



Case Study

Fleet Management System

BizAcuity



About the Client

The client is India's leading and fast growing Transportation Management company managing cab fleet for corporates across country. It provides SaaS based solution for Tracking, Routing, Billing, Capacity Planning etc. for its clients.

The Challenge

The client's existing system had hard coded monolithic reporting analytics system. The system was not able to handle the ever-increasing demand for dynamic and ad-hoc analytics from the clients.

This resulted in delay in responding to client's demands and difficult to manage client expectation.

Key Challenges

- Static Reports
- Delayed Response
- Time to information
- Dev. Team Involvement
- Code base maintainability
- Difficult to Analyze Data
- No Ad-hoc Analysis
- Customer dissatisfaction

The Approach

BizAcuity was involved in the design and development of structured framework comprising of the followings:

- ✓ Build a centralized system to cater to all customer of the client
- ✓ Use a tool which can be easily embedded in Client's SaaS Application
- ✓ Enable end users to run ad-hoc analysis on their data set
- ✓ More meaningful insights using visualization techniques
- ✓ Build a Solution with Jaspersoft and HP Vertica Data Warehouse

The Outcome

- ✓ Reduction in time to deliver complex business analytics requirement
- ✓ Reduced dependency on Development Team
- ✓ Consistency in Reporting across Clients
- ✓ Intuitive Visualization with drill down/up capabilities
- ✓ Seamless integration with Application
- ✓ Additional Revenue Stream due to Analytics Module

Do you want to empower your customers with Ad-hoc Analytics?

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