

## PARTNERSHIP OPPORTUNITIES

**On behalf** of the Northern BC Healthy Living Expo we are proud to be presenting for the first time. Together, we are proposing to fill this health and wellness gap by co-creating a professional, 2.5-day event at the House of Ancestors May 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup>, 2020.

We are professionals living and working in Prince George, who have notice a large gap in the promotion and networking opportunities of Health and Wellness related businesses in the Prince George region.

**It is our vision** to create a show where the public can come and meet the local service providers...everything from physiotherapists, to dentists, to medical suppliers or Reiki practitioners and Naturopaths. To create a true awareness of the excellent services that are available in our region.

It is also very important to us that we have an opportunity to “give back” to our community. We intend to have door prizes and a 50/50 draw, the proceeds of which will go to local, note-worthy organizations. We would also like to offer free registration tables to local community organizations. These will be offered to groups such as guides, scouts, soccer clubs, etc. and will be hosted in the lobby of the Civic Center.

**As a valuable member of our community**, we would like to invite your organization to be a part of our Northern BC Health and Wellness Expo. During this event, we will be focusing on creating a true awareness of the excellent health and wellness focused services that are available in our region and an opportunity to support and encourage community involvement in local activity groups for adults and children.

The Expo will include;

### **For the community:**

- Community Groups registration tables (free of charge)
- 50/50 draw (proceeds to be donated to note-worthy organization)
- Door Prizes (proceeds to be donated to note-worthy organization)
- Demonstration stage

### **For the Vendors:**

- Website and FB page to promote event and vendors
- Radio and TV ads
- Fun-finder and other free advertising opportunities
- Speaking opportunities



January 2020

- Demonstration opportunities
- Interviewed Video Spot for Social Media, posted on our website with links to your webpage
- Vendor led Workshops
- targeting 40+ vendors
- 2500+ attendees

**We are looking for** local businesses and organizations to help us make this event truly special for our community. As a **community leader and a local, trusted business**, who we feel may have aligned goals, your involvement would help highlight the importance of recognizing healthy living opportunities at the community level.

**We extend this opportunity to you** to join our effort to show our respect, admiration, and support for those that are working to provide wellness-based opportunities, here at home. Events like this can provide just the encouragement needed to continue to keep our community healthy.

I will be following up with you within the next few days to discuss your interest. Please feel free to reach out to us with any questions at [nbchealthyivingexpo@gmail.com](mailto:nbchealthyivingexpo@gmail.com)

Sincerely,

*Carol Surbey, President*

*Laurie Niedermayer, Vice President*

*Rachelle Delorey, Finance*

**GOLD PARTNERSHIP:\$2,000.00**

“Brought to you by...” Announcements  
Front page placement on program, first place  
Front page placement on website, first place  
Priority placement on AV display  
2 Sponsor supplied banner in facility (foyer and speaker area)  
Interviewed Video Spot for Social Media, posted on our website with links to your webpage  
Sponsor supplied booth, first booth inside the door  
1 of, up to 90 min speaking slot  
Demo slot  
8 employee passes  
10 event tickets  
Framed memento o verifying commitments to support community events

**SILVER PARTNERSHIP:\$1,500.00**

“Brought to you by...” Announcements  
Front page placement on program, 2nd place  
Front page placement on website, 2nd place  
2<sup>nd</sup> Priority placement on AV display  
1 Sponsor supplied banner in facility (foyer)  
Interviewed Video Spot for Social Media, posted on our website with links to your webpage  
Sponsor supplied booth  
1 of, up to 60 min speaking slot  
Demo slot  
6 employee passes  
8 event tickets  
Framed memento verifying commitments to support community events

**BRONZE PARTNERSHIP:\$1,000.00**

Front page placement on program,3rd place  
Front page placement on website, 3rd place  
3rd Priority placement on AV display  
Interviewed Video Spot for Social Media, posted on our website with links to your webpage  
Sponsor supplied booth  
1 of, up to 60 min speaking slot  
Demo slot  
4 employee passes  
6 event tickets

**DEMONSTRATION STAGE PARTNERSHIP:\$2,500.00**

The stage will be named “The {insert your name here} Demonstration Stage”  
“Brought to you by...” Announcements  
Front page placement on program  
Front page placement on website



January 2020

Priority placement on AV display

1 Sponsor supplied banner in facility (foyer)

Interviewed Video Spot for Social Media, posted on our website with links to your webpage

Sponsor supplied booth

1 of, up to 60 min speaking slot

Demo slot

8 employee passes

10 event tickets

Framed memento o verifying commitments to support community events