
Spotlight on...

Rusty Alexander

At Rite of Passage, all our sites feature heroes, even our Administrative Office. Throughout the pandemic, ROP has closely coordinated vital company COVID protocols, organized PPE distribution to every site, and assisted programs struggling to adapt to new realities presented by operating programs dedicated to improving lives during a global pandemic; all to ensure the continuing safety of our youth and staff nationwide. Though all of our Minden staff have dug deep during this crisis, one individual has made it their personal mission to uphold, organize, and reinforce essential COVID practice at ROP. Business Managing Director Rusty Alexander has been a key member of the ROP COVID Task Force since its inception. He has kept the committee on track by establishing and updating policies with the aid of infectious disease experts and CDC guidance. He also created an online tracking system for COVID-positive youth and staff, in order to ensure ROP could coordinate efficient, effective responses via testing, quarantining, and adapting our daily operations. Every week, he has updated local and national staff regarding best practices and office sanitization procedures, ensuring everyone has the tools to best prevent the spread of COVID-19. Mr. Alexander has acted in heroic capacity during a difficult time to ensure ROP continues to be a national leader in youth care.

