



MELROSE ENERGY COMMISSION Meeting Minutes

Date/Time: Thursday, April 22, 2021 7:15 pm

Location: Internet

Attendees: Tyler Ballew, Susan Baron, David Bliss, Doug Dick, Rodney Dowell, Martha Grover, Doug Harriott, Ellen Katz, Gary Lamothe, Susan Murphy, Ian Moriarty, Lori Timmerman, Lisa Montuori Trimble, Janine Venuti

Presiding: Gary LaMothe

Secretary: Susan Baron

Welcome and Introductions

Move to approve March meeting minutes. Minutes approved – unanimous. So moved

Recap of Earth Week activities

- EV charger ribbon cutting (Lori)
- EV parade (David)
- MCP Opt-up tabling (Lori)
 - Will host table at City Hall this and next Saturday
 - Will send notice of this to MEC distribution list
 - Had 16 new Opt-up signups for April

Go Green Pledge (Susan M)

- Ian helped get this on line
- Had 56 pledges

MEC Spending 2021

- Appropriation meeting Monday May 24th. Gary will probably attend
- Website certificate (Ian)
 - Website certificate expires in May.
 - *Ellen made a motion to pay for Website certification. Seconded.*

Vote:

Susan Baron yes

David Bliss yes

Doug Dick, yes

Ellen Katz yes

Gary Lamothe yes

Susan Murphy yes

Lori Timmerman, yes

Lisa Montuori Trimble yes

Ian Moriarty yes

Rodney Dowell yes

Tyler Ballew yes

Doug Harriott yes

So moved

- Ian will work to get this paid for with Martha

Ellen made a motion to admit Janine Venuti to MEC

All those in favor of accepting Janine as member

Susan Baron yes

David Bliss yes

Doug Dick, yes

Ellen Katz yes

Gary Lamothe yes

Susan Murphy yes

Lori Timmerman, yes

Lisa Montuori Trimble yes

Ian Moriarty yes

Rodney Dowell yes

Tyler Ballew yes

Doug Harriott yes

So moved

Janine Venuti is now member of MEC

ENE EV charger survey (Susan M)

- Susan will try schedule Meeting on Tuesday and send out link with ENE EV
- We do not have to have exact plan for fund request on Monday May 24th Appropriation Meeting
- Note: We have around \$2000 left in current budget that will disappear unless spoken for.
- Ideas:
 - Monies for door hangers
 - Books for library
 - Opt-up Incentives
 - Use monies to boost ads on Facebook
 - Because we have a Facebook page, we can target Melrose residents and pay to have ads put in their Facebook. (a Boost feature)

Lori made a motion to authorize Ian Moriarty to spend \$250 on social media boosting. Lisa Second
(For 2020-2021 fiscal year)

Tyler Ballew yes

Susan Baron yes

David Bliss yes

Doug Dick yes

Rodney Dowell yes

Doug Harriott yes

Ellen Katz yes

Gary Lamothe yes

Susan Murphy yes

Ian Moriarty yes

Lori Timmerman yes

Lisa Montuori Trimble yes

Janine Venuti yes

So moved

Ian is authorized to spend \$250 on social media boosting

MCP Opt-up plan beyond Earth Week

- Do we have idea of events coming up?
 - Janine put MEC in for Farmer's Market Table
- Janine will be head of Opt-up subcommittee
- There are several members; Gary will be in contact

Ongoing Communications Plan

- Ian Gary and Lori were meeting on and off about communications/social media. This had fallen off, but will be revised. Ian will send out doodle invitation

Zoning Incentives (Ellen)

- Meeting scheduled next Thursday night – City Council Appropriation Committee -Joint public hearing about zoning amendment incentives.
- Ellen and Susan M proposed increased items such as going beyond billing codes for (Incentive Zoning) environmental limits. Board did not approve these. Susan Murphy wrote letter, but has not heard back.
- **Would like people to attend.**
- Other cities have passed items like these. Also, we don't want to have these building retrofit.

Memorial Hall Upgrades (Ellen)

- After last MEC meeting, sent email-memo to City that MEC would like representation on selection team in order to provide recommendations and expertise.
- Have not heard back. Will contact Vonnie Reis, City Engineer

Climate Change Communications (Ellen)

- Talked to someone about extinction rebellion. Watched documentaries.
- As part of communication strategy, would like to host events concerning these.
 - Lisa and Dave would like to work on this after mid-May.
- Susan Murphy recommended looking at any costs connected with this.

8:55 *Motion to Adjourn Unanimous*

So moved

- Next Meeting Thursday, May 27, 2021 7:15pm