

Chattanooga Bicycle Club

Board Meeting Minutes (Meeting held via Zoom)

December 22, 2020

President Forest Simmons

- Call to order 6:15 PM
- Minutes from the previous meeting – A motion was made to accept the minutes as written. The motion was seconded and approved.
- Clothing sale results – With a goal of \$1,500, the actual net receipt to the club was \$1,827.50.

Board Leadership / Executive / Special Committee Reports

- Vice President – no report
- Treasurer – Sharon Russell
 - Transfer of the club website from account of Mikki Blaes to that of Chattanooga Bicycle Club is complete. (Done at Mikki's request.)
 - 2021 Budget
 - Sharon presented a proposed budget for year 2021, along with a review of the 2020 budget. She noted that computer expense was over budget for 2020 because of additional support & security costs due to earlier hacking attacks on the club website. She also noted that due to Covid-19, the club had no event revenue, resulting in greater net loss than anticipated. Except for computer expense category, the proposed 2021 budget aligns closely with that of 2020.
 - Proposed budget for computer was \$1,200 plus an additional \$800 for website development. The \$800 was based on quotes Sharon had received from both local and out-of-town web development firms. Prices ranged from \$500 to \$3000, depending on amount of development required.
 - Quotes for Web Development
 - WebDesignPros.com (California) quote \$1299. CBC to provide content.
 - Complete rework from local company \$2,000 to \$3,000
 - Local company rewraps existing content into new theme purchased by CBC - \$500 (plus cost of themes)
 - CBC completes rewrap and content and local company assists with the technical aspects of migration. Estimated cost less than \$200.
 - A motion was made to budget \$2,000 for website design and development. The motion was seconded and approved.
 - End of year giving – The unspent giving budget from 2020 is \$1,100, with \$500 to Promote Cycling and \$600 for Donations to Others. The budget number can possibly be increased with some proceeds from the December clothing sale.
 - The board agreed to repeat previous years gifts of \$250 each to Chickamauga Public Library and to National Park Partners, which supports the Moccasin Bend and Chickamauga National Military Parks. (Budget item - Donations to Others)
 - Multiple board members expressed an interest in keeping end of year donations with a local organization(s).

- A discussion was held regarding support of the Bridge Chattanooga organization to provide a donation earmarked for cycling including supporting bike rodeos and a bike helmet giveaway. Kat Volzer provided some additional information on Bridge Chattanooga.
 - A motion was made to allocate a total of \$1,000 to Bridge Chattanooga, beginning with \$500 donation as end of year giving with an option for an additional \$500 to be made during 2021 to establish a “bicycle lending library” to be coordinated by Kat Volzer. The motion was seconded and approved.
 - A motion was made to approve the budget as presented along with the amendments approved during the board meeting tonight. The motion was made, seconded, and approved.
 - Zoho email accounts are now established to direct email traffic to admin, info, and membership addresses.
 - Info email – assign group to reply to inquiries.
 - Peggy Olson, Forest Simmons, Becky Buckles, Rich Rudner (volunteered), other volunteers will monitor
 - Admin email – Sharon Russell and Kevin Whiteside (as secretary) will monitor.
 - Membership email - Becky Buckles and Sharon Russell will monitor.
- Road Ride Coordinator –Peggy Olson
 - The Number of ride leaders has been significantly lower in 2020 due to Covid-19.
 - A variety of incentives were discussed including frequency and type of incentives that could be provided. The recommendation was made to offer a monthly incentive for a drawing for ride leaders and a longer term cumulative points award for the number of rides led.
 - A motion was made to place a line item of \$600 to be put into the budget for ride leader incentives. The motion was seconded and approved. Peggy will refine the ride leader incentive program and communicate that to the board and the club membership.
- Communications – Daisy Blanton. No report
- Social Media Report – Peggy Olson. No report
- Membership Director – Lou Pape – No report
- Officers-at-Large – Rich Rudner and Kerry Kerlin. Discussions with Lynskey on promotional idea(s) are ongoing. Details will be provided in a future memo to the board.

Permanent Committee Reports

- Special Events – Event Coordinator. No report
- Nominating Committee. No report
- Advocacy Committee – Kat Volzer. Covered above in the ‘end of year donations’ discussion
- Social Committee – Beverly Short and Patti Nihells– No report

Old Business

- Annual Meeting discussion
 - A local attorney has reviewed the CBC by laws and in consideration of the Covid-19 pandemic suggests a remote annual meeting held via zoom might be acceptable.

New Business

- Closing of the Frye Center – The county will be using this facility for Covid vaccinations which will require that the 2x weekly rides starting at this location will need to be moved to a new start location, likely the Lost Mound location of the Riverwalk.
- Forest Simmons recommends the club stage another clothing sale later in January utilizing the remaining Escadrille inventory still warehoused downtown. This will be discussed in more detail at the next board meeting.

Adjournment:

- A motion was made to conclude the meeting. The motion was seconded and approved.
- The Next Meeting will be held on January 26.