



September 25, 2019

CALLING ALL CREATIVE, WINE-SAVVY CHEFS!

Invitation to Participate! Pairsine Chefs Food & Wine Pairing Competition- Denver 2019

When: Thursday November 7, 2019, 5 to 9pm
Location: Pairsine Chefs Fine Food and Wine- Downtown Denver
New Venue! The Crowne Plaza Downtown Denver
1450 Glenarm Place, Denver, CO 80202

Dear Esteemed Chef,

I am writing to personally invite you to participate in *Wine Country International*[®] Magazine's Pairsine: Chefs Fine Food & Wine Pairing Competition—Downtown Denver!

Pairsine, (Pronounced "Pair Zeen") is where premium beverages and spectacular cuisine collide!" Our competition on November 7th challenges chef's knowledge and expertise for inventing original cuisine pairings with wine. To learn more please visit:

PAIRSINE.COM



PAIRSINE-CHEFS FOOD & WINE PAIRING COMPETITION—DENVER 2019

This food and wine showcase will allow for 10 most wine savvy chefs to compete to win awards for their custom paired dishes. Live and silent auctions will also be held, with 100% of their proceeds benefiting *There With Care*. The evening will be limited to 400 guests.

(Continued)

Wine Country Network, Inc.
Tel. (719) 488-1800



HOW IT WORKS:

As a participant, you will receive (2) different wines on or before October 15, 2019. You will taste these wines to develop your culinary pairings.

On November 7th, you will cook your custom dishes at “Pairsine,” providing samples to all attendees. Some wine representatives will be on hand to pour the designated wines (2) alongside your food sampling station. In some cases, when out of state reps cannot attend, you will need to have a staff member pour. The consumer attendees and a panel of notable judges will vote for and then name their favorite dishes/wine pairings.

2019 Award Levels Include:

- **Consumers vote for:** “People’s Choice Chef”
- **Pro Judges:** “Best Chef ”
- **Pro Judges:** “Most Creative Chef”
- **Pro Judges:** “Honorable Mention”

New and expanded prizes!

- Big Green Egg Smoker/Grill
- Boos Block™ Pairsine Cutting Boards
- Professional Photography Session
- Swag
- More

Valuable Media Exposure

- All chefs and restaurants will receive coverage in Wine Country International magazine, the Beverage Analyst and in our national press releases.

This event is part of the ***Pairsine Project***, a newly re-engineered program where we are planning to publish a 96 page, full color book, containing mouth-watering photos, recipes and a guide to food and wine pairings. ETA is July 2020.

This competition is a by invitation-only competition. Transfer of this invitation is not permitted. We are limiting the competition to just 10 wine savvy chefs. There are now 4 chances to win a prize and recognition for your wine and food pairing skills!

I look forward to your positive reply!

Cordially,

Christopher J. Davies
Editor, Publisher & Co-Founder
Wine Country Network, Inc
Mobile (720) 302-3666
cdavies@winecountrynetwork.com

Wine Country Network, Inc.
Tel. (719) 488-1800



HOW IT WORKS!

WHAT YOU NEED TO PROVIDE:

- 1) All food/ingredients for the samplings. Foods should be appetizer size, salads, entrees or desserts...its up to your imagination. (Quantity: up to 400 guests).
- 2) Portable cooking equipment, click burners, coolers, hot boxes, sauté kits, tools. Since this year's venue is outdoors, grills are now permitted.
- 3) Promotional materials from your restaurant: Menus, Postcards and Business Cards.

FOOD SPONSORS:

We will provide a list of final protein sponsors in June.

Past sponsors include: •Beef •Chicken •Lamb

Chefs may also solicit sponsored ingredients from their preferred food suppliers and distributors. If this is arranged we will be pleased to list your sponsor(s) as well as their logos and website URL on our website. You are also welcome to use sponsored ingredients on event signage and printed materials.

WHAT WE PROVIDE:

Wine Country Network Inc. provides special festival sampling plates, cutlery & logoed wine glasses to all guests.

BENEFITS TO YOU AND YOUR RESTAURANT:

The Pairsine competitions receive local media coverage as well as publicity in our internationally recognized magazine: Wine Country International®. WCI is well respected as a leading wine, food and travel magazine. Our readers are affluent luxury travelers who work hard and play harder. [See issues here.](#)



All chefs/restaurants will be featured on our network of popular wine, cuisine & travel websites. Combined our sites receive more 550,000 unique visitors monthly. All participants and their restaurants will have an exclusive page listing on Pairsine.com (Page will include chefs bio, headshot, restaurant website, Facebook & Twitter).

VALUABLE PRIZES!

Participating chefs have a chance to win valuable prizes provided by our generous sponsors! Thank you for your consideration and interest! We invite you to complete the attached application and email in to us at your earliest convenience.

Main contacts:

National Organizer & Co-Founder:

Christopher J. Davies, Tel 719 488-1800 or Mobile 720 302-3666

Email: cdavies@winecountrynetwork.com

General Manager:

Tyler Augustine, Tel 719 488-1800 or Mobile 720 320-9514

Email: taugustine@winecountrynetwork.com



PAIRSINE CHEFS FINE FOOD & WINE PAIRING COMPETITION
CHEF APPLICATION

Denver, CO. Thursday, November 7, 2019, 5-9pm

2 Different food pairings in app portions (required) ___ 1- Dessert (optional)

Restaurant: _____

Chef: _____

Email address: _____

Work Tel.: _____ Mobile: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Website URL: _____

We will list all restaurants & link websites on **Pairsine.com**

Restaurant personnel:

GM: _____

Wine Manager: _____

Public Relations: _____

Event hours:

Chef Set-up:	4:00 to 5:30pm
General Public:	6:00 to 9:00pm
Food Serving:	Judges 6:00 to 7:00pm Consumers 6:00 to 8:15pm
Award Ceremony:	8:45pm
Break down:	9:00 to 10:00pm

I agree to participate in the Pairsine, Chefs Fine Food and Wine Pairing Competition on Thursday, November 7, 2019. Deadline for applications is September 15, 2019..



Note: This event is limited to 10 chefs/restaurants so please register early!

By completing and signing this registration, I understand that I am committing to participate and will be listed in promotional announcements, press releases and email announcements. It is understood that as a professional, I am expected to honor this commitment. No shows are not acceptable under pain of death!

X _____ Date: ____/____/____
Chef Signature



CHEF BIO FORM-Pairsine 11/07/19

Chef Name: _____

Restaurant: _____

Title: _____

Email address: _____

Work Tel.: _____ Work Fax: _____

Mobile Tel: _____

Facebook: _____ Twitter: _____

Linkedin: _____ Instagram: _____

Education:

Culinary background & experience:
(attach list if needed)

Past festivals & culinary contests:



CHEF HEAD SHOT/PHOTOGRAPH:

Please email a head shot/portrait (JPEG format) to info@winecountrynetwork.com for use in the festival promotional materials & Publicity.

Note: Be sure to use chef or restaurant name in subject box of your email.

Bio prepared by: _____

Title: _____

Contact email: _____

Contact Work Tel.: _____

Contact Mobile Tel.: _____