

Supply Chain Management (SCM)

Overview

In the space provided, draw and label an illustration depicting a typical supply chain in business.

Buy (Procurement)

In the table below, describe/define each activity and why it is important in business.

Purchasing Strategy	What is it?	Why is it important?
Vendor Search	What is it?	Why is it important?
Ethical Purchasing	What is it?	Why is it important?

Make (Manufacturing)

In the space provided, describe the business impact of using robotics in manufacturing. Write no fewer than four complete sentences.

Describe what a manufacturing schedule is, and why it is important in business.

Move (Transportation)

List no fewer than five ways to transport goods from one location to another.

1.

2.

3.

4.

5.

Describe these three different distribution strategies:

1. Manufacturer >>> Consumer (direct to the consumer)
2. Manufacturer >>>> Channel Partners >>>> Consumer (sold to consumer through partners)
3. Manufacturer >>>> Warehouse System >>> Company Stores >>> Consumer

Store (Warehouse, Storage)

Describe a few tips for making good business usage of warehouse access and storage methods.

Define inventory shrinkage. List three ways shrinkage might occur. Describe the business implications of inventory shrinkage. (Use complete sentences).

Define ...

Three ways ...

- 1.
- 2.
- 3.

Business implications ...

Sell

Describe each category below in terms of a business process with an explanation as to why the topic is important to a business.

Recommending products and services to customers

Upselling

Reorders

Processing returned goods and items