

Chattanooga Bicycle Club

Meeting Agenda

Meeting Held April 20, 2021

Attendees: Forrest Simmons, Kerry Kerlin, Rich Rudner, Beth Miller, Peggy Olson, Daisy Blanton, Beverly Short, Becky Buckles, Kevin Whiteside, Lisa Heyer (representing Honeybee Metric), Kat Volzer, Beth Miller

President Forrest Simmons

- Call to order 6:01
- Approve Minutes from previous meeting.
 - Motion to approve from Kerry Kerlin, Seconded by Peggy Olson.
- Discussed Honey Bee Metric support stop logistics and planning.
 - 96 preregistered, ahead of previous years tally at this point in time.
 - Live music will be offered.
 - Using code CBC21 will provide \$5 off when CBC members sign up.
 - Dry camping will be offered Friday and Saturday.
 - A suggestion was made to drop CBC business cards into the Honeybee swag bags that includes a \$5 discount for membership.

Board Leadership / Executive / Special Committee Reports

- Vice President – Kerry Kerlin –
 - BRAG starts on June 5 on Lookout Mountain.
 - CBC will setup a table on Saturday afternoon at the Fairyland School to promote the club.
- Treasurer – Sharon Russell – submitted financial statements and tax return for review.
- Road Ride Coordinator – Peggy Olson
 - Trying to schedule rides for weekends in May and June.
 - Possible mountain bike rides to be scheduled by the end of May or early June with Beth Miller.
- Communications Director – Daisy Blanton – no report
- Social Media Director – Beth Miller, no report
- Membership Director – Becky Buckles
 - Membership has increased from 193 to 213 in 2021
- Officers-at-Large – Rich Rudner, Ben Keim
 - Rich Rudner reported on Shannon Burke's Cycle Sequatchie update –
 - Sponsorships are coming through, lining up live music, etc. Current registration is 121 riders.
 - The Riverview Foundation will be considering a grant to cover the farm-to-table lunch this Friday.

Permanent Committee Reports

- Special Events – no report
- Nominating Committee – n/a
- Advocacy Committee – Kat Volzer
 - Thanks to Sharon and Richard Russell who came out and helped with a bike rodeo at the Chambliss Center.
 - Thanks to Beth Miller for helping out with an event at the Boys and Girls Club.
 - Kat will share other volunteer opportunities as they become available.
 - Outdoor Chattanooga will be conducting virtual climbing series.
 - May is 'Bike' month.
 - May 4th event to present bike safety with Outdoor Chattanooga.
- Social Committee – Patti Nihells, Beverly Short
 - The picnic held at Coolidge Park the previous weekend went well.
 - Planning another event later in the summer.

Old Business

- No report

New Business

- Forrest Simmons reported that the bicycle club logo is being used without CBC permission in a recent spam email for sunglasses.
 - A suggestion was made to consider getting a trademark on the bike club name and logo.
 - A recommendation was made to move forward with a 'Cease and Desist' letter to deter unauthorized use of CBC name and logo.
 - Forrest Simmons will reach out to an attorney contact (Joe) to get advice on proceeding.

Adjournment: Next Meeting May 18, 2021