



Alleghany County Magazine

Advertising Contract

Business Name _____

Contact Name _____

Mailing Address _____

Email _____ Phone No. _____

Ad Size

Full Page 1/2 H 1/2 V 1/4 H 1/4 V 1/8 H 1/8 V

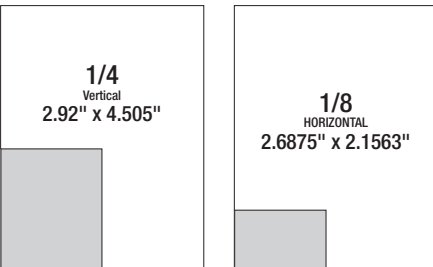
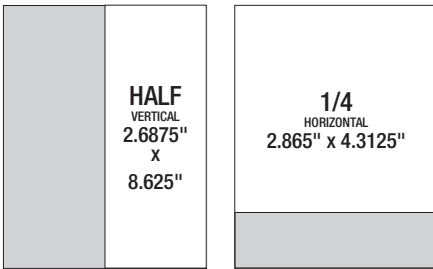
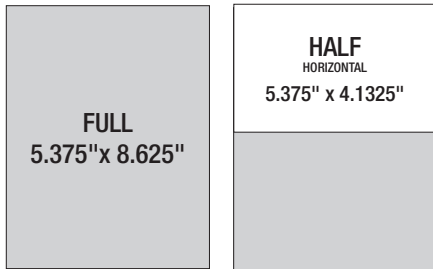
Rates

Ad Size	Chamber Member	Non-member
Full	\$750	\$900
Half	\$375	\$500
Quarter	\$195	\$275
Eighth	\$100	\$150
Premium Positions		
Back Cover	\$950	\$1250
Inside Front/Back Cover	\$850	\$1150

Business Directory: One FREE category, \$25 each additional category

I would like _____ additional categories

All advertising information & images needed by January 29, 2021



Repeat ads can be scaled to fit our new size.

Ad Production

The Chamber will produce an ad for use in our publication if client needs design services.

Client must provide ALL pieces necessary for production of the ad, including text, images and related logos. All logos and images must be 300 DPI - low resolution images from web sites may not be used

Client will receive a proof, including an initial draft, a revised proof, and a final proof for approval. Ads must be approved by advertiser before they can be used.

File Delivery

E-mail: Files that are 3 MB or smaller may be emailed to:

AlleghanyMagazine@gmail.com

Larger files may be shared via Dropbox. Please contact us for additional info.

File Specifications

Files must be high resolution (300dpi).

File formats accepted: PDF, TIFF, EPS, JPG

Signature: _____

Please submit by email: AlleghanyMagazine@gmail.com or mail to Alleghany County Chamber of Commerce, PO Box 1237 Sparta, NC 28675

Allegheny County Magazine

Business Directory

ACCOMODATIONS

- Bed & Breakfasts
- Camping
- Hotels
- Rentals

ADVERTISING/MARKETING/MEDIA

- Advertising
- Embroidery & Screen Printing
- Marketing
- Publications/Publishers

AGRICULTURE

- Christmas Trees/Wreaths/Greenery
- Farmers Market
- Farms

ART

- Studios/Galleries
- Performing Arts
- Photography

COMMUNITY ORGANIZATIONS

- Churches
- Civic Clubs
- Conservancies
- Government
- Non-Profit Organizations
- Public Library
- Schools
- Child Care

DINING

- Bakeries
- Catering
- Coffee Shops/Juice Bars
- Restaurants

EVENT VENUES

- Event Venue

FINANCIAL

- Banks
- Estate Planning
- Insurance
- Mortgages/Lending

MEDICAL/HEALTH & WELLNESS

- Animal Services
- Beauty - Salons/Nails/Products
- Chiropractors
- Dentists
- Family Practice
- Fitness
- Hospice Services
- Hospitals
- Massage/Energy Therapies
- Optometry
- Pharmacies
- Physical Therapy
- Physician
- Senior Care

HOME

- Builders
- Building Materials
- Cabinetry
- Cleaning Services
- Contractors - General Construction
- Electric Companies
- Electrical - supplies & services
- Equipment Rentals
- Excavating/Grading/Paving
- Flooring - Supplies/Services
- Gas & Oil Companies
- Heating & Air
- Home Improvement
- Internet/Cable/Satellite
- Lawn/Garden/Tree Service
- Pest Control Services
- Plumbing
- Recycling/Waste Removal
- Security/Property Management
- Storage Facilities
- Telecommunications

INDUSTRY

- Manufacturing
- Suppliers/Wholesalers

OFFICE & BUSINESS

- Computer Repair
- Office Supplies/Equipment
- Printing
- Shipping

OUTDOOR RECREATION

- Activities
- Local/State/US Parks
- Outdoor Events
- Sports

PROFESSIONAL SERVICES

- Accounting/CPAs
- Attorneys
- Consulting/Training
- Counseling/Mediation
- Forestry Land Management
- Funeral Services & Memorial Parks

REAL ESTATE & DEVELOPMENT

- Auctioneer
- Real Estate Company
- Real Estate Development

SHOPPING

- Antiques & Auctions
- Breweries/Cideries/Wineries
- Florists
- Furniture
- Grocery Store
- Convenience Store
- Hardware
- Retail
- Specialty Foods

THINGS TO DO

- Festivals
- Museums
- Music & Entertainment

TRANSPORTATION

- Auto Dealers
- Recreational Vehicles
- Transportation