

Chevron Texaco Petroleum Marketers Association's **2020 Business Forum**



July 20-22, 2020
The Broadmoor Hotel
Colorado Springs, Colorado

Dear CTPMA Associate Member:

You are invited to be an exhibitor at the **2020 CTPMA Business Forum & Tradeshow, July 20 – 22 at The Broadmoor Hotel in Colorado Springs, CO.** As a vendor you can appreciate the value this opportunity brings for one-on-one interaction with Chevron and Texaco jobber marketers.

The Tradeshow will be a 3-day event and will be limited to 30-35 exhibit booths (approximately 8'x10' for basic tabletop exhibits). Submit your Application now using either the enclosed copy or online at www.ctpma.net to assure your space. Plus you'll receive a \$300 savings by submitting your completed Application before April 24, 2020!

The Tradeshow will be located adjacent to the general session meeting room to provide maximum exposure for you and marketer attendees. The preliminary Tradeshow exhibit schedule is as follows:

Monday July 20

- **Golf Tournament in the PM – New Time This Year!**
- Supplier Reception and Trade Show opening 7 - 9:00pm

Tuesday July 21

- Continental Breakfast in Trade Show 7 - 8am
- Coffee Break in Trade Show 10 - 10:30am
- Buffet Lunch in Trade Show 11:45am - 1:30pm
- President's Reception/Dinner 5:30 - 8:00pm
- Post Dinner Reception 8 - 10:00pm

Wednesday July 22

- Continental Breakfast in Trade Show 7 – 8:00am
 - Coffee Break in Trade Show 9:15 - 9:45am
- (Exhibits tear down after coffee break)

Refreshment breaks and lunch will be held in the Tradeshow. No other Business Forum programming will take place during these times. Prizes will be awarded to marketers during open Tradeshow hours to help maximize attendance.

Registered exhibitors are encouraged to participate in the entire Business Forum program.

The exhibitor fee provides:

- Booth for tabletop exhibits (approx. 8'x10') with pipe and drape
- ID signage for your company
- Complementary registration for one person to all open meeting and meal functions. Additional exhibitor attendees who wish to have similar access to open meeting and meal functions must pay registration fees. Otherwise there is no cost for additional booth staff whose participation is restricted to the Tradeshow.

Decorator company services will be available to assist you with shipping and storage as well as booth furnishings, e.g. tables, chairs, etc. You will be sent an exhibitor kit with information on decorator services and hotel electrical requirements once your Application has been processed.

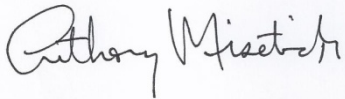
Note that tradeshow applications will only be approved for vendors whose Associate Member dues for 2019 have been received by CTPMA. Once your application has been accepted, be sure to reserve your hotel rooms at The Broadmoor using the "Hotel Reservations" link (available in late January) on the CTPMA website. The discounted CTPMA hotel room reservation deadline is **Friday, June 26, 2020.**

Please also consider increasing the impact of your participation as an exhibitor by becoming a Business Forum sponsor. Special recognition will be given to our sponsors in program materials, signage and at every possible opportunity throughout the various Business Forum functions.

Plan to arrive early to participate in the CTPMA Golf Tournament on Monday, July 20 with an 1:00PM shotgun start. The tournament will be held on the West Course at The Broadmoor and is open to all CTPMA Business Forum attendees and exhibitors. Sign up to play on your exhibitor Application and plan to spend more time with Chevron and Texaco jobber marketers.

Please go to our website www.ctpma.net for more information about the Business Forum. Then if you have further questions, call the CTPMA Conference Office at (630) 428-3230.

Thank you for your support. We look forward to seeing you at The Broadmoor in July!



Anthony Misetich
Executive Director



CHEVRON AND TEXACO PETROLEUM MARKETERS ASSOCIATION

Exhibitor Registration and Sponsor Application

2020 Business Forum & Tradeshow, July 20 - 22, 2020

THE BRO^ADMOOR, Colorado Springs, CO

A. Exhibitor Information as it should appear in program brochure:

Company _____

Address _____

City, State, Zip _____

Attendee, Title _____

Phone _____ Fax _____

Email _____ Website _____

Signature _____ Date _____

B. Exhibitor kit should be sent to the attention of:

Attendee listed above Other (Complete information below)

Company _____

Address _____

City, State, Zip _____

Contact Person/Title _____

Phone _____ Email _____

1. Tradeshow Exhibitor Fees

CTPMA Associate Membership dues must be current to receive the reduced exhibit fee. This requires payment of company's 2019 in addition to 2020 dues. If you are new to CTPMA, and not a former member, please contact Chris Misetich at chris@ctpma.net. All exhibitor fees will increase \$300 after April 24, 2020.

	Quantity	Member	Non-Member
Tabletop booth for Associate Members	_____	\$2,100	\$3,000

Exhibitor Fee includes pipe, drape and ID signage for your booth plus complimentary registration for attendee listed above to all open business meetings and social functions.

2. Registration for Additional Attendees for Access to Open Business Meetings and Social Functions

	Quantity	Price	After 4/24/20
Additional Attendee(s) with Access	_____	\$550	\$600

Attendee Name _____

Address _____

Attendee Name _____

Address _____

NOTE: There is no cost for additional booth staff whose participation is restricted to the Tradeshow; i.e. no meals or social functions.

3. Business Forum Sponsorships

Please consider increasing the impact of your participation by becoming a Business Forum Sponsor
Contact Gen Hedland-Hill at ghedland@bacon-hedland.com to receive the list of sponsor benefits.

- Platinum Sponsorship \$7,500
- Gold Sponsorship \$6,000
- Silver Sponsorship \$4,000
- Bronze Sponsorship \$3,500
- Golf Tournament Sponsorship \$3,500
- Welcome Reception (July 20) \$3,000
- Continental Breakfast (July 21) \$3,000
- Continental Breakfast (July 22) \$3,000

4. Advertising in CTPMA News Business Forum Issue - Note: Ad copy must be received by May 11, 2020

- Full Page Color Ad (\$1000)
- Half-Page Color Ad (\$600)

5. CTPMA Golf Tournament, Monday, July 20, 2020 – 1:00PM shotgun start on The Broadmoor West Course

Quantity Price

Golf Tournament Participants _____ \$240.00 p.p. incl. green fee, cart, range balls, prizes

Handicap

Participant #1 _____

Participant #2 _____

Participant #3 _____

Cancellation Policy:
Exhibitors canceling on or before June 12 will receive a refund, less a \$100 cancellation fee. After June 12, no refunds will be given unless the booth is sold to another company.

6. Payment Amount Enclosed \$ _____

Check Enclosed (Make checks payable to: CTPMA, Inc.)

Credit Card Payments (check one) – A 3% fee will be added to all credit card payments.

Visa MasterCard American Express

Card Number _____ Exp. Date _____ Security ID _____

Name of Cardholder _____

Signature _____