



# September 22, 2020 - Newsletter

## Update from Your Board: Where to Next for EBTC

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While 2020 has impacted EBTC events. It also has positive opportunities to reflect, refocus and rebuild the club. The EBTC Board is working on the club's future, "How Best to..."

1. Revitalize membership post pandemic,
2. Use the previous years' 'rainy day' savings fund (as directed by the 2020 Annual General Meeting).

The planning started with the Board setting out a check list of objectives that will contribute to:

- Meeting EBTC's mission
- Restoring membership
- Benefiting all members and create a great members' experience
- Having lasting value
- Creating a good return on any investment (of time, talent or money) balanced by avoiding undue risk
- Within EBTC's volunteer capacity
- Building on existing strengths
- Retaining savings for future unforeseen opportunities and issues (EBTC was fortunate to have the funds to do things like extend the 2020 membership through 2021).
- AND, not requiring storage (this was added on behalf of one board member in particular who has an EBTC shed sitting in his backyard).

After a brainstorming session, Board members volunteered to serve on four Task Groups:

1. MEMBERSHIP: Build and broaden EBTC's membership.
2. EDUCATION: Increase EBTC's educational offerings.
3. ACTIVITIES: Enhance EBTC's activities, both social and cycling.
4. COMMUNICATIONS: Improve EBTC's communications and marketing.

If you are passionate about one or more of the above initiatives and wish to contribute your time, please contact the club via the website: [Bikeclub.ca/contact/](https://bikeclub.ca/contact/).

The new normal is that the pandemic or restrictions are unlikely to end in 2020. EBTC can learn from other cycling/sports clubs. The views of all members will be sought through future surveys, etc. Final plans and results will be presented at the next Annual General Meeting, whether held in person or by tele/video conferencing.

In the meantime, the EBTC Board is also committed to keeping members updated.

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## My 2020 Rides (Take That COVID)

Although sanctioned EBTC events were cancelled, many members still did COVID-safe rides. Each newsletter, we will bring you one such ride or adventure. If you have a local Edmonton/Central Alberta ride you would like featured, reach out to the Newsletter Coordinator through our contact page: [Bikeclub.ca/contact/](http://bikeclub.ca/contact/).

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## RideWithGPS Maps

Many EBTC ride leaders and members use RideWithGPS to map and share their cycling routes. To access the club's RideWithGPS membership and maps, go to: <http://bikeclub.ca/ridewithgps-com>

Visit our website

