

Pam Borton, ICF, MCC

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As a leading ICF master executive coach, professional speaker and author, Pam Borton is committed to taking C-suite executives, teams and organizations to the next level. Pam partners with industry leaders including Best Buy, Blue Cross Blue Shield, Cargill, Comcast, Discover, Hyatt, Mayo Clinic, Merrill Lynch, Minnesota National Guard, Mortenson Construction, NYPD, Penn State, State Farm, TCF Bank, US Coast Guard Academy, Wells Fargo, Workiva, Xcel Energy, and more.

In today's environment of constant change and disruption, building successful leaders, high performing teams, and healthy cultures is an expectation and the competitive edge needed to get ahead. From elite players and now to corporate athletes, Pam provides her clients with real-life experiences and proven business practices that get results. Her background stands apart with 27 years coaching Division 1 women's basketball, including 12 years as head coach at the University of Minnesota in the Big Ten. There she led her teams to a Final Four, Elite Eight, three straight Sweet Sixteens and numerous NCAA Tournament appearances.

As the CEO and Co-Founder of ON Point Next Level Leadership and President and CEO of Borton Partners, two leadership consulting firms, Pam uses her unique skills and unparalleled track record of success to help organizations tackle today's greatest challenges including executive wellness, building high performing teams, leading with grace under fire, increasing executive and leadership presence in a highly visible and public position, emotional intelligence, resilience and change management.

Pam is a philanthropist at heart – founding two non-profits and sitting on multiple boards. She launched TeamWomen in 2011, an organization dedicated to empowering women and Empower Leadership Academy for Girls in 2014 to provide young girls the tools and support they need to become the next generation of leaders. Pam is the Board Chair for TeamWomen and Board Member for Defiance College and WeCOACH.

Pam has been recognized with several awards including the 2016 Twin Cities Business Magazine Marvelous Mentor Award, Top 10 Global Women of Leadership Pillar Award, (Real) Power 50 Award and New England National Coach of the Year. She was also a two-time nominee for the Naismith National Coach of the Year Award. Additionally, Pam was honored with the creation of the Pam Borton Endowment at the University of Minnesota in the College of Education and Human Development, the only endowment of its kind in the world. In 2019, Pam was inducted into the National Association of Women Business Owners (NAWBO) Hall of Fame in Minnesota.

Pam is a passionate National Board-Certified Health & Wellness Coach (NBC-HWC) where she implements resilience, wellbeing, and positive psychological strategies along with a strengths-based, values-driven approach to coaching to help maximize peak performance and exceed goals.

PROFESSIONAL OVERVIEW

- CEO & Co-Founder, ON Point Next Level Leadership
- CEO & Founder, Borton Partners
- Founder of 2 Non-Profits: TeamWomen & Empower Leadership Academy
- Senior Executive & Team Coach
- Leadership Expert, Trainer & Speaker
- Multiple Board Seats & Positions
- Authored 2 Books: *ON Point: A Coach's Game Plan for Life, Leadership and Performing with Grace Under Fire* & *The Crooked Rim: Master Your Mindset to Strengthen Your Resilience*

EDUCATION & CERTIFICATIONS

- International Coach Federation (ICF, MCC) Certified Master Executive Coach
- Global Executive Team Coach (ITCA)
- Advanced Certification in Personal & Executive Coaching, College of Executive Coaching
- Everything DiSC
- EQi 2.0, EQ 360 Feedback Certifications
- Positive Psychology & Wellbeing Certification
- National Board-Certified Health & Wellness Coach (NBC-HWC)
- Hardiness Resilience Gauge (HRG) Certification
- B.E. Organizational Change Leadership Certification
- National Women's Business Enterprise Certification
- Masters in Sports Management, Bowling Green State University
- BA in Physical Education, Defiance College