, etc.

Results:
• Working toward GED.
• Working toward Commercial Drivers License.

Giles, Justice-Involved Adult

Background:
• Entered criminal justice system 39 years ago at 17 years old.
• “I never gained skills on how to handle myself during a job interview or present a good resume.”

S2S Academy:
• Completed all Skills to Succeed modules to learn techniques to communicate during an interview and write a good resume.
• Enjoyed the S2S Academy, especially all of the characters.

Results:
• Gained skills and confidence to seek employment and conduct himself during an interview.
• Began an internship with Re-Start, a local auto repair ministry.
ADDITIONAL SUCCESS STORIES

Alana, High School Student

Background:
• High school senior with undefined career interests.

S2S Academy:
• Participated in 5-week summer boot camp that leveraged the S2S Academy for career exploration, job readiness, building interview skills, resume development, and networking.

Results:
• Inspired by the S2S Academy to improve time management, organization, and communication skills.
• More confident in her interviewing skills and better prepared for researching career interests.
• Identified skills and motivations to determine the best career fit.

Stephanie, Program Lead

Background:
• Program coordinator for ECI.

S2S Academy:
• Integrated S2S Academy into ECI’s 5-week summer boot camp. Selected modules to align with boot camp goals.

Results:
• Impressed with how seamlessly the Academy could be introduced to students. Allowed her students to engage in useful career and self exploration:
  • “They can see themselves in the Academy characters; it gives a real life experience.”
  • “Very user-friendly. Very fun and relatable.”
• Wants to implement the S2S Academy at nine other Early College Initiative programs.

Kenloy, Advisor/Instructor

Background:
• Instructor for Early College Initiative HS.

S2S Academy:
• Facilitated 20 S2S Academy modules during ECI’s 5-week summer boot camp.

Results:
• Saved him time to leverage existing Academy modules instead of creating new materials.
• Content and context was on target:
  • “It was concise, interactive, and entertaining.”
  • “It creates a real narrative that makes students buy into the activities. The real scenarios make it relatable.”
  • “Having diversity within the modules was a plus! Different representations of race and gender was important. Students saw themselves in the modules.”
ADDITIONAL SUCCESS STORIES

Yasmar, CTE Student

Background:
• Medical Assistant Student

S2S Academy:
• Completed Getting a Job modules.

Results:
• Increased knowledge of interviewing and professional conduct and applied those concepts to her interview.
• Used knowledge and skills from the Academy, plus targeted coaching from advisor, to successfully gain an internship and then a part-time position.

Bernard, CTE Student

Background:
• Retired after 40 years of work experience, including 20 with the Navy.
• Reentering the workforce and seeking Commercial Drivers License.

S2S Academy:
• Took 20 modules to refresh his employability skills and found the modules on job applications, resumes, and interviews especially beneficial.

Results:
• Overcame discomfort of completing online job applications.
• Improved his resume.
• Feels better prepared for interviews—able to sell his skills without appearing overconfident.
• Completing CDL program and seeking employment in Fall of 2019.

Jameka, CTE Faculty

Background:
• Facilitates career readiness prerequisite for CTE students: CDL, cosmetology, massage therapy and others.

S2S Academy:
• Incorporated 17 modules into the existing 4-week curriculum—taken in class or as homework.

Results:
• Reported that students enjoy using the Academy: “engaging, relevant, and interactive.”
• Enjoyed the virtual coach, who provides guidance and rationale for correct/incorrect choices.
• Improved quality of resumes and cover letters.
• Freed up time for 1:1 coaching with students who were struggling.