

# DataDirect Network

## Santa Clara, CA



### Client Objectives

DataDirect Network (“DDN”) was a technology company headquartered in Chatsworth, CA in a B quality industrial building. Having acquired several companies over the years, they had facilities in Sunnyvale, CA, Columbia, MD and Colorado Springs, CO. In 2009, DDN’s business was expanding and they were interested in looking into outsourcing their manufacturing and improving the image of their headquarters in Los Angeles.



**Space**  
50,500 SF

### Results

Despite a prior relationship with a local CBRE broker, DDN hired Cresa to identify potential properties for a new headquarters in Woodland Hills. Several months into the planning process, it was determined that the availability of engineers needed to grow the business were more readily available in the Silicon Valley. Cresa immediately focused on properties in that area. Our project management group was brought in from the San Jose office to provide due diligence and assist with vendor selection and budgeting.



**Industry**  
Technology

DDN eventually settled on a new 50,500 SF facility in Santa Clara for its new headquarters. As a result of this initial project, Cresa now provides on-going strategic planning services and transaction management services on several more renewal and expansion projects round the country.

### Additional Assignments

Chatsworth, CA	New Building	55,000 SF
Chatsworth, CA	Extension	37,000 SF
Colorado Springs, CO	Expansion	16,000 SF
Columbia, MD	Renewal	28,000 SF