

RLJ Entertainment Woodland Hills, CA



Client Objectives

RLJ Entertainment, Inc. ("RLJE") is a premier independent licensee and distributor of entertainment content and programming in North America, the United Kingdom and Australia. Created in 2012 from a combination of Acorn Media Group and Image Entertainment. RLJE distributes more than 5,000 exclusive titles in numerous genres. Image Entertainment was housed in a "C" quality building in Chatsworth for many years. RLJE, upon purchasing Image, wanted to improve the corporate image, reduce the amount of space and have a more creative space for its employees.



Space
18,000 SF

Results

Cresa helped RLJE determine the right amount of space and the best location for its business. Following tours in the Burbank Media area, Sherman Oaks and West San Fernando Valley, RLJE determined that Warner Center provided a great balance of quality vs. occupancy costs. Rick Pearson worked with the executives at RLJE to determine the right amount of space per employee, which resulted in a reduction from 45,000 SF to 18,000 SF. A building was selected in Warner Center that allowed RLJE to accommodate all of its staff on one full floor, which also allowed for the prestige of elevator/lobby identity.



Industry
Entertainment/Media

Rick negotiated a "turn-key" building whereby the landlord was responsible for paying for the entire build out without risk to RLJE of cost over-runs. The entire 8th floor was completely renovated, including exposing some of the ceiling areas, new energy efficient lighting, upgraded stone flooring and a theater for viewing content.

Rick and his team at Cresa consulted with RLJE's to bring together furniture and moving vendors and provided Project Management services to oversee the construction. In February 2014, RLJE relocated into its new West Coast facility.

Rick continues to help RLJE operations staff dispose of excess furniture left over at its old facility.