



August 1, 2019

Greetings from the Wisconsin High School Rodeo Association

The Wisconsin High School Rodeo Association (WHSRA) is made up of student athletes ranging in ages from 12-to-18 years old from communities all over Wisconsin. As members of the WHSRA they have the opportunity to compete in traditional rodeo events – such as barrel racing, bull-riding and calf-roping - as well as rifle and shotgun shooting events.

The WHSRA is ***the best*** organization for young adults. It builds character, self-discipline, responsibility and pride. The purpose of the WHSRA is to provide safe opportunities for our youth to grow in the sport of Rodeo. We would love for you and your company to ride along with us!

I'm writing to you today to ask you to become a sponsor of the Wisconsin High School Rodeo Association. Included in this packet you will find a list of our sponsorship packages and a sign-up card with a self-addressed stamped envelope for your convenience.

The WHSRA is a nonprofit 501c3 operated by a volunteer board of directors. Our goal is to increase our fundraising efforts in order to increase the amount and quality of year-end championship awards and provide even more scholarship opportunities for the student athletes. The additional fundraising will also ease the burden on our contestants and families travel expenses to the National High School Finals Rodeo event.

The WHSRA hosts 8 regional rodeos every year in the following communities: Medford, Lancaster, Holmen, Manawa, Tomah, Arcadia and Dubuque, Iowa. We wrap up our year at the State Finals in Richland Center, Wisconsin, in mid-June.

Your business sponsorship will be highlighted during all these competitions. Thousands of people attend each event and your business will receive great exposure and awareness.

All the contestants compete in their events accumulating points throughout the year in hopes of earning a spot to the National High School Finals Rodeo (NHSFR) in mid-July.

The NHSFR compiles the top four contestants in each event from across the nation as well as Canada, Mexico and Australia. The NHSFR is held at a rotating location every year, and next year the kids are striving to make it to Lincoln, Nebraska, for the 2020-2021 season finals!

We appreciate your interest and investment in the Wisconsin High School Rodeo program and we look forward to working with you during the 2020 season.

Sincerely

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