

Chattanooga Bicycle Club

Board Meeting Minutes

May 18, 2021

Attendees: Forrest Simmons, Becky Buckles, Peggy Olson, Sharon Russell, Richard Russell, Rich Rudner, Kevin Whiteside, and Sam Montgomery.

President Forrest Simmons

- Call to order 6:05 PM
- A motion to approve the previous board minutes was made by Rich Rudner, seconded by Peggy Olson and unanimously approved.
- A discussion was held on how to engage new riders (even non-club members) in an appropriate length beginner ride. This would also include a casual dress approach so new riders are not intimidated.
 - Becky Buckles will reach out to Outdoor Chattanooga to investigate opportunities for a coordinated effort.
 - Forrest Simmons will look into the opportunity to partner with a non-profit on the ride.
- Chattanooga Football Club, Active Night – June 5 at 7:30 PM, there is an opportunity to setup a table in the concourse to promote the club. Setup is at 6:00 PM.

Board Leadership / Executive / Special Committee Reports

- Vice President – Kerry Kerlin
 - Kerry Kerlin and Becky Buckles will represent the CBC at the upcoming BRAG ride which starts on Lookout Mountain on June 5.
 - Will use existing CBC merchandise for giveaways
- Treasurer - Sharon Russell
 - Q1 2021 Financial Reports
 - Kerry Kerlin made a motion to accept the financial reports as presented with Rich Rudner seconding. The motion was unanimously approved.
- Road Ride Coordinator – Peggy Olson
 - Continuing to fill the ride calendar
 - Continuing to work on the ride leader jersey. Considering matching socks or gaiters as earned prizes for ride leaders.
- Communications Director – Daisy Blanton no report.
- Social Media Director – Beth Miller
- Membership Director – Becky Buckles
- Officers-at-Large – Rich Rudner, Ben Keim – no report

Permanent Committee Reports

- Special Events no report
- Nominating Committee – n/a
- Advocacy Committee – Kat Volzer – no report
- Social Committee – Patti Nihells, Beverly Short – no report

Old Business

- Regarding unauthorized use of the CBC logo.
 - Joe Lodato provided a contact for advice, with strong but precise language regarding use of the logo.
 - Forrest will approach any unauthorized users of the CBC logo to work out a licensing agreement that will authorize and legitimize use of the CBC logo and possibly share profits as compensation for use of the logo.

New Business

- Hincapie Gran Fondo ride
 - Included 1300 riders and represents the largest cycling event in Chattanooga. Should the CBC be a part of it?
 - The board authorized Forrest Simmons to investigate potential involvement including costs and/or participation at various levels with the primary goal of setting up a table to promote the bike club at the Hincapie event. Forrest will bring his findings back to the board for review.

Adjournment: Next Meeting July 20, 2021