



The Four Winds

National Weather Service Employees Organization

April is Membership Month!

The NWSEO Celebrates Its MEMBERS

(March 30, 2021) The NWSEO Membership Services & Recruitment Committee are preparing for **Membership Month**, with enhanced resources for recruiters, an outreach list of all prospectivemembers, templates, enrollment incentives and rewards.

NWSEO plans for more feature stories on each bargaining unit NWSEO represents. *“The Spotlight & feature articles written about members have connected employees from across the nation, sharing work experiences, highlights and accomplishments. This type of connection has strengthened our union even more,”* stated Membership Director Christy Fox.

And, did you know? NWSEO Stewards are permitted up to 15 minutes to meet with each newly hired employee assigned to their facility for the purpose of explaining the role and responsibilities of the NWSEO, under Article 6: Section 7 of the CBA. Please reach out to your MIC and request 15 minutes of official time for this.

RECRUITMENT * ENGAGEMENT * RETENTION

- Visit <https://nwseo.org/recruitment-room/> for continuous updates over the next couple of months.
- Learn why others support the work of NWSEO. <https://nwseo.org/why-i-joined-nwseo/>.
- Nominate a NWSEO Member for the Spotlight feature.
- Phone/Email Outreach Campaign, coordinated by the Membership Director.
- All About Membership “Share Package” will be available to all NWSEO Stewards/Vice Stewards to include templates to use for outreach.
- Share the *Value of NWSEO*, the accomplishments and benefits of NWSEO with your co-workers. <https://nwseo.org/membership-benefits/>.
- Learn *How to Make Local NWSEO Meetings Interesting and Useful* with your members, both in-person and remotely.
- Host a local meeting with your members (i.e. Google Hangout). Topics may include:
 - COVID updates, staffing restrictions, safety requirements, etc.
 - The new CBA and its implications
 - Recruiting and retention efforts
 - Ongoing and potential upcoming changes in regional policies/processes
 - "The door is always open! We want to hear from our members!"

Reach out to your Regional and Vice Chairs, or your Membership Director if you have questions.

ENROLLMENT INCENTIVES AND MEMBERSHIP REWARDS

NWSEO offers a “**New Hire Enrollment Incentive**” through December 31, 2022. Any newly hired employee (NWS, NESDIS, Aircraft Operations Center (AOC), Atlantic Oceanographical and Meteorological Laboratory (AOML), NOAA Attorneys’ Guild (NAG) new hires) who joins NWSEO by Form 1187 (payroll deduction) within nine months of their start date, or during a New Employee course or its equivalent, will receive a \$300 dues rebate. The \$300 rebate check will be mailed to the new member’s home within seven (7) business days.

Enrollment Incentives for other new members and recruiters will also be continued through December 31, 2022. Any NWSEO member who recruits a fellow non-member (who is not eligible for the New Hire Enrollment Incentive) to join NWSEO by Form 1187, will receive a \$50 gift card (of their choice). The new member will receive a \$100 dues rebate mailed to his/her home within seven (7) business days and a \$50 gift card (of their choice).

NWSEO Recruitment Travel Incentive. JULY 31, 2021 is the deadline. Any NWSEO member who recruits two (2) or more new members to join NWSEO using the 1187 form for payroll deduction (not by credit card) from August 1, 2019 to July 31, 2021, NWSEO will provide reasonable airfare*, 3 nights lodging, and approved group meals for the 2021 NWSEO National Convention in Las Vegas, NV October 18-19, 2021.

** In order for airfare to be reimbursed, you must be able to provide documentation that it is the lowest available airfare rate. Printed copies of airfares from Expedia or other travel sites will serve as documentation.*

Let's make NWSEO stronger than ever!

-NWSEO-

No one cares more for National Oceanographic and Atmospheric Administration (NOAA) employees than NOAA employees.

No one works harder for NOAA employees than NOAA employees.

We are NOAA employees. We are NWSEO.

NWSEO proudly represents more NOAA employees than any other Union. NWSEO serves bargaining unit employees of the National Weather Service, NESDIS Office of Satellite and Product Operations, Office of General Counsel, Aircraft Operations Center, and Atlantic Oceanographic and Meteorological Laboratory.