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Delta Regional Medical Center Selects MEDarchon's QUARC

New Technology Enables Improved Clinical Communication

NASHVILLE, TN (August 6, 2019): MEDarchon, a leader in healthcare communications technology, today announced that Delta Regional Medical Center has successfully implemented QUARC for its HIPAA-compliant secure messaging, care-team communications, and mass notification needs throughout the enterprise.

Delta Regional Medical Center (DRMC) is a full service hospital dedicated to serving the Greenville, MS, area since 1953. DRMC's mission is to provide high quality medical services to the citizens and communities in the Tri-state Delta Region, and to be a leader in providing needed support services to healthcare providers and patients to improve the health of the communities served.

"We are pleased to partner with MEDarchon," said Angie Parkinson, Director of Quality & Clinical Education. "Their focus on clinician adoption and meaningful use cases in support of our clinical communications and care-team collaboration needs aligns with our standards of excellence and quality." Jennifer Parker, Director of Information Systems, added "we are also implementing MEDarchon's Mass Notification module, which is a seamless extension of QUARC, allowing us to issue alerts, codes, and other important messages across the entire organization, or by team, floor, or campus. This also allows us to consolidate vendors, while adding important features and functionality that we previously did not have."

MEDarchon's QUARC exceeds traditional healthcare communications such as text and paging. Its secure, streamlined platform enables care teams to do away with multiple devices for communications. By reducing alert and information fatigue among individual caregivers, the service improves clinician – and patient – experience. QUARC can be used on Android and iOS mobile devices and has a web-based application for the desktop.

"Jennifer, Angie, and the team at Delta Regional Medical Center have been great partners, as they are eager to adopt innovative technology that makes a difference and returns value," said James Baxter, CEO of MEDarchon. "Understanding clinical workflows and providing proper contextual awareness helps busy clinicians gain efficiencies and improve the overall patient experience." QUARC's unique approach to patient-centric messaging, robust and customizable issues library, patented intelligent routing and escalation process, and real-time analytics have made it a popular choice of hospitals, health systems, and related organizations.

About Delta Regional Medical Center

DRMC's purpose is to provide high quality medical services to the citizens and communities in the Tri-state Delta Region at the lowest practical cost and be a leader in providing needed support services to healthcare providers and patients to improve the health of the communities we serve. For more information please visit: <https://www.deltaregional.com>.

About MEDarchon, Inc.

MEDarchon was founded with a specific goal in mind: to help prevent medical errors and other adverse outcomes caused by breakdowns in communication. Our mission is to improve patient care and provider effectiveness through innovative tools that clinicians love to use. We provide a next generation, patient-centric communication and coordination platform that enables health systems to improve patient outcomes and significantly reduce medical errors. Introduced in 2014, MEDarchon's solution suite (QUARC) is now deployed across 135 distinct care locations and used in the care of 175,000+ inpatient admissions and 875,000+ outpatient encounters annually. For more information please visit: <https://medarchon.com/>.