

## **SWAN-BLACK BECOMES SEEQ CERTIFIED PARTNER, DELIVERING ADVANCED ANALYTICS SOLUTIONS FOR PROCESS MANUFACTURING.**

*Swan-Black will implement Seeq to derive meaningful insights from time-series, manufacturing data to improve production outcomes.*

March 16<sup>th</sup>, 2020 – Brookfield, WI – Swan-Black™, an operating affiliate of GS Systems, Inc. has joined efforts with Seeq® by becoming one of only a few world-wide Certified Partners. Swan-Black is an **advanced analytics practice** that accelerates time to insight for process manufacturers with extensive **industrial** experience in Consumer-Packaged Goods, Food and Beverage, Water and Wastewater, Life Sciences, Chemicals and Power Generation.

With this partnership, Swan-Black will serve as an analytics expert elevating how industrial manufacturers utilize process data with tools such as Seeq Workbench, Seeq Organizer and Seeq Data Lab.

“We see our partnership with Seeq as a means for interacting with our customers and empowering them to make decisions based on insight, rather than intuition. With the significant advancements in analytics software for manufacturing, Swan-Black was in search of the best way to share our expertise in data science and advanced analytics with organizations looking to advance the way they utilize their information today. We believe we have discovered that in our partnership with Seeq. By becoming a Seeq Certified Partner with Seeq Super User Certification, we now have access to the right tools which will allow us to leverage our expertise with advanced analytics and help our customers improve process efficiency.” Joe Gardner, Practice Lead, Swan-Black.

Seeq’s vision to close the gap between advancements in data science keeps them committed to innovation and collaboration of teams across the business. With Swan-Black as a Seeq Certified Partner, customers will be able to quickly gather actionable data and improve business performance.

To learn more about Swan-Black, please visit <https://swan-black.com/>

### **About Swan-Black**

Swan-Black is an operating affiliate of GS Systems and leverages over 30 years of experience with industrial automation solutions by providing a unique focus on advanced analytics. Swan-Black™ collaborates with customers, aligning our expertise with domain knowledge and organizational objectives to empower businesses to make informed decisions.

We strive to make the unknown obvious and accessible within your industrial data. By enabling people with the right data, in the right context, we help drive improved operational decision making through accelerated time to insight.

Contact: [info@swan-black.com](mailto:info@swan-black.com)

### **About Seeq Corporation**

Founded in 2013, Seeq publishes software applications for manufacturing organizations to rapidly find and share data insights. Oil & gas, pharmaceutical, specialty chemical, utility,

renewable energy and numerous other vertical industries rely on Seeq to improve production outcomes, including yield, margins, quality, and safety. Headquartered in Seattle, Seeq is a privately held virtual company with employees across the United States and sales representation in Asia, Canada, Europe, and South America.