

## New Year's eMaids newsletter

If you are like us, you are probably breathing a sigh of relief that 2020 is over. At eMaids, we want to help you begin 2021 on a positive note. Best wishes to you and your loved ones for a new year filled with peace, happiness and a stress-free environment.

Miriam Kahn  
Owner

### **New Year's Resolutions**

With a new year, we all have an opportunity to start things off right. That's why so many New Yorkers start a year with new year's resolutions. The main categories of resolutions are health (diet and exercise), financial (save more money, get a new job), self-care/self-improvement (get organized, meditate more). While we can't help you with your health goals, we can assist you in achieving some of your other goals in 2021.

Financial goals – When you join our Clean Club by scheduling regular visits (weekly, bimonthly or monthly), you earn freebies and discounts. It's free to join and every 5<sup>th</sup> visit, you get to choose either a free refrigerator cleaning, free oven cleaning or \$25 off your next visit.

Self-care/self-improvement – Having a clean home can reduce stress in a variety of ways:

- ✓ Reduced clutter on surfaces and floors just feels better
- ✓ Clean homes are safer because there are fewer things to trip or step on
- ✓ When your home is clean, it is easier to be more organized
- ✓ Letting eMaids do your cleaning takes an unpleasant chore off your to-do list

Start 2021 by scheduling your eMaids cleaning today! Use promo code CLEANSWEEP21 to get a 21% discount on your next visit in January or February.

### **Lesson Learned**

For small and medium sized businesses, the overarching lesson from 2020 was that customers really care about cleanliness. The pandemic brought this to the forefront, but this is a customer demand that is not going to fade away anytime soon.

With regularly scheduled commercial cleaning services, you can satisfy customers while letting your employees do what they do best – generate revenue for you.

All new eMaids commercial clients in 2021 will get two professional looking laminated signs to post showing when your business was last cleaned, one for the front and one for the restroom area. Every time eMaids cleans for you, our cleaners write the date on the laminated surface to give your customers peace of mind.

[Schedule residential cleaning](#)

[Schedule commercial cleaning](#)