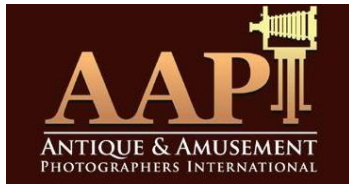


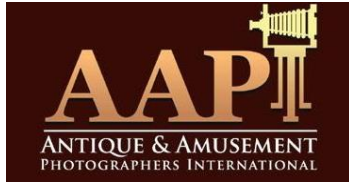
## The 2021 AAPI Photo Contest Rules

1. Submission requirements for the 2021 Photo Contest.
  - a. We will have an all digital contest for 2021. To enter you must submit images digitally.
  - b. All file names must include:
    - i. # Category (see the website for the category numbers and descriptions as this has changed from 2020)
    - ii. Entry A or B (you are allowed to enter two images per category, this should match the contest entry form please)
    - iii. Studio name (abbreviate, some programs do not handle long file names well)
    - iv. Year (2021)
    - v. Photographer's name
    - vi. Example: 1\_A\_DocWenzels\_2021\_JeffMulvihill.jpg
  - c. All member studios entering the contest must send the image files to Jeff Mulvihill, Jr. at [jeff@instainage.com](mailto:jeff@instainage.com)
  - d. You can email them if your email server will allow the size, typically 25MB is the largest you can email ([jeff@instainage.com](mailto:jeff@instainage.com) is a g-mail account and can receive 25MB).
  - e. If there are too many/too large to email is to use [www.wetransfer.com](http://www.wetransfer.com) Wetransfer.com doesn't require signing up for an account but does require an email verification if you do not sign up. No need for an account if you're only sending these to Jeff.
  - f. If you have any issues, email, text or call Jeff ([jeff@instainage.com](mailto:jeff@instainage.com) or 775-790-1121) and he will help you.
2. **The Deadline to submit photos is Tuesday, January 19, 2021 11:59 PM.**
3. Any AAPI member company in good standing may enter the contest. You must attend the convention to vote in the contest. (attendance is \$20 per person for the first two and \$10 for the third or more per studio member company)
4. Companies are limited to *two entries per category*.
5. Enter as many or as few categories as you wish.
6. Entry Procedures: Entries may include photos taken by any employee of that company, regardless of whether that particular employee/photographer is a convention attendee. There are three options for purchasing the opportunity to enter your company photos in the contest.
  - a. À la carte entries: Individual photo entries may be purchased for \$6 each, using the form provided by the AAPI Office on or before January 18, 2021.
  - b. One entry per company for all 30 categories: One entry for all 30 categories may be purchased for \$75, using the form provided by the AAPI Office on or before January 18, 2021.
  - c. Two entries per company for all 30 categories: Two entries for all 30 categories may be purchased for \$125, using the form provided by the AAPI Office on or before January 18, 2021.
7. Any photographic process may be used (though only digital photo files are accepted for the 2021 Contest), including RA-4, diffusion transfer, digital imaging, tintype and Polaroid. Images may be, but are not limited to sepia, black and white, full color, or hand tinted.
8. Entry Preparation Instructions
  - a. Image size (8"X10" at 300dpi / resolution) – no mats, except for categories 24 and 30
  - b. File size for category 25 (up to 11.5"X17" at 300dpi / resolution)



## The 2021 AAPI Photo Contest Rules

- c. Mats will not be used for the 2021 Contest, except for categories 24 and 30. Mats MUST be photographed with photo entry in mat by entrant's company (or digital version if available and merge them in photoshop) and may not include studio names or locations. (up to 11.5"X17" at 300dpi / resolution)
9. Only categories 25 and 30 may have digital borders. The digital border may include wording as long as it does not include studio names or locations. Category 23 may have wording on the image.
10. All portraits entered in the contest must have been taken no earlier than January 28, 2020, and no later than Monday, January 18, 2021.
11. No subject (person or animal) may appear in more than one photo entered in the contest, with the exception that employees may appear in both "Best Self Portrait" and "Best Staff Portrait", and may appear in multiple staff photos, but no other category. This follows rule #13 as employees are not clients.
12. The digital file for all photo entries shall become the property of AAPI. This image may be published in publications, including website publications associated with AAPI, may be used in AAPI news releases and may be maintained in the archives of the association.
13. Subjects in photos entered (including re-enactments or entertainers) must be clients of the AAPI Member Company for the photo session (excluding categories 28 and 29.)
14. No submissions may violate any Federal, State or Local law on pornography and decency. Entrant companies are responsible for making this determination.
15. All registered convention attendees are allowed to vote in the contest. Each attendee voting will be required to vote for their choice of best photo (given a weight of 100%) and their choice of second best photo (given a weight of 50%) in any given category. You must vote for two different photos in each category. Ballots containing only one vote in a category, the same photo twice or a vote for a photo from a different category will void the votes for that category. Voting for 2021 will use the AAPI web "app".
  - a. Voting for the regular contest will open at 10:00 AM EST Monday, January 25, 2021 and close at 5:00 PM EST Tuesday, January 26, 2021.
16. All registered companies represented at the 2021 Virtual Convention on Thursday, January 21, 2021 may cast one company ballot for the Best of Show Photo. The Best of Show ballot will require two votes; one for a company's choice of best photo (receiving a weight of 100%), and a second vote for the company's choice of second best photo (receiving a weight of 50%) from among those presented. Ballots containing only one vote, or voting for the same photo twice will void that company's ballot. Voting for 2021 will use the AAPI web "app".
  - a. Voting for Best of Show will be open between Noon and 2:00 PM EST Thursday, January 28, 2021.
17. The Photo Contest Committee may employ the use of an outside judge(s) as a part of a data gathering process requested by the AAPI board. Outside judge(s) will not affect the results of the 2021 contest.
18. The member company winning Best of Show will be awarded a ribbon, a plaque, and a cash prize of \$100.00. Photos placing First through Honorable Mention in each category will receive ribbons (sent via mail). Certificates for First through Honorable Mention are available from the AAPI Office at \$15 each.



## The 2021 AAPI Photo Contest Rules

19. Entry photos should not be pre-exhibited with the exception of appearing in the normal course of business in the entrant company's studio, on the entrant company's website and/or on the entrant company's social media page(s). Entry photos may not be used or shown in AAPI convention seminars or activities.
20. All companies will be required to sign a statement on the entry form that absolves the association of responsibility for the company's failure to obtain a proper model release.