

Appendix B: Cost-Benefit

The STLTO will receive upgraded services to the current system, with no need for conversion or potential disruption, which can occur when migrating data to a less experienced vendor's system or when configuration requirements are not well understood.

Conduent is pleased to offer an unbundled solution to the STLTO for our eTIMS® violations processing system. The benefits of this straightforward fixed pricing model will empower the STLTO's creative and innovative vision with proven ascending solutions. The fixed pricing model, as demonstrated in Table B-1, offers the STLTO the ability to reliably budget for violation processing expenses and maximize net revenues in the event volumes increase.

Our solution and mix of fixed software and variable consumable pricing includes our enforcement platform and virtual permitting solution, allowing the STLTO manage the hardware procurement, if it chooses, and remain in full control of the desired technology lifecycle.

Table B-1: Fixed and Variable Costs

Cost Item	Description	Cost
		US Currency
eTIMS®, our innovative violation processing system	Includes: <ul style="list-style-type: none"> Standard violations processing system Name and address verification from departments of motor vehicles Integration with the STLTO's selected ALPR operator Permitting, including virtual permitting to reduce the cost and effort of fulfillment Our CitySight® Enforcement platform, deployable on any compatible device procured by the STLTO or its designate agent 	\$36,000 per month
Analytical Services	Analytical services to help guide and optimize parking policies and staff decisions using big data, delivered by our qualified data analytics team	\$80.00 per hour, as support is requested by the STLTO
Noticing	Printing, mailing, and sorting of letters and related noticing	Passed-through expense with 12% markup, as required
U.S. Postage	All mailing, shipping and bulk postage	Directly passed-through expense with no markup

