

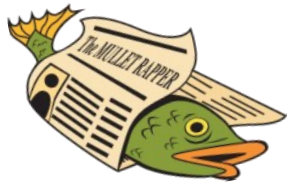
The MULLET RAPPER

What's Happening in the Everglades & 10,000 Islands!

Area Information ♦ Tides ♦ Events ♦ Attractions

2021 CALENDAR YEAR ADVERTISING RATES

25¢



© 2020, K Bee Marketing

P O Box 134, Everglades City, FL, 34139

Volume X • Issue # xxx

Display Advertisement Sizes:

1.5 x 3

JOANIE'S BLUE CRAB CAFE
Everglades Dining at its Best!
 US Hwy. 41, Ochopee, Florida 34141
 1/4 Mile East of Ochopee Post Office
 239-695-2682
 11:00 AM to 5:00 PM



*Gator Nuggets with Indian Fry Bread & Salsa
 Save Room for the Homemade key Lime Pie!*

2.5 x 3

**Clyde Butcher's
 BIG CYPRESS GALLERY**
 Fine Art Black & White Photography



239-695-2428
23 miles east of Everglades City
 52388 Tamiami Trail East, MM 54.5
 Ochopee, FL 34141
 Open 7 days a week 10 am to 5 pm
clydebutcher.com

Ad Description	Monthly = 2 issues	Discounted Annual Rate (26 issues)
1.5 x 3	\$25	\$250
2.5 x 3	\$35	\$375
Classified, 50 words or less	\$10	\$100
Full Page Insert	Call for pricing	

INVOICING:

All advertisements must be prepaid. We accept:



CIRCULATION:

The MULLET RAPPER is published every two weeks (26 issues per year). We have ~70 subscribers via post and ~450 via email (complimentary + paid subscribers).

Between 400 to 500 copies are sold in the summer and between 700 to 1000 copies in the winter. Papers are distributed to various businesses, restaurants and lodging facilities in Everglades City and surrounding areas.

Classified Ads contain text only, 50 words or less. Ads exceeding 50 words are considered 2 ads.

**Kathleen Brock, Publisher
 K Bee Marketing, Inc.
 PO Box 134, Everglades City, FL 34139
mulletrapper@gmail.com**

Your Advertisement Reaches an Engaged, Loyal Reader from the Everglades Area & Visitors from Around the Globe

2020

Mullet Rapper Publication Dates Materials Deadlines

Materials Deadline 5:00 p.m.	On Sale Date
January 5, 2021	January 9, 2021
January 19, 2021	January 23, 2021
January 31, 2021	February 6, 2021
February 14, 2021	February 20, 2021
February 28, 2021	March 6, 2021
March 14, 2021	March 20, 2021
March 28, 2021	April 3, 2021
April 11, 2021	April 17, 2021
April 25, 2021	May 1, 2021
May 9, 2021	May 15, 2021
May 23, 2021	May 29, 2021
June 6, 2021	June 12, 2021
June 20, 2021	June 26, 2021
July 4, 2021	July 10, 2021
July 18, 2021	July 24, 2021
August 1, 2021	August 7, 2021
August 15, 2021	August 21, 2021
August 29, 2021	September 4, 2021
September 12, 2021	September 18, 2021
September 26, 2021	October 2, 2021
October 10, 2021	October 16, 2021
October 24, 2021	October 30, 2021
November 7, 2021	November 13, 2021
November 21, 2021	November 27, 2021
December 5, 2021	December 11, 2021
December 18, 2021	December 25, 2021
Acceptable formats: DOC , PDF, PPTX, PUB JPG, PNG	Thank you!

For Information Contact: MulletRapper@gmail.com or Call: 954 662 7003