• Roughly half of Florida is forested, primarily in North & Central FL. (17.1 million acres total)
• About one-third of that is in long leaf and slash pines.
• Since the 1930s, nearly 6 million acres of forestland have been converted to other uses, primarily due to the state’s continuing urbanization.
• Forest Ownership:
  - 64% Private
  - 36% Public (local, state and federal governments)
• $25 billion economic impact from forest industry
• Addition $500 million impact from recreational forest activities
• 124,000 jobs
• 1800 businesses
• 78 primary wood-using mills
• Over 450 million tree seedlings planted 2010-2015
• Wood pulp is the top forest product export
• In addition to wood products, Florida’s working forests provide improved water quality and increased water quantity; natural air filtration; and wildlife habitat, as well as recreational opportunities. Estimated value: $24.7 billion annually
• More than 5000 forest products touch every part of life:
  - Housing, furniture, lumber, etc.
  - Pharmaceuticals (aspirin, prescription drugs)
  - Food (ice cream, cereal bars, bread, salad dressing, chewing gum)
  - Fashion (cosmetics, rayon, toothpaste and toothbrushes, shampoo, laundry detergent, perfume)
  - Fun (skateboards, football helmets, books, paper, fireworks, sports drinks, crayons, tv and cell phone screens)

Information courtesy of Florida Forest Service, University of Florida/IFAS and School of Forest Resources and Conservation