

# AFFILIATE MARKETING

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Being new to this type of marketing where you promote other's products and get profit in return is hectic for some people. You need to be aware of the products that are in demand so that you can get a good profit out of this type of business. And if you are new to this term "affiliate marketing," don't worry because this checklist is going to help you in getting complete knowledge about how you can do successful affiliate marketing.

## **START FINDING AND REVIEWING YOUR PRODUCT:**

1. First of all, you have to find the basic thing for this business, i.e., the product and to find a product you have to find an affiliate network first.
2. Now, find your affiliate network, which is reputable and pays you on time; it can either be digital or physical. You can choose among [clickbank.com](http://clickbank.com) or [JvZoo.com](http://JvZoo.com), which focuses more on online marketing.
3. In the next step, you have to search for your desired product, which will help you in affiliate marketing.
4. After you've found your product, it is time to review it.
5. Review your product first by purchasing and using it. If tests positive, then it is best for your business and will make your customers very happy.

## **REVIEW THE REPUTATION OF VENDOR:**

6. Now that you've chosen your product, it is time to double-check the details of it.
7. For this purpose, go to Google and search your product there. This will give you a clear idea about your product's reputation in the market.
8. Check out your vendor's name in Google, and if it appears to be honest and real, continue working with it.

## **MAKE YOUR OFFER VALUABLE:**

9. The real struggle starts now. You have to be competitive enough to succeed, and for this purpose, you have to add value to your products.
10. You can create videos and plans for your customers that will be available to them once they purchase the product.
11. You can now build an app for your products, which will provide easy access to your business for the customers.

## **SET UP LEAD GENERATION SYSTEM:**

12. Now, you must know that to get leads, it is necessary to drive the traffic first to your mailing list and then to your vendor's site while promoting their products.
13. It is time to set up a lead generation system now, which consists of lead magnets, which will allow customers to avail offers and buy products once they decide to have your lead magnet.
14. The second feature of this system to be activated is the lead page. Include a call to action buttons, or merely a headline is showing what the major purpose of selling a specific process is.
15. On the lead page, provide the customers with reasons regarding your product like, why they should be buying this product and what are the benefits of your lead magnet etc.
16. Now, add an auto responder series to your product, which will provide the customers with information related to the offer. This way, the leads to the product will increase.
17. You can set up blogs and create social media pages, where you promote your product and get more leads from there.
18. Last but not least, do not make this mistake of sending leads directly to your vendor's page because this way, most of the customers won't even buy the product. Let

them see the product detail from your mails and pages and then let them decide on buying the product.

[LINK TO YOUR BLOG / SPECIAL OFFER / AFFILIATE OFFER]