



**PROMOTE YOUR BUSINESS BY ADVERTISING
IN THE PARADE PROGRAM**

Parade Date: 3rd Saturday every October

**Theme: "Rowland's of Wonder"
*Celebrating Imagination, Laughter, and Dreams***

We invite businesses, community groups, and individuals to advertise in our Program booklet for the parade. What better way is there to get your name out in Rowland Heights? This list is for stand-alone advertisers because our sponsorships all include colored ads. "

Ad payments help cover the cost of the parade, including trophies, publicity, mailings, insurance, printing of parade programs, and other expenses.

If you are new and would like to see a prior parade program, please contact us.

These prices are for those who are not sponsors but want to advertise only.

NOTE: All ads are in color.

Buckboard Day Parade Program Book Ad information Pricing (Book Size 8.5"x11")

- __ Back Cover Page (Color) \$700 (W 8"xH 10.5")-* (t a k e n)
- __ Inside Back Cover page or Front page (Color) \$500 (W 8.5"xH 11") * (two only)
- __ Inside Full Page (Color) \$300 (W 8.5"xH 11") * (limited number available)
- __ Inside Half Page (Color) \$175 (W 8.5"xH 5.5") inside page *
- __ Inside Quarter Page (Color) \$100 (W 3.875"xH 5.125") inside page *
- __ Business Ca rdSize (Color) \$75 (W 3.5" x H 2") inside page *

***Artwork Requirements:** Format: PDF, JPG/ Resolution: At least 300 dpi

Art work & payment deadline date: September 1

Please email artwork to: buckboardparade@hotmail.com or RHbuckboardparade@gmail.com

NOTE: You cannot be guaranteed your cover or color locations until we receive your check

Mail checks to: BUCKBOARD DAYS PARADE: 18351 Colima Road # 199, RHts, CA 91748

Buckboarddaysparade.org