

Business Plan for: _____ **Date:** _____



MISSION

I. Why are we in business? What are we here to accomplish?

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VISION

II. What can my business become? What was my main motivation for getting into this business?

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OBJECTIVES

III. What outcomes are we committed to achieving in the next 12 months?

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STRATEGIES & TACTICS

IV. How are we going to make this happen? What is our approach going to be?

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ACTION PLAN

V. By When: _____ The specific actions I / we are committed to taking are: _____ By Whom (& signed)

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Business Plan for: _____ **Date:** _____

V. By When: The specific actions I / we are committed to taking are: By Whom (& signed):

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VI. *** Notes *** FQ's *** Journal ***

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